

**Report to the Future Melbourne Committee****Agenda item 6.5****Greenline Project Update – Master Plan****5 December 2023**

**Presenter:** Jonathan Kambouris, Acting General Manager Property, Infrastructure and Design

**Purpose and background**

1. The purpose of this report is to present the Future Melbourne Committee (FMC) with the outcomes of community consultation and stakeholder/authority engagement on the draft Greenline Project Master Plan, and present management's recommendation for approval of the final Greenline Project Master Plan (Master Plan).
2. The Greenline Project is Council Plan Major Initiative 12. The Greenline Implementation Plan was endorsed by FMC on 7 December 2021. FMC endorsed the Greenline Business Case Summary on 6 September 2022, and the Concept Design for the Birrarung Marr Precinct Site 1 Project related community engagement findings on 6 December 2022.
3. A Greenline Project Vision was developed from January 2023 to May 2023, with the vision material consulted on with the broader community and stakeholders in May 2023. Following this consultation period, the draft Greenline Project Master Plan was developed and consulted on with the community and stakeholders in August 2023. The draft Greenline Project Master Plan was approved by FMC on 15 August 2023.
4. Council officers have worked with the Aspect x TCL led consortium to prepare the Master Plan which commenced development in September 2023. Council officers developed and implemented a plan for engagement activities during August and September 2023. Engagement consultants, Capire, prepared the Round Two Engagement Summary Report.
5. Council's Budget 2023–24 includes \$17 million for the Greenline Project, with a total of \$97 million over four years (2023–24 to 2026–27) including a \$20 million grant from the Australian Government.

**Key issues**

6. The purpose of the Master Plan is to provide an overarching framework for the Greenline Project, communicating a shared vision, and supporting a coordinated approach to precinct design and staged delivery of multiple projects. The document incorporates multiple engagement findings and builds on related Council and state government policies and initiatives.
7. Engagement on the draft Greenline Project Master Plan was undertaken over a four week period, commencing on 16 August 2023, and concluding on 13 September 2023. Stakeholder and community input has been analysed and incorporated in the Master Plan (Attachment 2). This feedback will also inform future Precinct Plans and concept designs as they progress.
8. Engagement objectives during this round sought to connect with a wide range of individuals and groups to ensure community members, businesses and stakeholders who were interested or may be impacted by the Greenline Project had a chance to review and provide feedback on the draft Greenline Project Master Plan before the document was finalised for approval by Council.
9. Engagement activities included an online Participate Melbourne survey, stakeholder workshops and focus groups and two community briefing sessions. Participants expressed overall support for the Greenline Project. Key project engagement themes included culture, ecology, place and connection.
10. Positive feedback was received from 314 completed surveys, including three written submissions, from a diverse group of participants, including people of all genders, individuals with children, various age groups, and participants with disabilities.

11. Participants highlighted the need for the Greenline Project to continue to involve communities and stakeholders as the project progresses. Many expressed the need to consult diverse community members and stakeholders in future precinct planning, and interest in learning more about future engagement timelines and scope. There were suggestions to use easy-to-understand communication materials to reach a wider range of community members.
12. Participants emphasised that Council's internal Greenline Project team should keep in touch with stakeholders, including relevant government bodies, businesses, and developers to identify partnering opportunities and address potential issues effectively to ensure the north bank is revitalised into a desired place that integrates well with its surroundings.
13. Engagement with Elders and members of the Wurundjeri Woi-Wurrung Cultural Heritage Aboriginal Corporation, as the Registered Aboriginal Party for the project area, has been ongoing throughout the project and their input has contributed to and informed the development of the Master Plan.
14. Partnerships and collaboration are key to the successful delivery of the Greenline Project. The Master Plan will be used as an important tool to support delivery of the overall program and ongoing advocacy. Partnerships and funding strategies are also currently in development to assist Council in guiding the ongoing development, approvals and delivery of this Major Initiative over the life of the program.

### **Recommendation from management**

15. That the Future Melbourne Committee:
  - 15.1. Notes the feedback received throughout the four week consultation and engagement period contained in the Greenline Project Master Plan Round Two Engagement Summary Report (Attachment 3 of the report from management).
  - 15.2. Approves the Greenline Project Master Plan (Master Plan) (Attachment 2 of the report from management).
  - 15.3. Authorises the General Manager Property, Infrastructure and Design to make editorial changes, corrections, formatting and design necessary to finalise the Master Plan prior to publication.

### **Attachments:**

1. Supporting Attachment (Page 3 of 147)
2. The Greenline Project Master Plan (Page 5 of 147)
3. The Greenline Project Master Plan Round Two Engagement Summary Report (Page 123 of 147)

## Supporting Attachment

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### Legal

1. Legal advice has and will continue to be provided on all aspects of the Greenline Project. Extensive authority engagement has been undertaken throughout the development of the Master Plan, and will continue through future project related works, including all legal, licence, and lease agreements.

### Finance

2. Council's funding commitment for the Greenline Project is contained in the Council Budget 2023–24.
3. Council's Budget 2023–24 includes \$17 million for the Greenline Project, with a total of \$97 million over four years (2023–24 to 2026–27). This includes a \$20 million grant from the Australian Government's Priority Community Infrastructure Program which is currently under active review by the Department of Infrastructure, Transport, Regional Development, Communications and the Arts.

### Conflict of interest

4. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a material or general conflict of interest in relation to the matter of the report.

### Health and Safety

5. In developing this proposal, it is noted that the provision of high quality public realm, green and open spaces makes an important contribution to city resilience and the economic, social and environmental vitality of the City of Melbourne. It also directly and indirectly benefits the health and wellbeing of the community. No occupational health and safety issues have been identified.

### Stakeholder consultation

6. Engagement with authorities, stakeholders and agencies has been undertaken throughout the development of the Master Plan, and will continue throughout future project related works. To date, engagement remains active and ongoing with multiple stakeholders including the Department of Transport and Planning, Parks Victoria, MAP Co, Melbourne Water, VicTrack and Yarra River Business Association.
7. Consultation with the Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation is ongoing.
8. The Master Plan will build on extensive consultation undertaken on a number of strategies and projects, including: the previous six week engagement on the draft Greenline Project Master Plan; the Greenline Implementation Plan; the Yarra River – Birrarung Strategy; and the Birrarung Marr Precinct Site 1 Project which sought input from the community, stakeholders and authorities.

### Relation to Council policy

9. The following Council plans and policies are relevant:
  - 9.1. Council Plan 2021–25
    - 9.1.1. Greenline is included in the Council Plan 2021–25 as a Strategic Objective to contribute to 'Melbourne's unique identity and place'. It is Major Initiative 12 'Partner with the Victorian Government and other stakeholders to deliver specific components of Greenline along the north bank of the Yarra River (including the implementation of the Yarra River – Birrarung Strategy)'.

10. Relevant Council strategies include:
  - 10.1. Yarra River – Birrarung Strategy
  - 10.2. Open Space Strategy
  - 10.3. Urban Forest Strategy
  - 10.4. Transport Strategy 2030
  - 10.5. Creative Strategy 2018–28
  - 10.6. Economic Development Strategy 2031
  - 10.7. Inclusive Melbourne Strategy 2022–32.

### **Environmental sustainability**

11. Environmental sustainability issues and opportunities have been considered. These include positive environmental effects by promoting the inclusion of additional landscape along the riverfront, improving water quality and improving the ecological function of the river. These outcomes align with Council's existing strategies including Nature in the City, Open Space, and Total Watermark, and also Council's commitment to the United Nations Sustainable Development Goals.



# THE GREENLINE PROJECT MASTER PLAN

## DECEMBER 2023

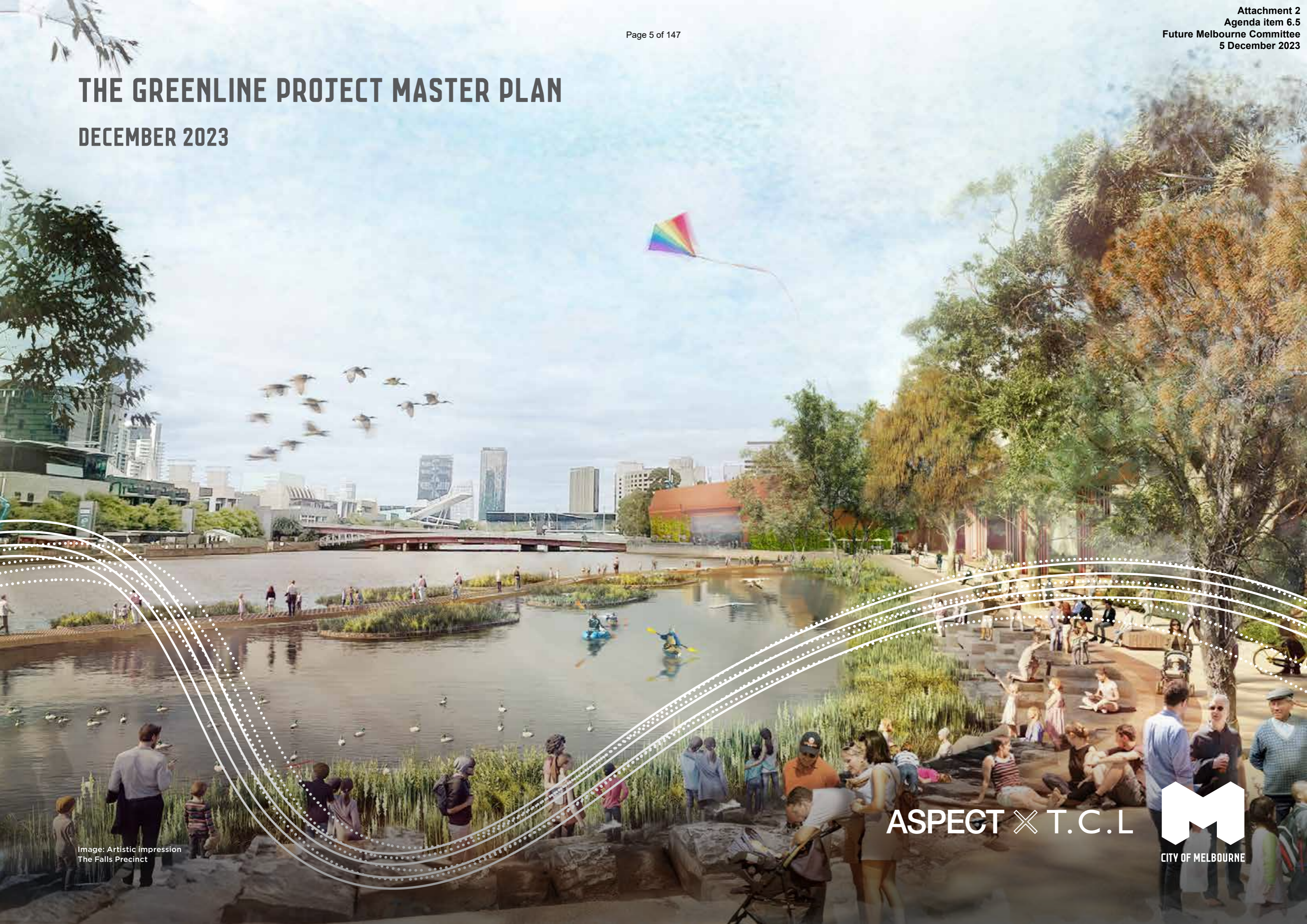


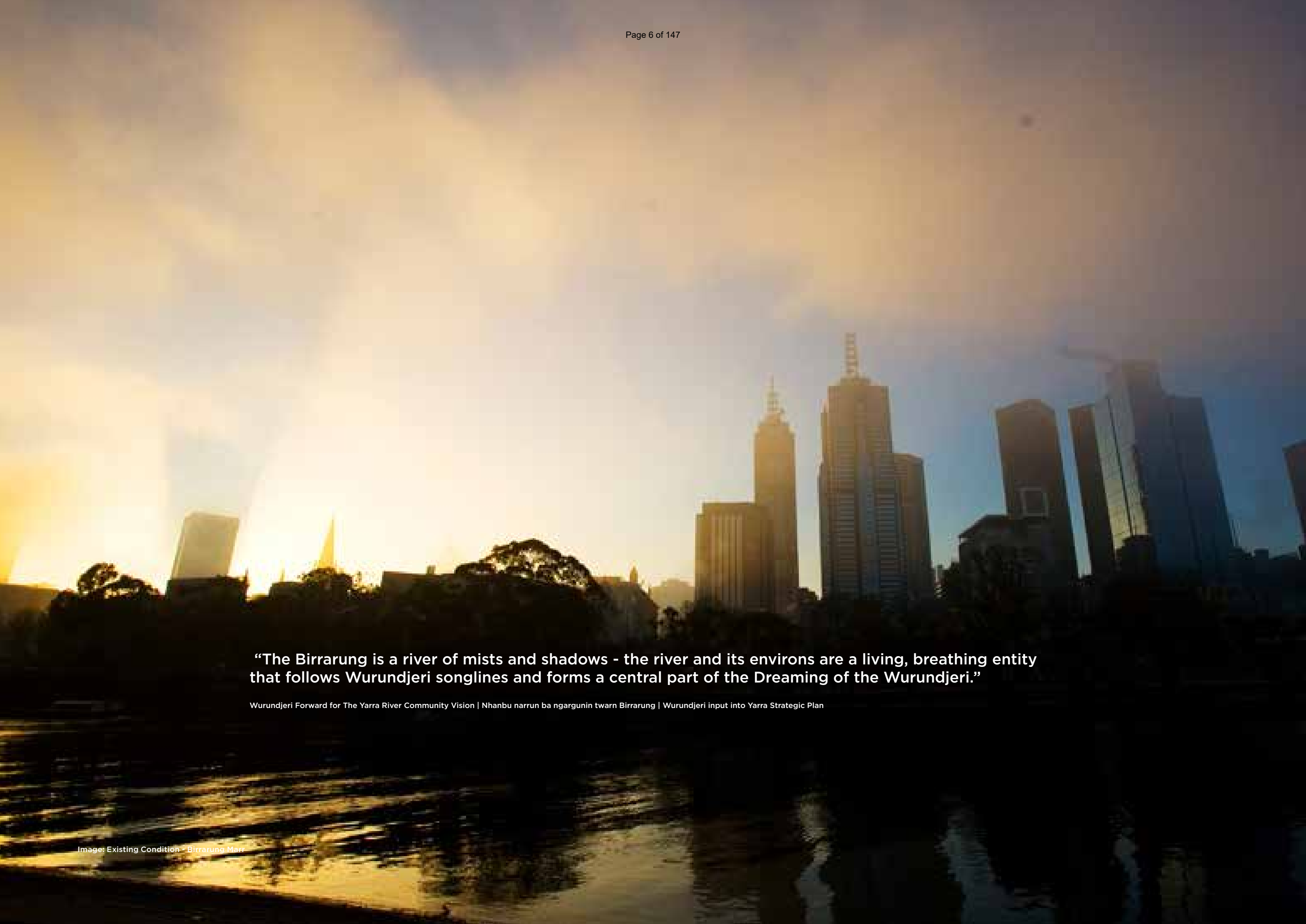
Image: Artistic impression  
The Falls Precinct

ASPECT × T.C.L



CITY OF MELBOURNE





**“The Birrarung is a river of mists and shadows - the river and its environs are a living, breathing entity that follows Wurundjeri songlines and forms a central part of the Dreaming of the Wurundjeri.”**

Wurundjeri Forward for The Yarra River Community Vision | Nhanbu narrun ba ngargunin twarn Birrarung | Wurundjeri input into Yarra Strategic Plan

## **Acknowledgement of Traditional Owners**

The City of Melbourne respectfully acknowledges the Traditional Owners of the land we govern, the Wurundjeri Woi-wurrung and Bunurong / Boon Wurrung peoples of the Kulin and pays respect to their Elders past and present. We acknowledge and honour the unbroken spiritual, cultural and political connection they have maintained to this unique place for more than 2000 generations.

