

**Report to the Future Melbourne (Finance and Governance)
Committee**

Agenda item 6.9

Allocation of the Discretionary Fund: First Quarter 2014–15

18 November 2014

Presenter: Martin Cutter, Director City Business

Purpose and background

1. The purpose of this report is to advise the Future Melbourne Committee of the projects supported through the allocation of discretionary funding for the first quarter of the 2014–15 financial year in accordance with Future Melbourne Committee requirements.

Key issues

2. Total discretionary funding allocated during the first quarter of the 2014–15 financial year was \$130,955. The individual items funded are listed in Attachment 2.
3. This funding has been met within an existing 2014–15 budget allocation of \$300,000 held within the City Business Division comprising:
 - 3.1. \$200,000 for Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships (year to date allocation \$84,000, unexpended funds \$116,000).
 - 3.2. \$70,000 for Council support of the same via use of the Melbourne Town Hall venue (year to date allocation \$33,086, unexpended funds \$36,914).
 - 3.3. \$30,000 for Council support of the same via purchase of table sponsorships (year to date allocation \$13,869, unexpended funds \$16,131).
4. As at the end of the first quarter, unexpended funds in the total \$300,000 budget for 2014–15 were \$169,045.
5. The total value of discretionary in-kind waivers approved for the third quarter was \$192,967. Details are listed in Attachment 2.

Recommendation from management

6. That the Future Melbourne Committee receives the report on the allocation of discretionary funds for the first quarter of the 2014–15 financial year.

Attachments:

1. Supporting Attachment
2. List of distributed funds

Supporting Attachment

Legal

1. There are no direct legal implications arising from the recommendation from management.

Finance

2. The financial implications are contained in the body of the report.

Conflict of interest

3. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

Stakeholder consultation

4. Stakeholder consultation has not been undertaken in the formulation of this report.

Relation to Council policy

5. The City of Melbourne has a number of formal funding programs that have been established to meet Council policy objectives within the Council Plan. Current grants programs include support for arts and culture, events, small business and export, sport and recreation and community services.
6. Discretionary funds are allocated from time to time to requests made outside of the normal funding program planning and funding cycles, subject to meeting the criteria established via Future Melbourne Committee resolution on 9 July 2013. This criteria states that requests for discretionary funding will only be considered if:
 - 6.1. They are received with a lead time of greater than 90 days to the date of the event (with the exception of table sponsorships).
 - 6.2. They would be ineligible for funding from existing programs.

Environmental sustainability

7. There is no significant impact on environmental sustainability arising from or related to the recommendation in this report.

List Of Distributed Funds

Table 1: Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships

Nature of request	Organisation requesting funding	Date of activity or event	Total value contributed (ex-GST)	Method of approval
Sponsorship of an animated film production, enabling recipient to visit China and the United States to secure partnerships, further investment and acquire talent.	Bruce's Dream Productions	To be confirmed	\$26,000	Approved by Council, 29 July 2014
Sponsorship of two beehives for one year	Melbourne City Rooftop Honey	Throughout 2014-15	\$1,000	Approved by Council, 29 July 2014
Sponsorship of The Age Music Victoria Awards	Music Victoria	19 November 2014	\$5,000	Approved by Council, 30 September 2014
Sponsorship of the 10th Anniversary of the Melbourne Prize Trust	Melbourne Prize Trust	To be confirmed	\$5,000	Approved by Council, 30 September 2014
Funding to aid in the establishment of a web presence	Melbourne-St Petersburg Sister Cities Association	Not applicable	\$2,000	Approved by Council, 30 September 2014
Contribution to the costs of the "White Night" event: garbage collection and street cleaning	Victorian Major Events Company	21 to 22 February 2015	\$35,000	Approved by Council, 30 September 2014
City of Melbourne 2014-15 membership of the Melbourne Chamber of Commerce	Victorian Chamber of Commerce and Industry (VECCI)	2014-15 (exact dates to be confirmed)	\$10,000	Approved by Council, 30 September 2014
Sub-total:			\$84,000	
Adjustments: None.			\$0	
TOTAL:			\$84,000	

Table 2: Council support for various charitable, community and other eligible organisations and activities, via use of the Melbourne Town Hall venue