We accept the invitation in the Uluru Statement from the Heart and are committed to walking together to build a better future.

The City of Melbourne acknowledges that the Greenline Project area along the north bank of the Birrarung is located on the lands and waterways of the Wurundjeri Woi-wurrung people.

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#### Disclaimer

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# FOREWORD FROM WURUNDJERI WOI-WURRUNG

## Wurundjeri Woi-wurrung and Aboriginal embodiment into Melbourne's Greenline Project and the city's northern river bank.

Historically, our people's rights to the management of waterways, have been excluded from legislation, planning, management policies and programs.

Nhanbu narrun ba ngargunin twarn Birrarung (Ancient Spirit and Lore of Yarra) outlines our aspiration for the Birrarung and this policy sets out our future plans for the social, cultural, economic, and environmental and heritage outcomes for the Birrarung. It is an evolving policy and process.

With our recognition in the Wilip-gin Birrarung murrn (Yarra River Protection) Act 2017 our people also gained a legislative mechanism and a formal process through which to engage with responsible public entities, work collaboratively and oversee the governance of the Birrarung and its lands as one living entity.

Our inclusion in the Act was highly significant because for the first time a legislative mechanism included a placed-based approach to the management of a waterway - pairing right Country with the right people - our people. Our future work regarding waterway and land management on our Country will also be founded on bespoke place based legislation which articulates our role.

Within the context of this significant governance reform, the Yarra Collaboration Committee, through the implementation of the Yarra Strategic Plan has committed to embedding our continued inclusion in formal, resourced, and self-determined partnerships for culturally appropriate management of the Birrarung and its lands.

Through supporting our aspirations for water justice, the granting of unencumbered water rights and embedding our active participation in management of the Birrarung and its lands, we believe that the Yarra Strategic Plan will deliver the necessary changed need to realise boarder reforms (Burndap Birrarung Burndap Umarkoo, Yarra Strategic Plan 2022).

The Greenline Project is an extension of this plan and an exciting opportunity for engagement of this sort. We look forward to working with our partners to see the Greenline Project fulfil the Yarra Strategic Plan, bring to life a continued shared commitment to enhancing the Birrarung.



**Wurundjeri Woi-wurrung Community**

# FOREWORD FROM THE LORD MAYOR



## The Yarra River - Birrarung is the most culturally and environmentally significant landmark in Melbourne.

To the Wurundjeri Woi-wurrung people it has always been a place of spiritual and cultural importance, a life source and meeting place. Today, the Yarra River - Birrarung and its surrounds continue to be a place for all people. It is integral to Melbourne's sustainability, prosperity and liveability.

We have an opportunity to transform the north bank of the Yarra River - Birrarung. Reconnecting the land and water through the heart of our city will bring significant environmental, social and economic benefits.

The Greenline Project will create a 4-kilometre promenade of connected parks, open spaces, cultural activations and environmental renewal between Birrarung Marr and the Bolte Bridge. It will unlock a world-class river precinct, which will attract more visitors and investment to our city.

The Greenline Project Master Plan will guide our work as we deliver one of the biggest city-shaping projects in Melbourne's history. This master plan has been developed together with a design consortium led by landscape architects ASPECT x TCL. It builds on the work of our Greenline Implementation Plan, released in December 2021. This work is also central to City of Melbourne's responsibilities under the Yarra River Protection (Wilip-gin Birrarung murrn) Act and the Yarra Strategic Plan.

The master plan has been informed and refined through extensive community and stakeholder engagement, including with the Traditional Owners of the land, the

Wurundjeri Woi-wurrung people. Aboriginal connection to Country is central to our master plan, with health and wellbeing of Country embedded within the themes of environment, culture, place and connection as strong drivers of the design.

Conceptually the Greenline Project will connect the north bank of the river through the idea of a 'woven line', creating a continuous walkable riverside journey, an enriched ecological corridor and a sequence of riverside destinations that are inclusive, safe and accessible.

Our master plan outlines concepts across five interconnected precincts that make up the Greenline Project - Birrarung Marr, The Falls, River Park, Maritime and Salt Water Wharf. The precincts will be delivered in stages, with each project concept presented to the public for consultation before we commence work.

A city-shaping project of this undertaking requires collaboration and investment from many stakeholders. We look forward to working with them to deliver this truly transformational project for our city.

**Lord Mayor**  
Sally Capp



# EXECUTIVE SUMMARY

The Greenline Project aims to reposition the Yarra River - Birrarung as the heart of Melbourne's culture, economy and liveability.

Through the Greenline Project, we will revitalise the river's north bank, transforming it into an inspiring and rejuvenated public waterfront. A 4-kilometre pathway will connect vibrant riverside destinations, stretching from Birrarung Marr to the Bolte Bridge in Docklands. It will integrate Aboriginal culture and engagement at every stage of the design and delivery process, and its ongoing programming and management.

The Greenline Project will recognise and celebrate Melbourne's diverse cultures and the layered histories of this area. It will include efforts to restore the river and its surrounding environment as an ecological corridor.

The Yarra River - Birrarung holds immense spiritual and cultural significance for the Wurundjeri Woi-wurrung. It has played a central role in the city's evolution, serving as a maritime port, a focus of metropolitan rail networks and, recently, a hub for arts and leisure.

Currently, the north bank suffers from disjointed and limited pedestrian and active transport navigation, with narrow and poorly connected paths, steep slopes, uneven pavements and inadequate amenities. It lacks cultural diversity, ecological value and sustained social and civic engagement. We have an opportunity to reconnect disparate spaces through a clear navigable pathway, allowing for underutilised spaces to become new hubs of activity, culture and commerce.

The Greenline Project expresses and celebrates the layers of history in our city, creating compelling journeys and enhancing a variety of opportunities to connect with the water. The project seeks to benefit residents and visitors by establishing connected spaces that embrace the river, prioritise safety and inclusion, provide opportunities for public activities and improve health and wellbeing. It will address environmental and climate-related challenges, focusing on improving river health, increasing tree canopy and reintroducing riparian vegetation to support biodiversity and environmental education.

This master plan develops the Greenline Project as a series of interconnected spaces along the north bank of the Yarra River - Birrarung. We introduce the idea of a 'woven line' to guide the big-picture changes and themes that establish the ecological, cultural, connection and place-based aspirations of the project. We then detail the opportunities and design actions across five precincts. We elaborate on the Greenline Implementation Plan's objectives through a series of project-wide strategies that provide an additional dimension of detail about what will continue to be explored in later stages of the project.

A four week stakeholder and community engagement program was held during August - September 2023 with input received from 314 participants across a range of activities. Feedback from the engagement program has been organised into the four project themes, environment, culture, place and connection. This feedback has been incorporated into this master plan and will be used to develop and refine future precinct plans and concept designs in collaboration with stakeholders and the community.



View west from Princes Bridge overlooking the Yarra River - Birrarung and Flinders Walk





# INTRODUCTION



Image: Artistic Impression  
Birrarrung Marr Precinct



# INTRODUCTION

## Vision

Through the Greenline Project, we will transform the river's north bank into a reinvigorated and inspiring public waterfront. A 4-kilometre pathway will connect diverse, vibrant riverside destinations.

It will celebrate Aboriginal and contemporary cultures and the history of the area. The river will be recognised as 'an integrated living entity' and its surrounding environment will be re-established as an ecological corridor.

Today, the north bank has narrow and poorly connected paths, steep slopes, uneven pavements and poor amenity – all of which limit walking and active transport. It offers little diversity of cultural expression, limited ecological value and few opportunities for social and civic engagement.

Yet this is a place of spiritual, cultural and historical significance. It continues to be Wurundjeri Woi-wurrung Country, as it was long before Melbourne existed. This place has also played a central role in Melbourne's evolution: as a maritime port, the focus of metropolitan rail networks and, more recently, as an elite arts and leisure precinct.

The Greenline Project will express and celebrate these layers of history along the north bank, creating compelling journeys and opportunities to connect with the water. All Melbourne residents and visitors will benefit from connected spaces. These spaces will embrace the river, prioritise safety and inclusion and provide opportunities for public activities that improve health and wellbeing. The Greenline Project will also address environmental and climate-related challenges. It will focus on improving river health, increasing tree canopy and reintroducing riparian vegetation to support biodiversity and environmental education.

## The Greenline Project Joint Opportunity Statement

The joint opportunity statement was initially prepared with stakeholders in 2021. It was workshopped and updated as follows during the engagement process from April to May 2023.

'The Greenline Project presents a significant and timely opportunity to revitalise the north bank of the Yarra River - Birrarung, creating a captivating landmark and destination that reflects the unique identity of Melbourne as a liveable city with a rich cultural heritage and a deep connection to the natural environment. A primary objective is the seamless integration of the riverfront to the water itself, and connection to the city. The Greenline Project will enhance accessibility to the river and encourage movement along the corridor, prioritising walking and recreational cycling and connections to public transport.

The Greenline Project will be distinctly Melbourne, representing its rich Aboriginal and maritime history. It will honour Aboriginal heritage and the layered histories and cultural values of the place. Focal points along the north bank and activities on the water will celebrate the Yarra River - Birrarung's distinctive role in the city, providing valuable opportunities for the public to learn about and experience the culture and history of the site.

Importantly, the ecology of the river and its surrounds will be carefully considered and will inform how the Greenline Project is designed and evolves. This aligns with the Victorian Government's Yarra Strategic Plan (Burndap Birrarung burndap umarkoo) 2022-32. An integrated water management approach with environmentally sustainable design enhances the climate resilience of the site, encouraging connection with water, increasing urban biodiversity and improving the health of the river.

The Greenline Project aims to create an inclusive space for all users, offering a wide range of

experiences, activities and opportunities. It will be designed to ensure all feel welcome and safe. Public spaces are to be accessible and connect linking surrounding sites, particularly other significant landmarks and key areas of interest along both the north and south banks. This is intended to create stronger linkages between sites along the Greenline Project and strengthen a sense of belonging for both the residents and the visitors to the city.

The Greenline Project is to be portrayed as an attractive destination and landmark of Melbourne. The Greenline Project will play an important role as Melbourne recovers from the COVID-19 pandemic, supporting enhanced tourism and the city's visitor economy. The project will bring new energy to the city and attract both local and international visitors to the river and nearby businesses, revitalising the Melbourne CBD.

Over time, the Greenline Project will evolve to meet the changing needs of Melbourne's growing population, cooling the city and providing valuable open space. This will contribute to the health of the river and its environment and to human wellbeing, building the city's resilience to climate change.

Successful delivery of the Greenline Project will be realised through collaboration and investment by a range of partners. Coordination of multiple landowners and managers will be essential, especially in interfacing with large, strategic initiatives led by government and the private sector. This will enable the Greenline Project to plan for and integrate with adjacent infrastructure and precincts, ensuring a cohesive and future-focused outcome for the city.

This transformation will redefine our connection with the Yarra River - Birrarung, embracing and nurturing the river and promoting community health and wellbeing. The Greenline Project will allow new memories to be made, unique to Melbourne and of this place.'

Refer to the *Community and Stakeholder Engagement* section of this document on page 96 to see the full list of contributors to this statement.

## Document purpose

Building on City of Melbourne's Yarra River - Birrarung Strategy (2019), Greenline Implementation Plan (2021), and the Birrarung Marr Precinct Site 1 Concept (2023), the Greenline Project Master Plan will:

- provide an overarching design framework for the Greenline Project to support a coordinated approach to the staged delivery of projects
- guide design consistency and quality across the delivery of all projects
- outline key design moves and spatial layouts that lay the foundations for the design development of each precinct through future stages
- illustrate the vision, themes and actions that support design and implementation.

# STRATEGIC CONTEXT

This master plan has been informed by key City of Melbourne strategies as well as Victorian Government legislation and documents such as the *Yarra River Protection (Wilip-gin Birrarung murron) Act 2017* and the Wurundjeri Woi-wurrung Birrarung water policy.

**Yarra River - Birrarung Strategy, December 2019**

The Yarra River - Birrarung Strategy guides planning for the inner city reach of the river. It outlines strategic directions and opportunities over the next 15 years to improve the way we use our river and its edges.

**Greenline Implementation Plan, December 2021**

The Greenline Implementation Plan builds on the Yarra River - Birrarung Strategy, outlining the scope, projects, key actions and milestones for the project.

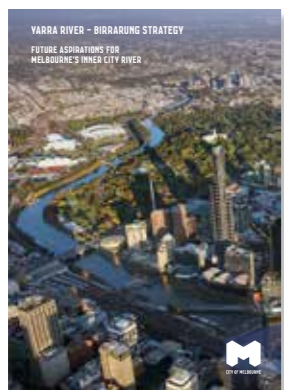
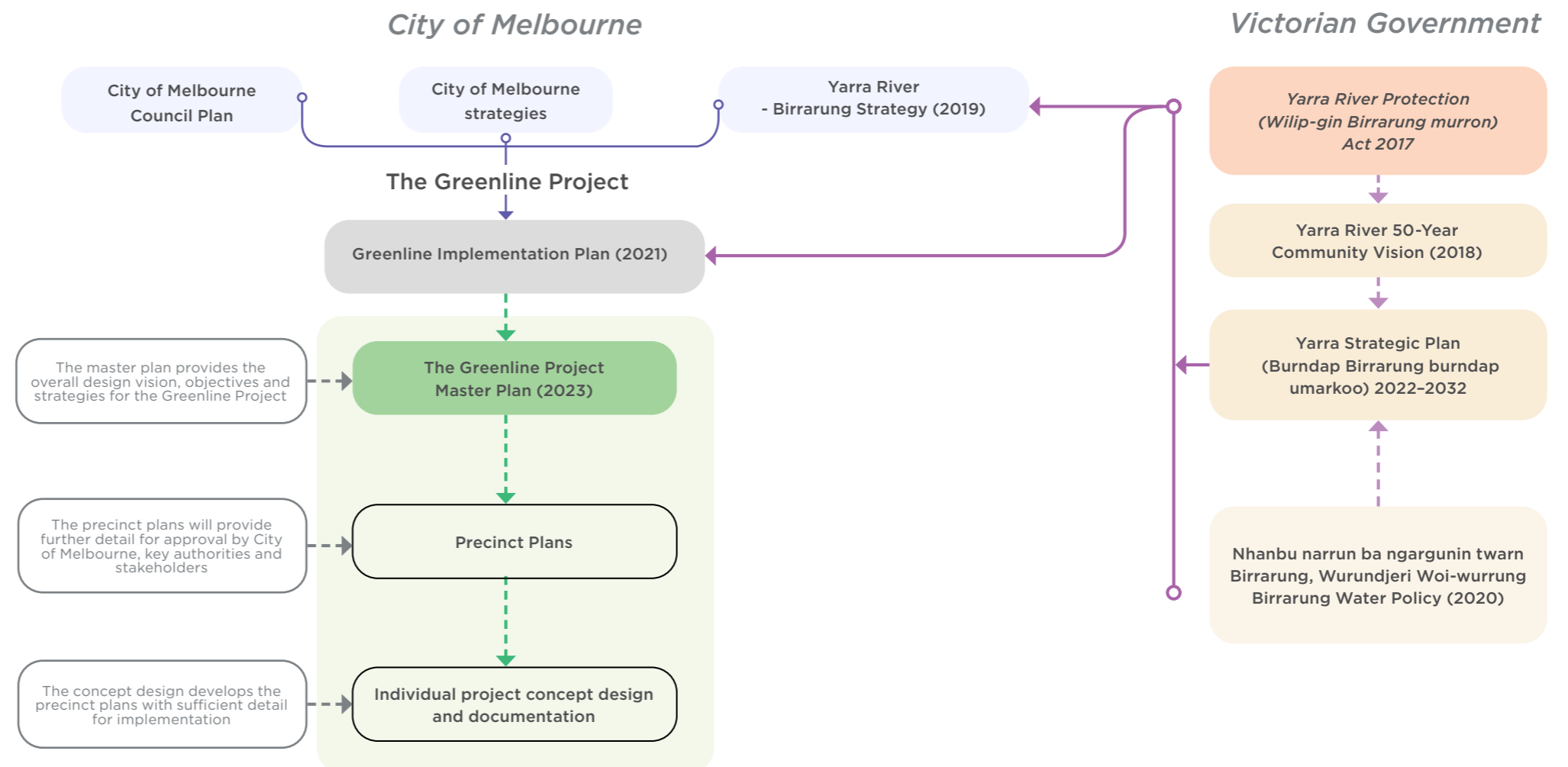
**Burndap Birrarung burndap umarkoo, Yarra Strategic Plan 2022-2032**

Developed in collaboration with the Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation, the Bunurong Land Council Aboriginal Corporation, and state and local government authorities this strategy guides planning to protect and enhance the Yarra River - Birrarung, managing the river and adjoining open spaces 'without borders' as 'one living and integrated natural entity' as legislated in the Yarra River Protection (Wilip-gin Birrarung murron) Act 2017.

**Burndap Birrarung burndap umarkoo, Yarra Strategic Plan Implementation Plan 2022**

The Greenline Project will implement the actions and land-use directions in the plan to support the community vision for the river including but not limited to 'Enterprise Park upgrade', 'Greenline northbank' and 'Seafarers Rest Park.'

The following diagram outlines the relationship between the legislation and strategies that underpin this master plan.



# THE CASE FOR INVESTMENT AND VALUE CREATION

The revitalisation of the north bank of the Yarra River - Birrarung proposed through the Greenline Project will deliver a broad range of benefits that will contribute to the vitality, livability and prosperity of the Melbourne.



## Business case

City of Melbourne commissioned a business case study for the Greenline Project. It found the greatest economic benefits to the community will be through higher visitation and economic and commercial activity. Once completed, the Greenline Project is expected to:

- deliver the greatest net benefit to City of Melbourne over a 20-year operating period
- result in the highest economic impact from visitation and economic activity
- create significant benefits for the many commercial businesses in the precinct due to a higher number of visitors and pedestrians to the river's north and south banks, bringing more opportunities to spend money in the area.

The construction of new connections, pathways and enhanced places between Birrarung Marr and Docklands will help to address the existing lack of amenity and attraction, creating experiences that encourage visitors to stop, spend and stay along the Yarra River - Birrarung and surrounding suburbs - Docklands, Southbank and CBD.

In addition, the Greenline Project will:

- increase walkability and local convenience and connections.
- encourage active transport through the city centre
- provide a unique visitor offering by creating new destinations and attractions along the Yarra River - Birrarung
- stimulate jobs and 'gross value added' - the value of goods and services produced in the area.

Melbourne's walkability is a critical feature of its appeal. Walking enables people to experience the city's diversity and contributes to its vibrancy and vitality. There is a direct link between convenience for pedestrians and a city's economic prosperity and safety. The Greenline Project is a critical part of improving Melbourne's walkability.

Delivering the Greenline Project would also create greater amenity and more integrated and attractive precincts in a part of the city where growth has fallen behind other areas in recent years. A higher level of overall amenity has the potential to change market conditions, leading to new or increased development and higher gross value added from new employment opportunities.

The Greenline Project would deliver economic benefits and help to support and sustain future development, with the potential to provide spill-over benefits to adjacent retail and food and beverage businesses. Based on an uplift in residential and commercial development within the corridor, by 2042 up to 6400 additional jobs could be created.

Between 410 to 560 direct and indirect jobs would be created during construction of the Greenline, over four years.

## Project Budget

Business Case estimated budget

**\$315.6 million**

Maintenance cost per year

**\$7.9 million**

## Benefit - Cost Ratio (BCR)

BCR

**3.29**

Net Present Value (NPV) over 20-year operating period

**\$740.1 million**

Figures from The Greenline Project - Business Case Summary August 2022

# MASTER PLAN GOALS

As a major investment in our public space, the Greenline Project is a chance to be bold in creating a better future for all Melburnians. It gives us an opportunity to consider how the city should evolve as it responds and adapts to a changing climate.

The following four lenses inform the project’s approach to sustainable development. Together with the United Nations’ Sustainable Development Goals, they will help us create positive impacts that reach beyond the scope of the works.

## Environmental

The design of the Greenline Project will improve the Yarra River - Birrarung’s ecology, biodiversity and health through:

- recognising the river as a single integrated living entity (as per the *Yarra River Protection (Wilip-gin Birrarung murrn) Act 2017*)
- increasing tree canopy coverage, in line with City of Melbourne’s Urban Forest Strategy
- increasing terrestrial and aquatic native vegetation
- increasing permeability of ground surfaces, promoting cooling through evapotranspiration
- decreasing nitrogen entering waterways.

## Social

The design of the Greenline Project will increase public activity, health and cultural wellbeing through:

- meeting the increasing demand for green spaces in the central city
- improving the visibility of Melbourne’s Aboriginal heritage and culture
- improving physical activity and the use of active transport for residents and visitors
- increasing the number of safe, welcoming and inclusive outdoor spaces in the city for people to come together
- promoting universal accessibility and inclusive design principles.

## Economic

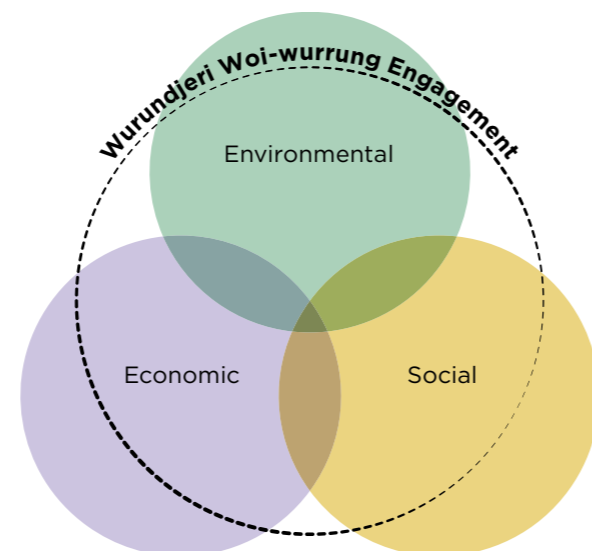
The design of the Greenline Project will stimulate the local economy by:

- increasing visitor numbers and public transport usage in Melbourne
- increasing local employment and office attendance in the central city
- attracting residential and commercial development in surrounding precincts.

## Traditional Owner engagement

The design and delivery of the Greenline Project will be underpinned by a recognition of the importance of the river and its lands for Traditional Owners. We will collaborate with the Registered Aboriginal Party, the Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation by:

- fostering a Country-led approach to project design
- establishing a framework for City of Melbourne and its consultants to engage with Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation
- enabling the ongoing involvement of, and benefit to, Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation, in the life of the revitalised riverbank.



Triple bottom line plus Traditional Owner engagement

## Sustainable Development Goals

The United Nations has identified 17 Sustainable Development Goals (SDGs) which are an urgent call for action by all countries. They aim to improve health and education, reduce inequality and spur economic growth, while building resilience to climate change.

City of Melbourne reports its progress towards the SDGs. The Greenline Project business case identified that seven of the 17 SDGs are relevant to the scope of its successful delivery and they will continue to influence the ongoing design of the project. These include:

- good health and wellbeing
- decent work and economic growth
- industry, innovation and infrastructure
- reduced inequalities
- sustainable cities and communities
- climate action
- life below water
- life on land.



The United Nations Sustainable Development Goals



# THE GREENLINE PROJECT AS URBAN GREEN SPACE CONNECTOR

We have an opportunity to link the network of parks along the Yarra River - Birrarung with Moonee Ponds Creek, the inner circle park link and Merri Creek.

The project will provide a recreational and ecological connection between existing parklands and open spaces across the city centre, including the Royal Botanic Gardens and the Domain Parklands, Melbourne Park and Yarra Park, Birrarung Marr, Enterprize Park, Batman Park and Docklands Park, and northward to the Moonee Ponds Creek corridor and Royal Park.

The Greenline Project is critical to improving the walkability of Melbourne and is a major step toward the creation of a green loop walk that wraps around the CBD and connects its waterways. It also contributes to the broader objective of the Great Birrarung Parkland, a concept being developed by the Birrarung Council, the statutory body that advises the Victorian Government on protecting and improving the river.

The Greenline Project is also a critical ecological link to larger existing habitat areas upstream at the Domain, as well as to Moonee Ponds Creek and out to the bay.



The larger Melbourne green loop - the Greenline Project connects the Yarra River - Birrarung with Moonee Ponds Creek, the inner circle park link and Merri Creek



The Greenline Project as a green space connector



Buluk Park, Docklands



Domain Parklands, Melbourne



Southbank Boulevard, Melbourne



# THE GREENLINE PROJECT AS CULTURAL CONNECTOR

The project will create a more walkable, experiential and physical connection between major cultural places and tourism destinations of inner Melbourne, including:

- Melbourne and Olympic Parks
- The Domain and Royal Botanic Gardens
- Birrarung Marr (a major event location)
- Federation Square
- Melbourne Arts Precinct
- Melbourne Immigration Museum
- Melbourne Aquarium
- Southbank and Crown Melbourne
- Melbourne Convention and Exhibition Centre and South Wharf
- Docklands Stadium.

The project will also strengthen local connections supporting day-to-day activity for residents and workers in neighbourhoods on both sides of the river.