Nature of request	Organisation requesting funding	Date of activity or event	Total value contributed (ex-GST)	Method of approval
2015 Motoring Festival Lord Mayor's Luncheon	Victorian Automobile Chamber of Commerce (VACC)	18 March 2015	\$6,425	Approved by Council, 29 July 2014
Function for the Anglican Diocese of Melbourne following the Archbishop of Canterbury's service at St Paul's Cathedral	Anglican Diocese of Melbourne	13 August 2014	\$11,508	Approved by Future Melbourne Committee, 5 August 2014 (as an Urgent Business item)
Use of Melbourne Town Hall: Donation of a prize - Function for four people in the Melbourne Room (or similar room). Silent auction prize for the annual Pink Lady Luncheon	Breast Cancer Network Australia	Not Applicable	\$1,132	Approved by Council, 26 August 2014
Presentation of the 2013 Clarke Silver Medal in the Melbourne Room	The Royal Humane Society of Australasia	23 September 2014	\$1,085	Approved by Council, 26 August 2014
Use of Melbourne Town Hall: Donation of a prize - High tea for 10 people at the Melbourne Town Hall for Children's Cancer Centre Foundation's 'The Million Dollar Lunch'	Children's Cancer Centre Foundation	To be confirmed	\$650	Approved by Council, 30 September 2014
Contribution to the costs of the "White Night" event: use of Melbourne Town Hall	Victorian Major Events Company	21 to 22 February 2015	\$20,000	Approved by Council, 30 September 2014

Sub-total:**\$40,800**

Adjustments: (1) -\$1,132: Breast Cancer Network Aust. function cancelled; (2) -\$157: Committee for Melbourne Lunch 3-Jul-14 (estimated costs did not eventuate); (3) -\$6,425: VACC 2015 Motoring Festival function cancelled.

-\$7,714**TOTAL:****\$33,086**

Table 3: Council support for various charitable, community and other eligible organisations and activities, via purchase of table sponsorships

Nature of request	Organisation requesting funding	Date of activity or event	Total value contributed (ex-GST)	Method of approval
Table sponsorship: Lady Mayoress' Committee lunch at Raheen - fundraising function	Lord Mayor's Charitable Foundation	14 August 2014	\$1,000	Approved by Council, 29 July 2014
Table sponsorship: Australia-Japan Society of Victoria / Japanese Chamber of Commerce and Industry - 2014 Spring Gala Dinner	Australia-Japan Society of Victoria	3 October 2014	\$1,750	Approved by Council, 26 August 2014
Table sponsorship: Celebration of African Australians awards ceremony	Celebration of African Australians Inc	7 November 2014	\$2,200	Approved by Council, 26 August 2014
Table sponsorship: 2014 Lord Mayor's Melbourne Day Oration – Future of Policing	Melbourne Business Network	28 August 2014	\$900	Approved by Council, 26 August 2014
Table sponsorship: The Symphony Banquet 2014	Melbourne Symphony Orchestra	29 October 2014	\$4,000	Approved by Council, 30 September 2014
Table sponsorship: The Asian Executive celebration for the Diwali Cultural Luminance	AsiaPromote	25 October 2014	\$2,300	Approved by Council, 30 September 2014
Table sponsorship: 2014 Globe Community Awards	Gay and Lesbian Organisation of Business & Enterprise Incorporated (GLOBE)	17 October 2014	\$1,400	Approved by Council, 30 September 2014 (as an Urgent Business item)
Sub-total:			\$13,550	
Adjustments: Minor amendments required to ensure correct tax treatment: (1) -\$31: Melbourne Business Network function, 28-Aug-14; (2) +\$200: Committee for Melbourne Dinner 26-Mar-14; (3) +\$150: AsiaLink luncheon 3-Jul-14.			\$319	
TOTAL:			\$13,869	
GRAND TOTAL:			\$130,955	

Table 4: Council support under this program for various charitable, community and other eligible organisations and activities, via waived fees

Nature of request	Organisation requesting funding	Date of activity or event	Total value contributed (ex-GST)	Method of approval
Waiving of fees for hire of banner display space promoting the production "ONCE"	The Gordon/Frost Organisation	From 29 September 2014	\$20,000	Approved by Council, 29 July 2014
Waiving of fees for hire of banner display space promoting the Victor Hugo: Les Misérables – From Page to Stage exhibition	State Library of Victoria	18 July to 9 November 2014	\$1,327	Approved by Council, 26 August 2014
Waiving of fees for hire of public space (\$158,920), hire of banner display space (\$10,000), and reserved parking permits (approximately \$2,720) for the "White Night" event	Victorian Major Events Company	21 to 22 February 2015	\$171,640	Approved by Council, 30 September 2014
Sub-total:			\$192,967	
Adjustments: Minor amendments:			\$0	
TOTAL WAIVED FEES:			\$192,967	