The Greenline Project as a cultural connector



Melbourne Convention Centre



Docklands



Tanderrum, Federation Square



Melbourne Park





# HEALTH AND WELLBEING OF COUNTRY



Image: Artistic impression  
The Falls Precinct



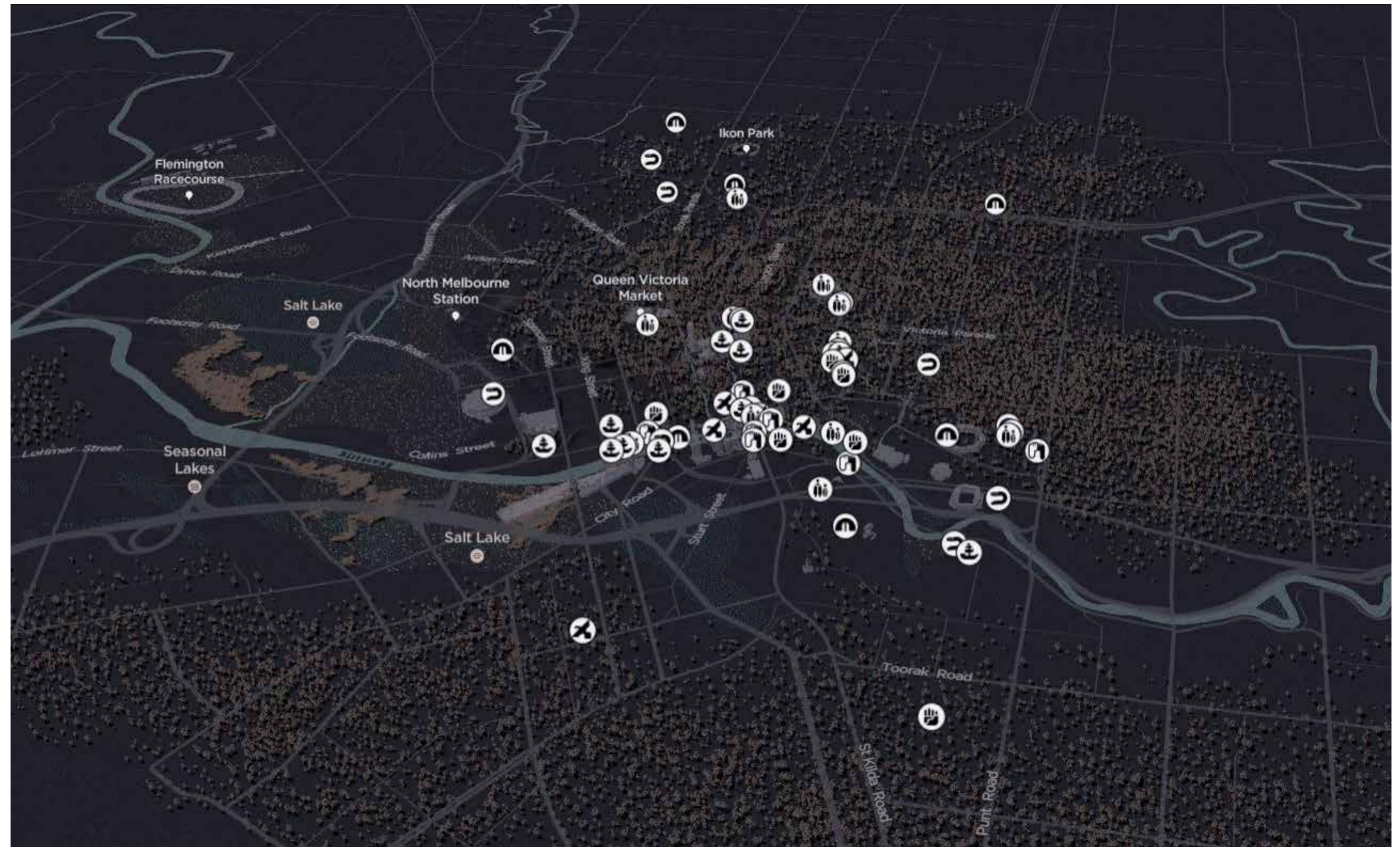
# ENGAGEMENT WITH WURUNDJERI WOI-WURRUNG

City of Melbourne has developed strong partnerships with the Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation, the Registered Aboriginal Party for the Greenline Project area. This commitment to raising awareness and promoting Melbourne's Aboriginal heritage and culture are major initiatives of the Council Plan 2021-25 and the Innovate Reconciliation Action Plan 2021-23.

Authentic and ongoing engagement is central to all aspects of the Greenline Project and supports City of Melbourne's commitment to the Reconciliation Action Plan and vision to ensure that Aboriginal cultures are central to Melbourne's identity. The Yarra River - Birrarung will be acknowledged as a 'living entity,' as required by the Yarra River Protection (Wilip-gin Birrarung murron) Act, reinforcing the connection between the city and the river as an Aboriginal place.

The ongoing Aboriginal Melbourne mapping project undertaken by City of Melbourne in partnership with Traditional Owners is building our shared understanding of this Country. It identifies a variety of cultural themes connected with the river and the north bank. The project exemplifies City of Melbourne's commitment to promoting Aboriginal culture, which will continue on the Greenline Project.

The use and inclusion of cultural knowledge in the project will be subject to the approval of Wurundjeri Woi-wurrung and other relevant knowledge holders and follow Aboriginal Cultural Intellectual Property (ICIP) protocols.



Mapping Aboriginal Melbourne





Artistic impression: A reading of waterways, geology and river courses over time

# HEALTH AND WELLBEING OF COUNTRY FRAMEWORK

The values, rights and lore of Country should guide decision-making for the project. We have established a framework that recasts the brief through a Wurundjeri Woi-wurrung lens.

It has been created by drawing from the extensive work undertaken to date by Wurundjeri Woi-wurrung, City of Melbourne, Aboriginal Melbourne and ongoing work by the Aboriginal Design and Partnerships team, integrated within the master plan team. It will evolve as the project develops.

We aspire that the project improves the health and wellbeing of Country. As such, the framework identifies five principles:

## Indigenous ecosystems return

Re-establish habitat for fauna related to this part of Country by reintroducing ecologies and designing urban environments that allow humans and non-humans to thrive together.

## Healthier waterways

Rebuild a relationship of care between humans and the river by improving water quality and habitat for water-based fauna, and by telling the stories of the waterways as an integrated living entity.

## Connection to Country and culture

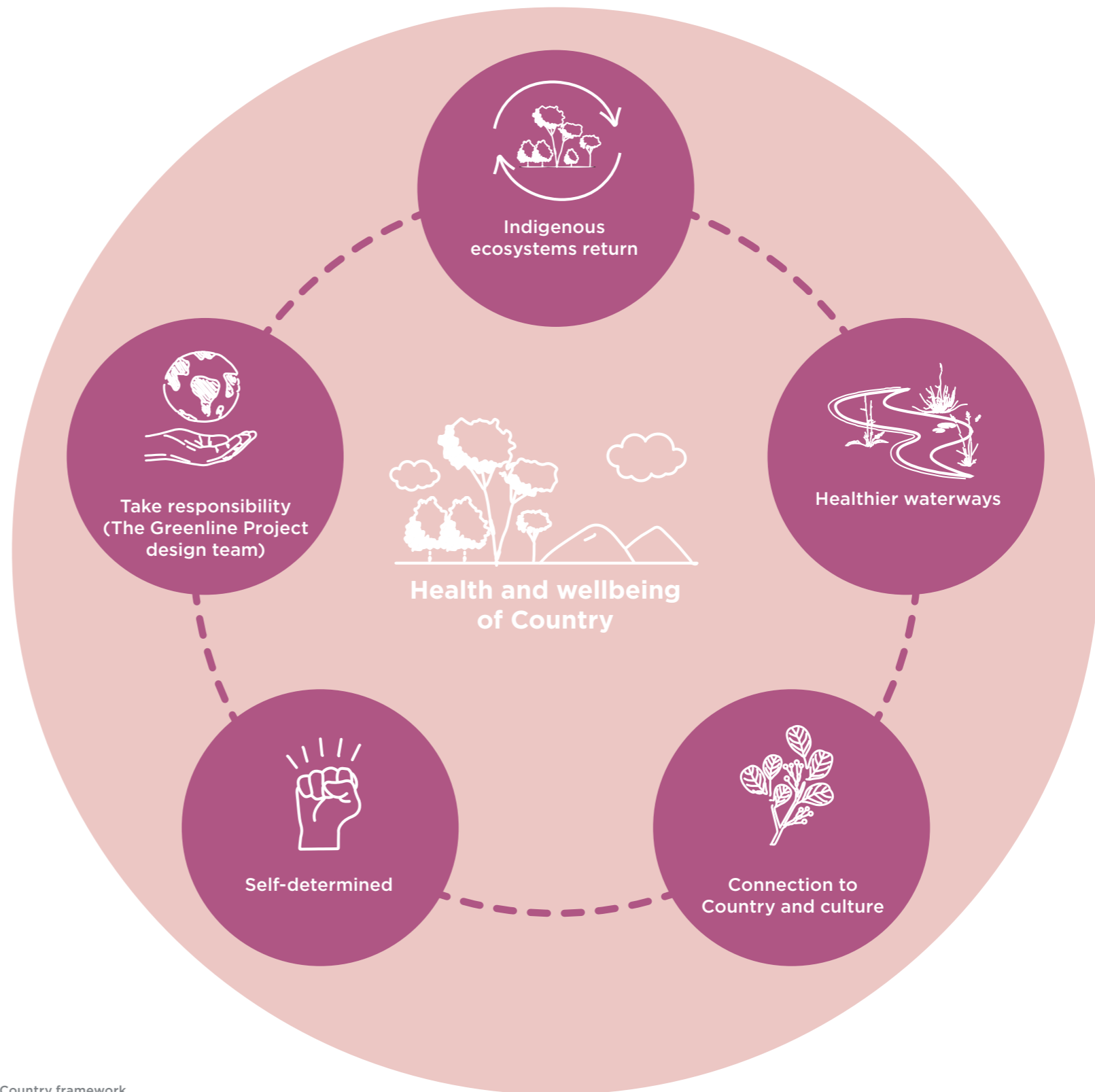
Reveal the markers, stories, truths and practices of Country in place to strengthen everyone's connection to Wurundjeri Woi-wurrung Country and culture.

## Self-determined

Ensure that the process of designing and delivering the Greenline Project respects, and is guided by, Wurundjeri Woi-wurrung cultural protocols, processes and opportunities.

## Take responsibility

Understand that built environment processes of the past have caused harm to Country, culture and community and that it is the responsibility of all involved in the project to learn from the past, cause no more harm and design for future generations, both human and non-human.



Health and wellbeing of Country framework



### Indigenous ecosystems return

Objectives



Identify locations for indigenous species and understand their habitat, life cycle requirements and suitable conditions.



### Healthier waterways

Objectives



Plan land-water access, wetlands and riparian vegetation with Indigenous species. Consider ephemeral planting.



### Connection to Country and culture

Objectives



Understand the layers of Country and where they can be revealed and returned through the tangible and intangible markers of Country. This includes materiality, language, stories of place, seasons and natural systems. Engage with Wurundjeri Woi-wurrung decision-makers to understand and embed their histories the way they need to be told.



### Self-determined

Objectives



Engage with Wurundjeri Woi-wurrung decision-makers on cultural interpretation and Country.



### Take responsibility

Objectives



Respectfully reveal the histories of Country, reflecting on Aboriginal perspectives and truthfully conveying the complete story.



Find suitable plant species based on realistic opportunities, understanding their vertical and horizontal connections.



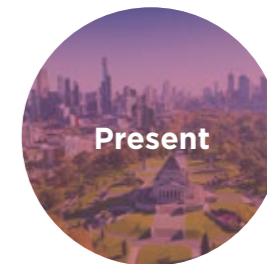
Identify water sources (local versus major catchment), plan integrated water management and develop water cleaning strategies.



Design for gatherings, ceremonies and education at key locations, co-locating where possible. Prioritise culturally safe practices. Identify management and operational approaches that do not create barriers to connection. Review and resolve physical and systemic barriers that may prevent genuine connections to Country.



Understand and integrate Wurundjeri Woi-wurrung land management and caring for Country practices into the design.



Apply past lessons, prioritise no further harm and work to restore and celebrate Country, culture and community.



Establish design principles for selecting materials and forms that are friendly to habitat, and detail elements that align with the objectives.



Narrate river functions based on form and location, craft educational stories and commemorate the confluence of water.



Engage with Wurundjeri Woi-wurrung to understand plant species relevant to cultural practices and incorporate them throughout the project, more densely adjacent to cultural nodes. Understand the shared histories of place and identify where and how these stories can be told, leaving space for the future.



Prioritise opportunities for Wurundjeri Woi-wurrung and other Victorian Aboriginal and Torres Strait Islander businesses in the project.



Take a multi-generational approach to design decision-making, accounting for the impact on Country, Wurundjeri Woi-wurrung and the community.







# MASTER PLAN OVERVIEW



Image: Artistic impression  
The Falls Precinct



# MASTER PLAN VISION

The Greenline Project Master Plan proposes a world-class, contemporary waterfront for the north bank of the Yarra River - Birrarung.

The vision weaves together multiple stories, cultures, ecologies, connections and places into a cohesive project. It represents a transformative shift in the way people will relate to the city and its river. It acknowledges how – for millennia – Wurundjeri Woi-wurrung people, along with their neighbouring Kulin nations, have had a reciprocal relationship with this Country.

A bold, continuous and generous riverside journey along the north bank of the Yarra River - Birrarung will interweave and reveal new narratives, experiences and destinations.

It defines new places where a city and its people come together to embrace the beauty, history, culture and biodiversity of the river.

It will deliver significant value for Melbourne, contributing to the city's economy, environment, tourism, health, wellbeing and overall resilience. The project will deliver direct economic benefits such as jobs, investment and visitation, and create opportunities for increased commercial activity.

## Weaving Environment

The master plan recognises the Yarra River - Birrarung as a living entity, seeking to improve habitat value, ecological connectivity and increase biodiversity to contribute to the health of the river and Country. The project imagines an ecological corridor comprising riparian planting, curated indigenous gardens, canopy tree plantings and novel ecologies including floating wetlands.

## Weaving Culture

The project is grounded in designing with Country and listening to the river. Informed through respectful engagement with Traditional Owners, the Greenline Project recognises the natural and cultural values of its setting and establishes strategies for ongoing recognition, repair and celebration.

Visitors will be connected to Melbourne's diverse urban and maritime history, contemporary Aboriginal culture and heritage, and thriving sports and arts culture.

## Weaving Connections

A generous and continuous 4-kilometre promenade will re-connect people to the river and its adjacent precincts, facilitating intuitive connections between the north bank, the city, Southbank and surrounding precincts. It will create a diverse, unfolding journey, responsive to the distinctive opportunities of each precinct.

## Weaving Place

The project unlocks physical and cultural access to the river. New and enhanced destinations, landscapes, journeys that are place-generated, welcoming and safe will significantly increase visitation to the river and the city. Workers, residents, children, and interstate and international visitors will have a place to connect with the river on scales from the grand to the intimate.



Master plan vision - The woven line concept illustration





# ENVIRONMENT

## River as a living entity – creating a living, healthy ecosystem

The Yarra River Protection (Wilip-gin Birrarung murrn) Act recognises the Yarra River – Birrarung as a living entity. As custodians of the living river, we are focused on caring for its health, improving its function as an ecological corridor and building the capacity for the north bank to provide habitat for other living beings.



### Master plan strategies

#### Planting and ecology

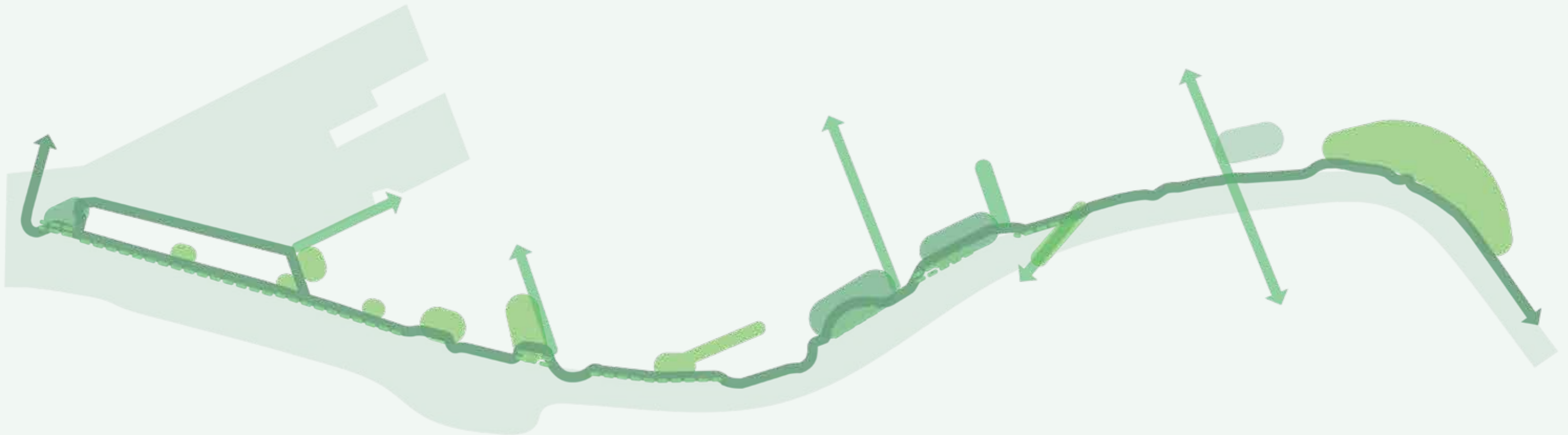
Create a biodiverse riverfront that reflects the character and qualities of the river's indigenous landscape.

#### Integrated water management and flood mitigation

Safeguard the river's health by processing water on-site and improving its ability to withstand floods.

#### Resilience and climate change

Design to be more resilient by adapting to climate change impacts, becoming energy efficient and developing a circular economy.





# CULTURE

## Authentic stories and experiences – a cultural landscape

The north bank of the river is a special place, layered with heritage and culture. We will tell stories of the diverse cultures and histories of the Yarra River - Birrarung. This will be achieved through a cultural framework.

Other important cultural threads are Melbourne’s rich urban, maritime and ecological history as well as a thriving creative, sport and entertainment culture.

Truth-telling and reconciliation are central to the cultural role of the Greenline Project: acknowledging and sharing the history of this place and people, and reckoning with the history of the city to continue Melbourne’s reconciliation journey.



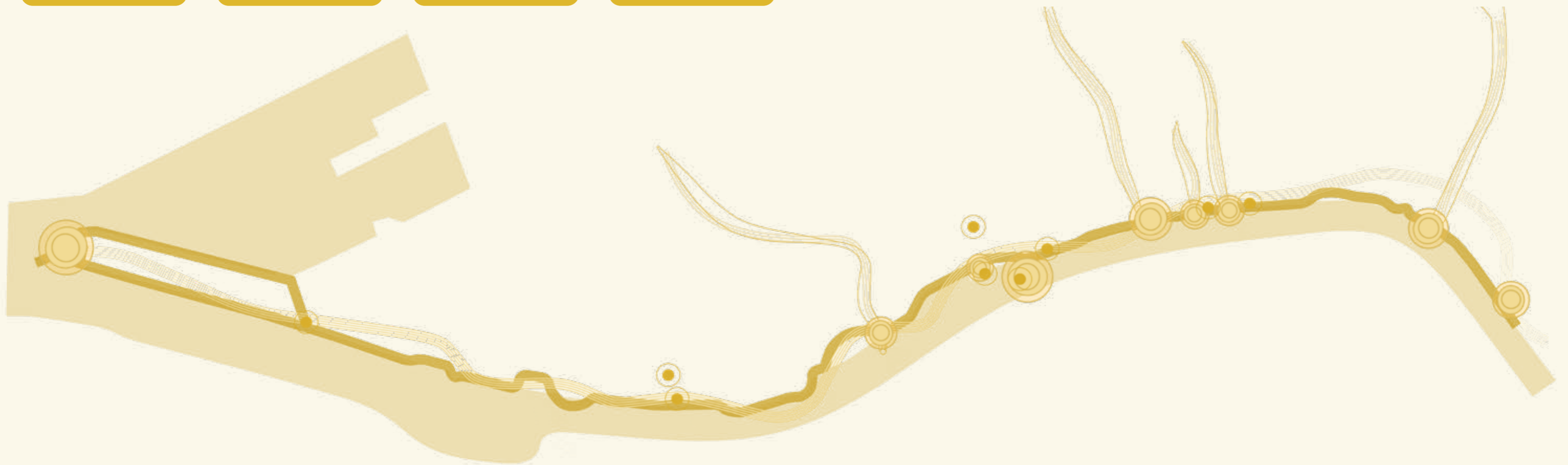
### Master plan strategies

**Wurundjeri Woi-wurrung culture and identity**  
Create and celebrate meaningful places and connections for a range of cultural activities.

**Melbourne’s history**  
Acknowledge culturally significant places and showcase Melbourne’s distinctive identity.

**Creative strategy**  
Curating and realising a suite of compelling public artworks and experiences.

**Wayfinding and interpretation**  
Integrate wayfinding and interpretation methods to enhance the visitor experience.



# PLACE

## Melbourne's unique character and place - inclusive, safe and accessible

The Yarra River - Birrarung has flowed for thousands of years. Over its recent past, the character of the north bank has been shaped by the built form of the city, urban infrastructure and changing land uses.

As the population of the city continues to grow, so does the need for high-quality public open space. A better north bank will provide a better public realm and more accessible open spaces focused on the river.



### Master plan strategies

- Open space and park network**  
Define a series of inviting, public, open riverfront spaces.
- Events and programming**  
Create a welcoming environment through a diversity of events and programs.
- Lighting**  
Create a 24-hour, safe and engaging night time experience.
- Built form**  
Reconsider the built form's relationship to the river.
- Digital strategy**  
Improve the quality of open space and elevate visitors' experiences with spatially embedded digital infrastructure.
- Safety and inclusion**  
Create an inclusive, accessible riverfront.
- Value creation**  
Identify opportunities to create value for existing and future businesses.



# CONNECTION

## A connected and vibrant waterfront – a continuous journey

As the closest point of access to water from the CBD, the north bank connects visitors with the river and its surrounding destinations. The Greenline Project prioritises the safety and inclusive accessibility of these links. It presents a vibrant waterfront, connected both along its length and to its city context.



### Master plan strategies

#### A generous promenade

Create a clear, navigable and uninterrupted journey along the river.

#### Pedestrian links and active transport

Connect the riverfront seamlessly with the city and prioritise a pedestrian-focused shared path along the Greenline.

#### Water-based uses

Promote a diversity of uses on and beside the water that support the community vision for the Yarra River - Birrarung.





# ILLUSTRATIVE MASTER PLAN

The Greenline Project illustrative master plan is an ambitious vision of what the project could be. Detailed and tested designs will be developed in the precinct planning and subsequent concept design phases.



Artistic impression

← Approximate view locations



14

Collins Wharf Park



13

North Wharf Road river frontage



12

Collins Street river frontage



11

Seafarers river frontage



10

World Trade Centre Crowne Plaza



09

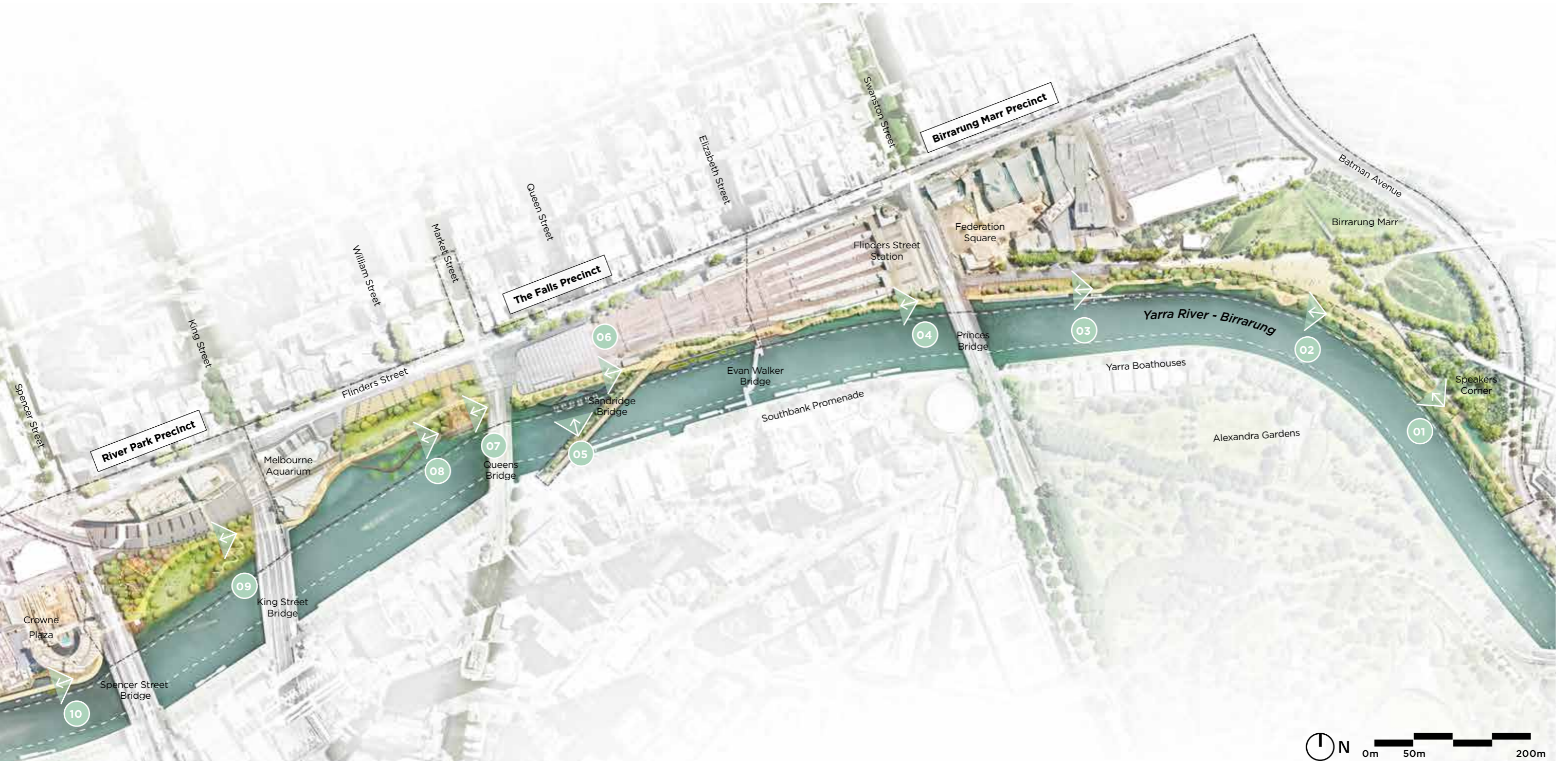
Batman Park



08

The Turning Basin and Enterprize Park





07 Customs Square and Enterprize Park



06 Banana Alley vaults



05 Sandridge Bridge



04 Flinders Walk



03 Federation Wharf



02 Fig Tree Boardwalk



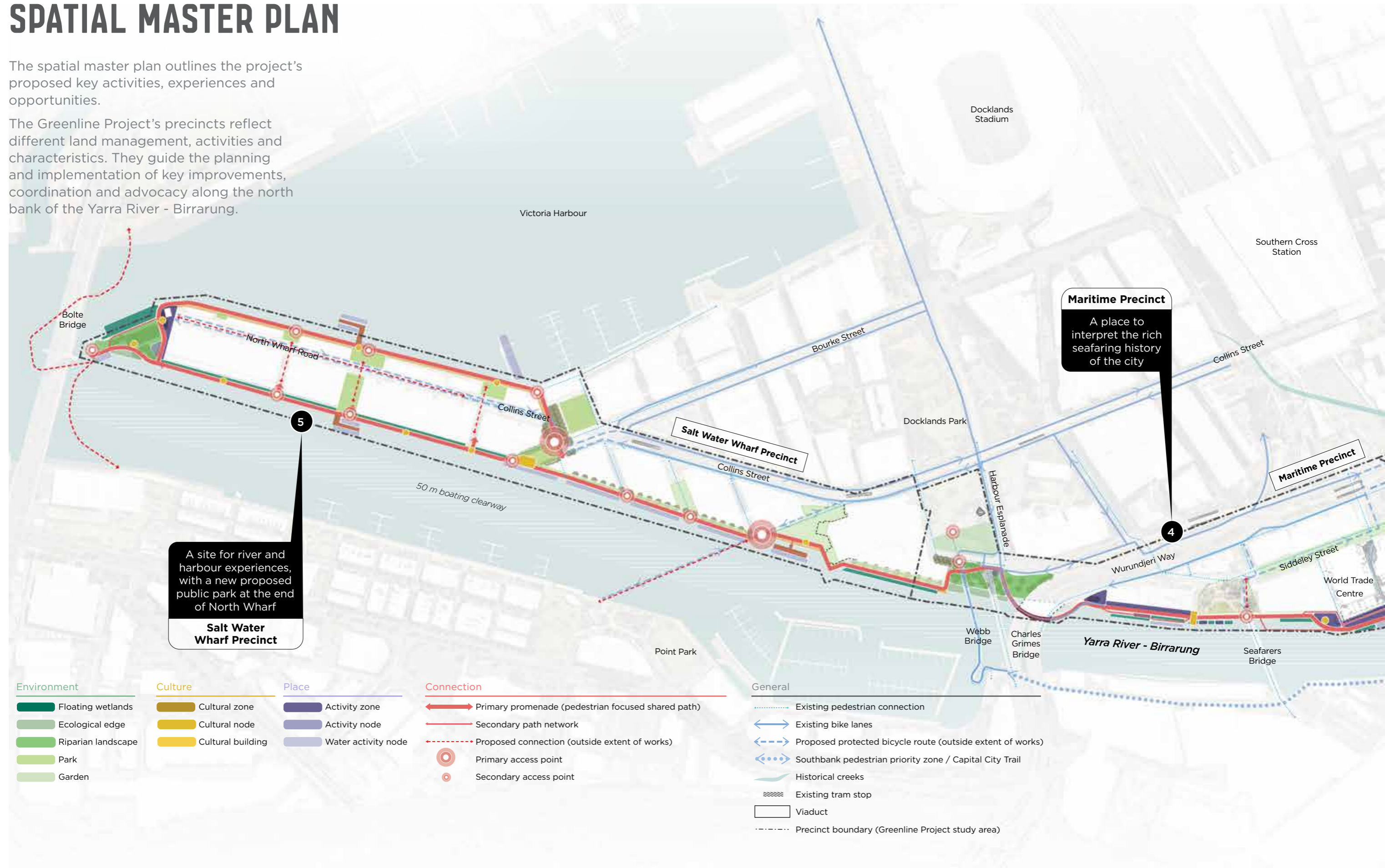
01 River Promenade



# SPATIAL MASTER PLAN

The spatial master plan outlines the project's proposed key activities, experiences and opportunities.

The Greenline Project's precincts reflect different land management, activities and characteristics. They guide the planning and implementation of key improvements, coordination and advocacy along the north bank of the Yarra River - Birrarung.



A site for river and harbour experiences, with a new proposed public park at the end of North Wharf

**Salt Water Wharf Precinct**

**Maritime Precinct**

A place to interpret the rich seafaring history of the city

**Environment**

- Floating wetlands
- Ecological edge
- Riparian landscape
- Park
- Garden

**Culture**

- Cultural zone
- Cultural node
- Cultural building

**Place**

- Activity zone
- Activity node
- Water activity node

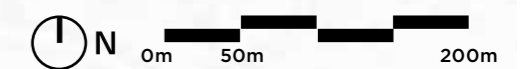
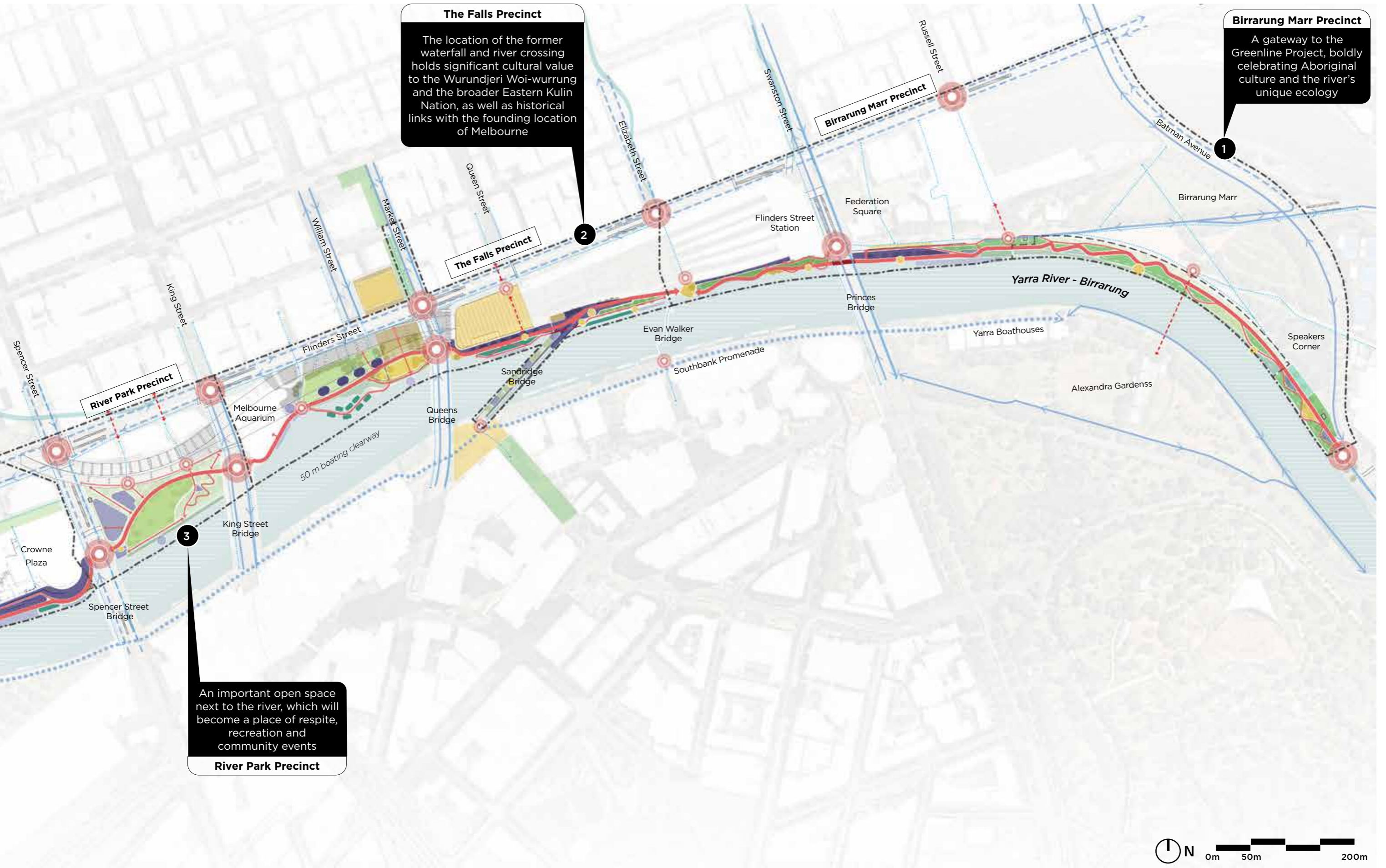
**Connection**

- Primary promenade (pedestrian focused shared path)
- Secondary path network
- Proposed connection (outside extent of works)
- Primary access point
- Secondary access point

**General**

- Existing pedestrian connection
- Existing bike lanes
- Proposed protected bicycle route (outside extent of works)
- Southbank pedestrian priority zone / Capital City Trail
- Historical creeks
- Existing tram stop
- Viaduct
- Precinct boundary (Greenline Project study area)








# SPATIAL MASTER PLAN – DESIGN ELEMENTS

The spatial master plan provides a framework for the design of each precinct, demonstrating how the master plan themes and strategies can be applied to form spatial outcomes across all locations.

The spatial master plan for each precinct is partnered with an illustrative master plan, which gives an indication of how the final design may evolve. Following the Greenline Project Master Plan, each precinct will undergo a separate and more rigorous precinct planning and concept design process during which these plans will be further tested, developed and finalised.


**Environment**  
River as a living entity

A series of green spaces and ecological interventions that encompass both aquatic and terrestrial environments.




**Floating wetlands**

Any floating structures supporting vegetation that treats water and provides habitat. City of Melbourne is conducting trials of these structures.




**Ecological edge**

Various kinds of planted or constructed ecological zones along the water's edge, which may be partly or fully submerged at times and will tolerate salt. This may be constructed elements such as river edge walls for fish and aquatic habitat, or ecological planting along the river's edge.




**Riparian landscape**

Planted areas adjacent to the river. Plant selection is based on what historically occurred and species that will thrive in an urban environment, including plants that tolerate saltwater inundation.




**Park**

Formal parkland, including lawn areas and trees.



**Garden**

Areas with more garden beds and a horticultural focus on curated native and indigenous plant species.



**Culture**  
Authentic stories and experience

Cultural spaces and buildings along the Greenline will include significant places for Wurundjeri Woiwurrung and other communities.




**Cultural zone**

Large design areas that focus on place, culture and history.



**Cultural node**

Points that focus on place, culture and history; for example, through seating, public art, or interpretation.



**Cultural building**

Existing buildings that have Victorian or local heritage significance and provide important programming or facilities. Many buildings lie outside the project area, but can be connected with the Greenline Project.





**Place**  
Melbourne's unique character and place

Meaningful places of activity and life, whether large, small or on the water.



**Connection**  
A connected, vibrant waterfront

Connecting people to the river and along its length via easily navigable entry points and journeys.



**Activity zone**

Large areas that focus on recreation, education or tourism.



**Activity node**

Smaller places that focus on recreation, education or tourism.



**Water activity node**

Places where people may access the water's edge directly; for example, boating wharfs, floating pontoons, steps and rock edges.



**Primary promenade (pedestrian focused shared path)**

The Greenline Project promenade, nominally 6 metres wide.



**Secondary path network**

Secondary paths of varying widths, including floating structures and boardwalks.



**Proposed connection**

Proposed pedestrian-focused connections to the Greenline Project, both inside and outside the project boundary; for example, important crossings over Flinders Street.



**Primary access point**

Major entries to the Greenline Project, typically located at major roads and intersections.



**Secondary access point**

Minor entries to the Greenline Project.



# BIRRARUNG MARR PRECINCT

This civic and cultural precinct will be a gateway to the Greenline Project, boldly celebrating Aboriginal culture and Melbourne's ecology. Adjacent to Federation Square and Flinders Street Station, a re-imagined waterside edge will provide an activated river frontage. It will promote this section of the river as an informal amphitheatre for events and celebrations.

The master plan proposes a revitalised river interface at Birrarung Marr, comprising a rich indigenous planted landscape, an accessible water's edge and a clear network of paths while retaining Birrarung Marr's role as an outdoor events space. We will showcase stories about Melbourne, including Wurundjeri Woi-wurrung knowledge and narratives of the river as a living entity.

A rationalised promenade at Federation Wharf will provide a wider, safer environment for pedestrians and better outdoor dining. Proposed terraced seating along the river edge will offer opportunities for informal gatherings while catering for large cultural events and performances. Secondary links will provide continued access for watercraft and unlock space for better habitat.

Flinders Walk has been reimagined to free up more space for people and nature. A new walkway will provide dramatic riverside strolling, socialising and viewing while improving safety and accessibility. Riverside hospitality venues and activation will be integrated into measures to improve ecology, paths and wayfinding.

These proposals will invite greater use of the north bank and improve access to the river and opportunities for tourism and cultural experiences. Increased visitation will stimulate local jobs and activate the local economy. The revitalised spaces will provide safer and more attractive connections to the sports and entertainment precinct.

## Master plan actions

### Environment

- 1A Improve the ecological values of the existing freshwater rain garden at Birrarung Marr.
- 1B Improve the ecological and habitat value of the soft river's edge at Birrarung Marr through the use of riparian planting. Design to be climate resilient including considerations for future impacts of flooding, sea level rise, extreme heat, drought and severe storms.
- 1C Improve the ecological and habitat value of the river's edge near Federation Wharf through the use of riparian planting.
- 1D Improve the ecological value of the Flinders Walk embankment through the use of riparian and indigenous planting supported by appropriate river edge infrastructure.

#### Overall

- strengthen and improve the ecological value of the river corridor
- endeavour to retain existing healthy and high-quality trees, and allow for a tree succession plan that fosters the planting of more indigenous species
- use innovative materials with low embodied carbon and high recycled content
- consider the robustness of infrastructure and maintenance requirements for elements that are designed to be inundated without creating new barriers to the movement of aquatic and terrestrial animals and systems.

### Culture

- 2A Create a cultural node and potential ceremonial place near the southern entry to Birrarung Marr and Speakers Corner, at the beginning of the Greenline Project.
- 2B Open views to the historic facade of the Federation Wharf vaults.
- 2C Celebrate historic tributaries where they connect to the river along Flinders Walk through designed experience and interpretation.
- 2D Incorporate a cultural node to celebrate Williams Creek at its drainage confluence beneath Flinders Walk. Review the opportunity for a wider platform at this location to incorporate seating and interpretation.

#### Overall

- coordinate with City of Melbourne's public art program and management of existing public artworks
- work with Traditional Owners to ensure cultural values, narratives and resources for cultural practice are embedded into the project outcomes
- understand the layers of Country and where they can be revealed and nurtured through markers of Country, including materiality, language, stories of place, seasons and natural systems.

### Place

- 3A Create pause points along the primary and secondary links, with seating and other amenities to provide opportunities for respite, learning and connecting to Country.
- 3B Retain toilet in its current location.
- 3C Work with existing boat operators and Parks Victoria to improve systems for boarding and disembarking and resolve constraints such as river waterway depths, flooding, boat corridor dimensions and access to services.
- 3D Create terraced steps for casual use, large events and water edge activity along the Federation Wharf.
- 3E Enhance riverside hospitality, bars and dining along the Federation Wharf vaults while sensitively integrating the historic built fabric.
- 3F Improve lighting along Federation Square's southern facades. Ensure that light pollution does not affect the daily cycles of animal species. Activate this precinct with activities (outside the Greenline Project extent of works).
- 3G Integrate riverside hospitality and activation into the overall ecological and circulation initiatives along Flinders Walk.
- 3H Work with riverside hospitality venues to improve their relationship with the river.

#### Overall

- provide internet access and include future-proofing digital infrastructure, such as smart nodes.

### Connection

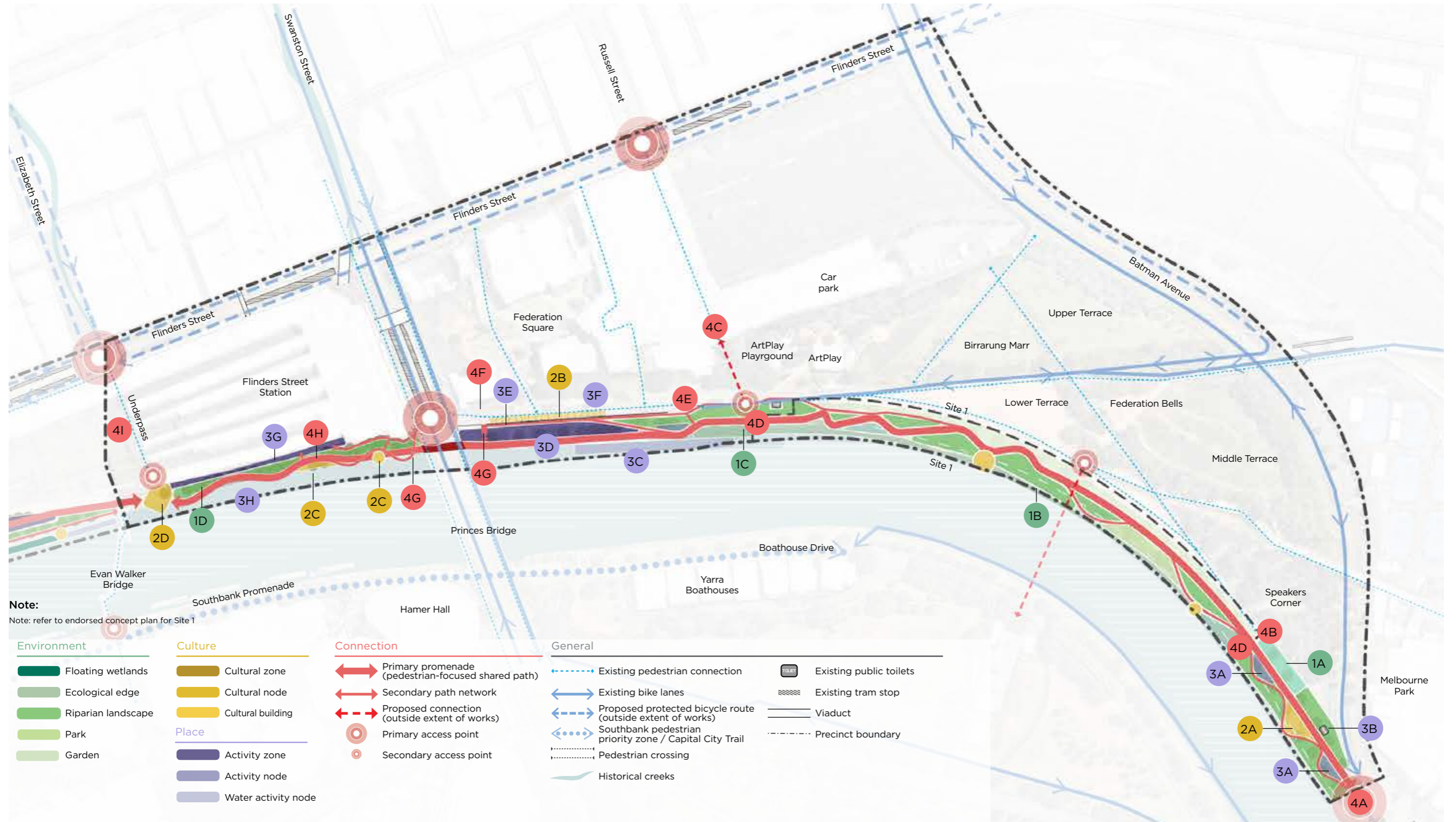
- 4A Retain the orientation point to direct city-bound cyclists via the bike route along Batman Avenue and Flinders Street. Resolve conflicts between pedestrians and commuter cyclists at existing pinch points.
- 4B Integrate existing and proposed pedestrian connections from the river to the sports precinct and Batman Avenue.
- 4C Allow for a potential future pedestrian connection from Birrarung Marr to Russell Street and advocate for improved connections between Federation Square and the river.
- 4D Enable a seamless integration of circulation throughout Site 1
- 4E Rationalise and simplify pedestrian path connections between Princes Walk, Federation Wharf and River Terrace.
- 4F Provide more bike parking and cycle infrastructure along the Federation Square southern facade for visitors travelling by bike (outside the Greenline Project extent of works).
- 4G Improve entry, access and wayfinding to the Greenline Project from Flinders Street and Princess Bridge. Improve vertical connections and accessibility across Princes Bridge through new elevated pathways, staircase and public lifts that comply with the *Disability Discrimination Act 1992*.
- 4H Build a new walkway along Flinders Walk from Flinders Street, offering clear, inclusive and safe access with seating and interpretation spaces.
- 4I Upgrade the Flinders Street Station underpass as a vital pedestrian connection and prominent wayfinding point for the main promenade.

#### Overall

- create a generous promenade along the length of the precinct, supported by secondary paths
- direct commuter cyclists to nearby cycling routes, keeping the north bank as a pedestrian-focused shared path.



# BIRRARUNG MARR PRECINCT SPATIAL MASTER PLAN



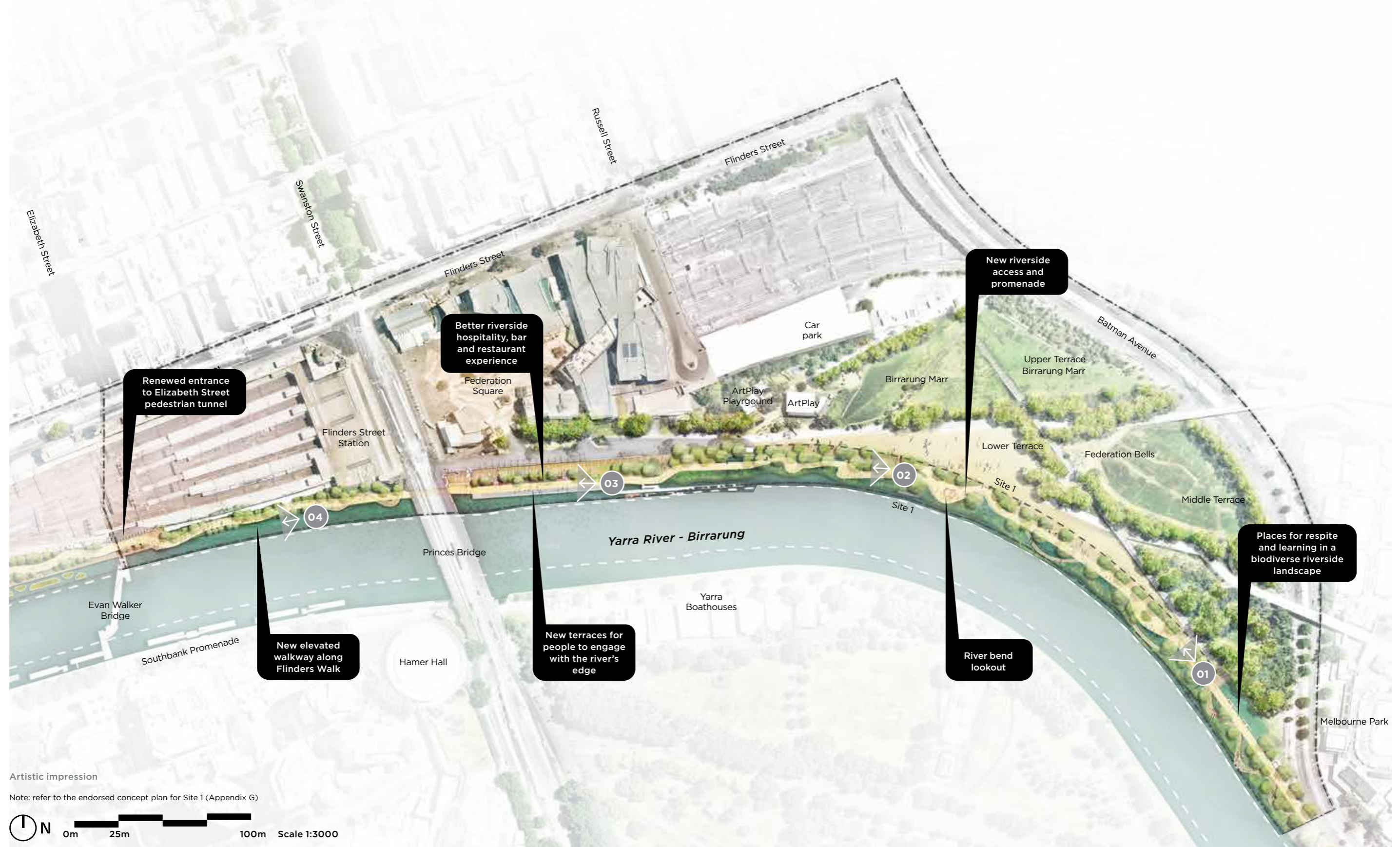
**Note:**  
Note: refer to endorsed concept plan for Site 1

|                    |                    |                |                     |                   |  |                |  |
|--------------------|--------------------|----------------|---------------------|-------------------|--|----------------|--|
| <b>Environment</b> |                    | <b>Culture</b> |                     | <b>Connection</b> |  | <b>General</b> |  |
|                    | Floating wetlands  |                | Cultural zone       |                   | Primary promenade (pedestrian-focused shared path) |                | Existing pedestrian connection                             |
|                    | Ecological edge    |                | Cultural node       |                   | Secondary path network                             |                | Proposed protected bicycle route (outside extent of works) |
|                    | Riparian landscape |                | Cultural building   |                   | Proposed connection (outside extent of works)      |                | Southbank pedestrian priority zone / Capital City Trail    |
|                    | Park               | <b>Place</b>   |                     |                   | Primary access point                               |                | Pedestrian crossing  |
|                    | Garden             |                | Activity zone       |                   | Secondary access point                             |                | Historical creeks  |
|                    |                    |                | Activity node       |                   |  |                | Existing public toilets                                    |
|                    |                    |                | Water activity node |                   |  |                | Existing tram stop   |
|                    |                    |                |                     |                   |  |                | Viaduct  |
|                    |                    |                |                     |                   |  |                | Precinct boundary  |





# BIRRARUNG MARR PRECINCT ILLUSTRATIVE MASTER PLAN



Artistic impression

Note: refer to the endorsed concept plan for Site 1 (Appendix G)





## Birrarung Marr Precinct Site 1 - River Promenade

This place marks the start of the Greenline Project's generous promenade along the river's north bank. Entering from the east, visitors can connect with, and stroll along, the river.

An ecological river edge is a place of respite – a place to cool down on hot days. Children and adults of all abilities are immersed in nature through playful moments.



Endorsed artistic impression for Site 1



## Birrarung Marr Precinct Site 1 - Fig Tree Boardwalk

The Fig Tree Boardwalk is a pathway to, and respite from, the city; a generous and enticing destination for daily public use. Improved accessibility and seating will encourage people to gather or pause beside the river in a cool, shady spot under the trees.

The boardwalk will enhance the impact of existing artworks and strengthen connections to nearby cultural institutions. It will improve the health and growing conditions of the existing fig trees, prolonging their contribution to Melbourne's waterfront character.



Endorsed artistic impression for Site 1



## Birrarung Marr Precinct - Federation Wharf

At Federation Wharf, on the doorstep of the city, we will increase the riverfront public space to create an expansive promenade and a range of new experiences. Seating terraces along the river edge will create opportunities for cultural events and performances on the river, as well as outdoor dining. This is a response to the community's request for event spaces that cater to the local community and visitors and enable interaction with the water.



Artistic impression



## Birrarung Marr Precinct - Flinders Walk

Flinders Walk has been re-imagined to create more space for people and nature. A new walkway will improve safety and accessibility and provide additional room for planting.

The area will continue to be a place for socialising and gathering - whether at destinations or along the walkway

looking out across the river. We've heard the community's feedback that increased pedestrian amenity, safety and access are important in this area.



Artistic impression





Image: Existing condition - Birrarung Marr



# THE FALLS PRECINCT

This precinct, centred on the former location of the waterfall in the Yarra River - Birrarung, holds significant cultural value for the Wurundjeri Woi-wurrung and Kulin peoples. The master plan acknowledges the site's importance and promotes various ways to improve its environmental and cultural qualities.

The waterfall formed a physical boundary between fresh and saltwater river systems. The location was once the primary river crossing for Aboriginal peoples and it also marked the arrival of European colonisers in Melbourne. We propose that Aboriginal, maritime and immigration histories be revealed through physical access to water, improved biodiversity, improved views and vantage points, artistic interpretations and the adaptive re-use of physical assets.

Banana Alley Promenade will be revitalised and broadened with new river connections, habitat creation, public hire boats and small watercraft activities. It will be connected seamlessly to the Turning Basin - the base of the old falls, used by ships returning to sea - via an improved pedestrian crossing at Queens Bridge.

The William Street link to Queens Bridge, also known as the S-bend, will be removed (subject to feasibility and approvals) to create a significant new riverside cultural gathering place, visitor destination and interpretive setting. It will highlight Aboriginal history, settlement, immigration and maritime histories, acknowledging the original configuration of the Turning Basin and providing a stronger civic connection to Customs House, now the Immigration Museum.

Enterprize Park and the Turning Basin will become a major cultural, educational and interpretive hub, with increased river access, a river boardwalk, water management strategies and improved biodiversity. Water access for the public, kayaks for hire and small watercraft will be integrated into a more accessible water's edge.

Adjoining parks will be upgraded to make them more useable, including for youth recreation, kayaks and small rivercraft access.

These initiatives will create new destinations for visitors, providing opportunities to experience and interpret the river and its multi-layered stories, resulting in a significant increase in precinct visitation and flow-on benefits for nearby attractions such as the Immigration Museum.

The Greenline Project Master Plan also identifies the opportunity to restore the inaccessible, western edge of Sandridge Bridge providing a new linear open space with integrated indigenous plantings, social settings and interpretive opportunities that acknowledge Wurundjeri Woi-wurrung culture, local history and nature.

## Master plan actions

### Environment

- 1A Improve the ecological and habitat value of the river's edge at Flinders Walk and Banana Alley Wharf.
- 1B Provide greening for Les Erdi Plaza to create an attractive and cooler setting to support existing and additional uses.
- 1C Explore creating a new public setting along the western edge of Sandridge Bridge that incorporates indigenous plantings to increase the habitat and biodiversity values of the precinct (outside the Greenline Project scope).
- 1D Design Enterprize Park and Customs Square to adapt to the future impacts of flooding and sea level rise.
- 1E Improve the ecological and habitat value of the shallow river's edge at the Turning Basin with floating wetlands to contribute to local interpretation, education and habitat values.

#### Overall

- endeavour to retain existing healthy and high-quality trees while establishing a tree succession plan that fosters the planting of more indigenous species.

### Culture

- 2A Explore opportunities to celebrate the history of Sandridge Bridge with a new public space on its western edge, incorporating seating, meeting areas and interpretation features (outside the Greenline Project scope).
- 2B Celebrate the history of the Banana Alley vaults.
- 2C Make evident the ecological and cultural value of the Falls, by supporting public connection with the location, alongside interpretation and experiences.
- 2D Transform the existing Queens Wharf at Enterprize Park into a large-scale cultural node that fosters Aboriginal cultural practices and ceremonies and serves as a riverside gathering and meeting place for the people of Melbourne.
- 2E Express the Aboriginal and maritime history of the site, including its connection to Customs House (now Immigration Museum).
- 2F Promote ecological awareness through education, interpretation and amenities such as outdoor classrooms, with a focus on children and young people.
- 2G Explore opportunities to improve and activate the spaces under the historic viaducts for cultural uses and public programs.

#### Overall

- Coordinate with City of Melbourne's public art program, and management of existing public artworks
- work with Traditional Owners to ensure cultural values, narratives and resources for cultural practice are embedded into the project outcomes
- understand the layers of Country and where they can be revealed and nurtured through markers of Country, including materiality, language, stories of place, seasons and natural systems.

### Place

- 3A Support and manage existing skateboard use and other activities at Les Erdi Plaza. Create improved connections to Sandridge Bridge. Work with VicTrack to reduce noise from the railway viaduct.
- 3B Upgrade the Banana Alley riverfront by creating a generous tree-lined walkway with better connections to the river's edge. Improve public amenity while also removing existing carparking. Work with the management of the Banana Alley vaults and existing and future tenants to enable this.
- 3C Work with boat operators and Parks Victoria to improve connections with the river.
- 3D Explore creating a new linear open space along Sandridge Bridge with places for sitting, gathering and activation set amongst a series of biodiverse indigenous gardens (outside the Greenline Project scope).
- 3E Coordinate with stakeholders to investigate removing the traffic S-bend at Customs Square to create a significant public open space and meeting place at the river. Review the functionality of the service road as part of the traffic proposal.
- 3F Provide a water access point for small watercraft near Customs Square and Enterprize Park.
- 3G Retain a large lawn for informal recreation and cultural events.
- 3H Explore inclusion of infrastructure for recreation activities beneath concrete rail viaduct (ie. bouldering, basketball, bike hire and other activities).
- 3I Investigate the opportunity to activate and architecturally improve the Melbourne Aquarium frontages facing the river and Enterprize Park by widening the promenade along its edge and investigating the connection to the existing internal café.

#### Overall

- access and include future-proofing digital infrastructure, such as smart nodes.

### Connection

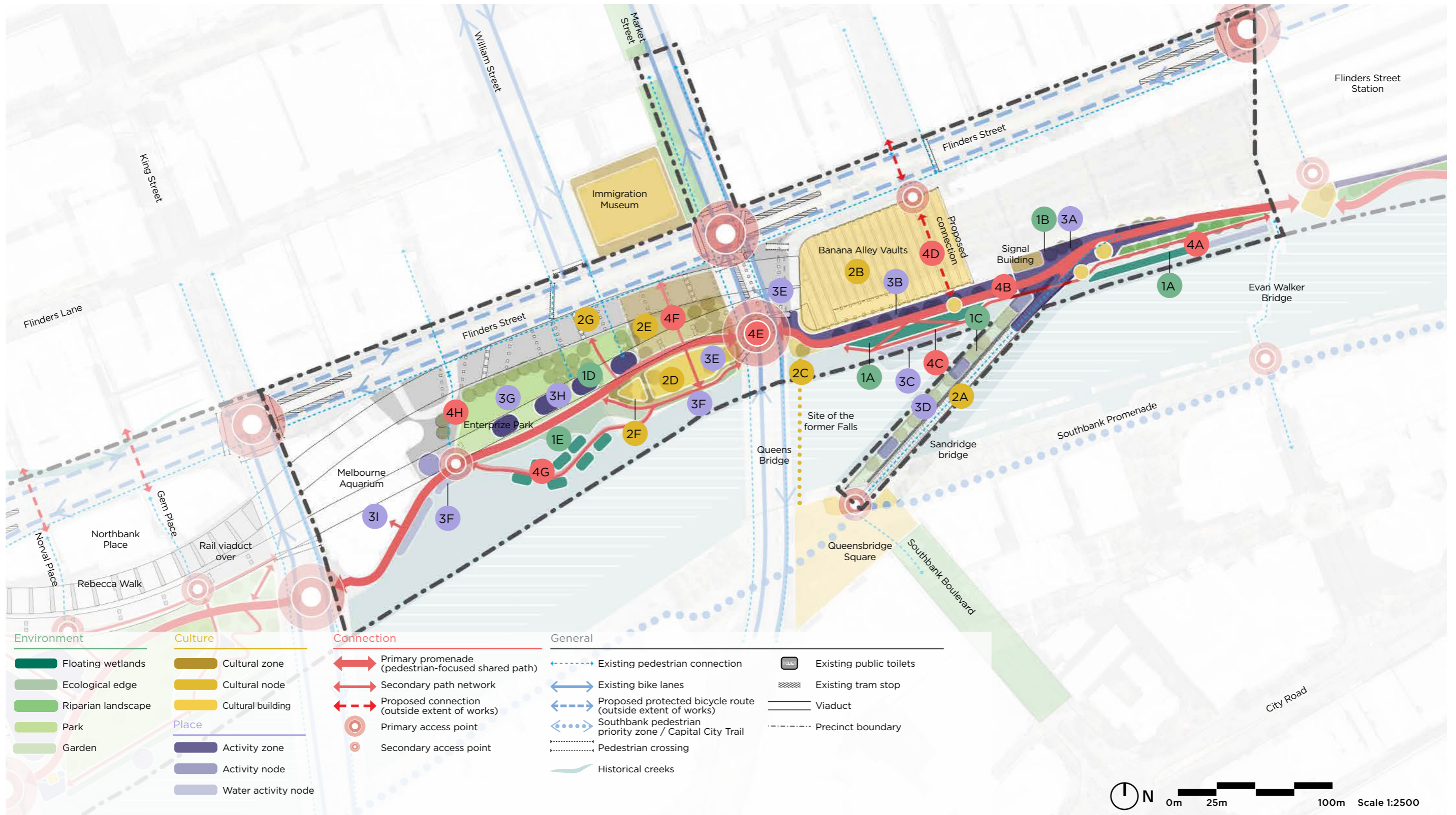
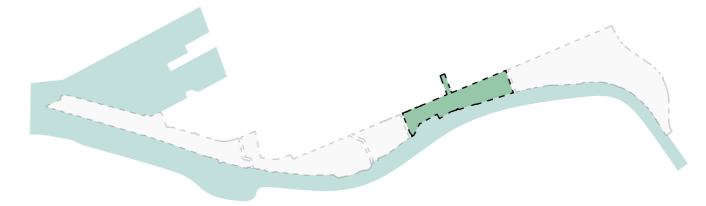
- 4A Review the opportunities to widen the current lower promenade between Evan Walker Bridge and Banana Alley, including under the Sandridge Bridge.
- 4B Review the connection between the Signal building and Banana Alley to improve access.
- 4C Explore floating pontoons in front of Banana Alley to provide over-water experiences and connect to boat moorings.
- 4D Explore future uses of the Banana Alley vaults, including the possibility of a public access link to Flinders Street (in consultation with management and tenants).
- 4E Improve and upgrade the crossing at Queens Bridge Street to facilitate connections along the Greenline Project. Review public transport stops and upgrade their amenity and accessibility.
- 4F Strengthen the connection between the Immigration Museum and Customs Square, including public realm improvements that signify the museum's connection to the river.
- 4G Create an over-water boardwalk at the Turning Basin and Enterprize Park to connect the public with the river and with initiatives to improve biodiversity and habitat.
- 4H Coordinate with Melbourne Aquarium to improve access and public amenity along Aquarium Drive while supporting the activation of the park.

#### Overall

- create a generous promenade along the length of the precinct, supported by secondary paths.
- continue the quality of the elevated promenade at Flinders Walk by upgrading the existing elevated walkway to Sandridge Bridge.
- improve the public experience with generous greenery, seating and cultural interpretation.

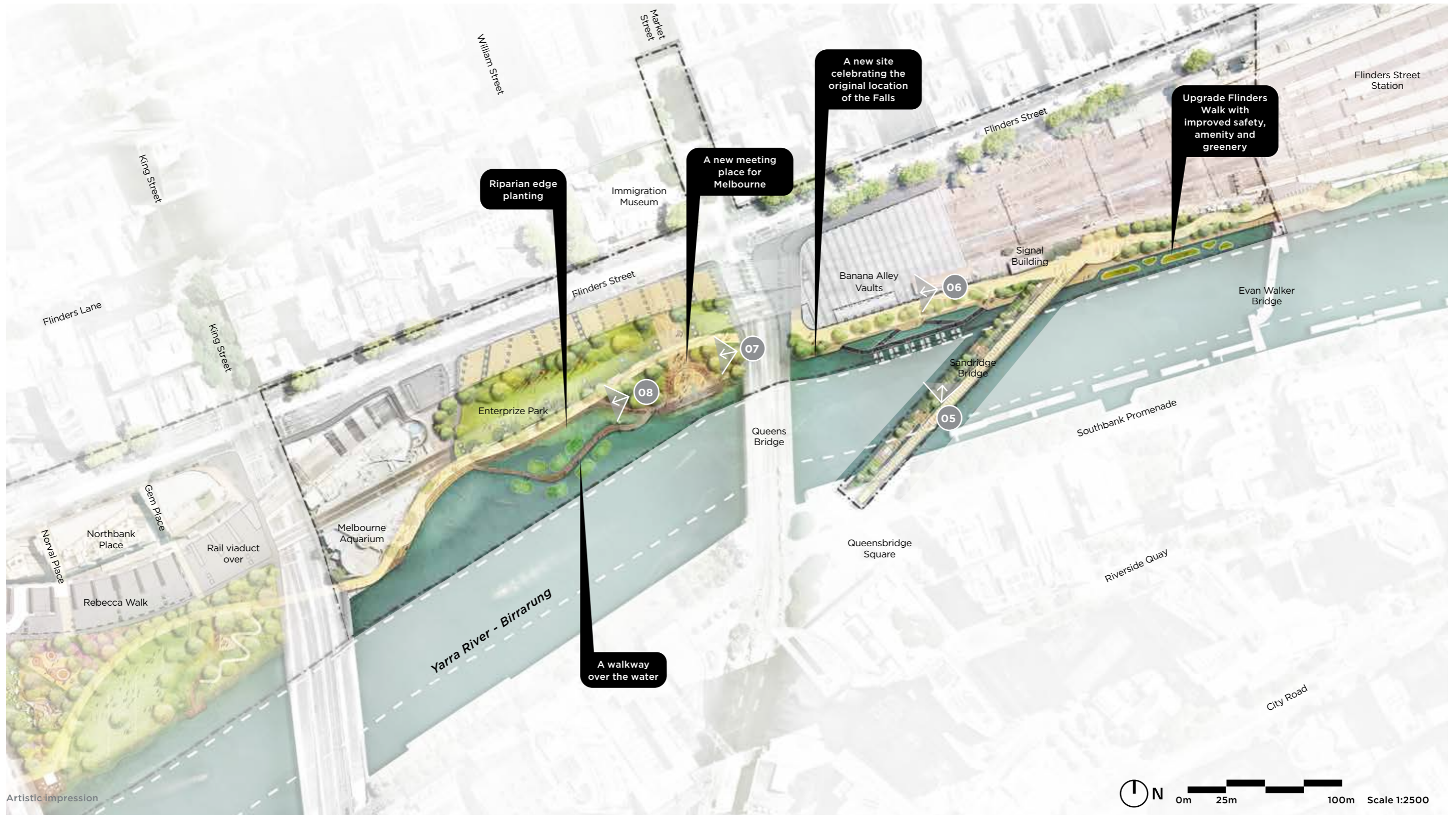
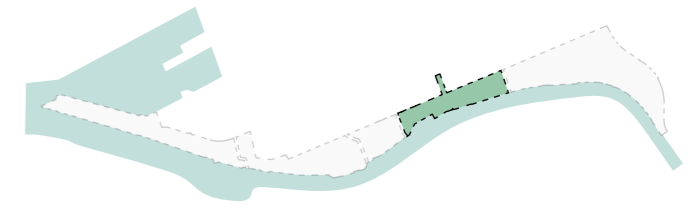


# THE FALLS PRECINCT SPATIAL MASTER PLAN





# THE FALLS PRECINCT ILLUSTRATIVE MASTER PLAN



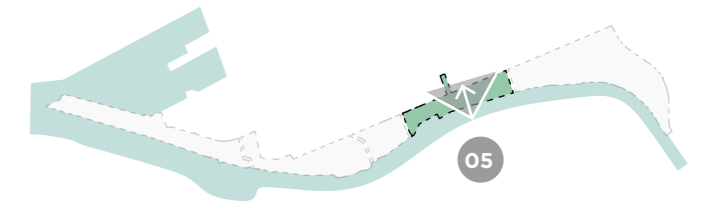
Artistic impression



## The Falls Precinct - Sandridge Bridge

Currently, only one side of Sandridge Bridge is publicly accessible. There is an opportunity to transform the bridge into a new public space that strengthens connections between Flinders Street, Southbank and the north bank. This redevelopment would be additional to the current scope of the Greenline Project and is subject to feasibility and approvals

Revitalising the underutilised bridge would create a unique, linear open space, complementing other central city public spaces. Through its design, it could elevate the presence of Wurundjeri Woi-wurrung culture as well as local history and nature.



Artistic impression

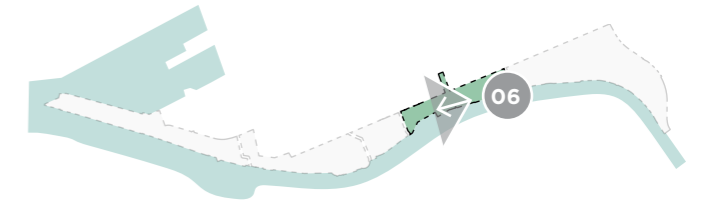


## The Falls Precinct - Banana Alley Vaults

This location adjacent to the former Falls is a significant cultural site for the Wurundjeri Woi-wurrung and Kulin peoples.

A generous, tree-lined walkway and riverside plaza can support cultural activities and public art, while a revitalised water's edge of floating wetlands and pontoons will provide sensitive watercraft access.

The Banana Alley vaults can be both a destination and conduit to the city – complemented by fresh new cultural, commercial and retail opportunities (subject to consultation with management and tenants).



Artistic impression

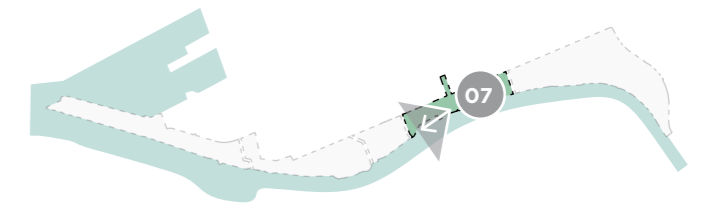


## The Falls Precinct - Customs Square and Enterprize Park

The Yarra River - Birrarung has been associated with journeys and gatherings for the Wurundjeri Woi-wurrung for thousands of generations. More recently, it has also been a destination for immigrants and visitors to the city.

This location offers an opportunity for the Greenline Project to create additional, much-needed open space for the city

and vastly improved pedestrian connectivity and safety along the river by removing the existing S-bend roadway (subject to feasibility and approvals). In its place, we will realise a new space for gatherings, celebration and historical interpretation that recognises the significant cultural heritage of the area.



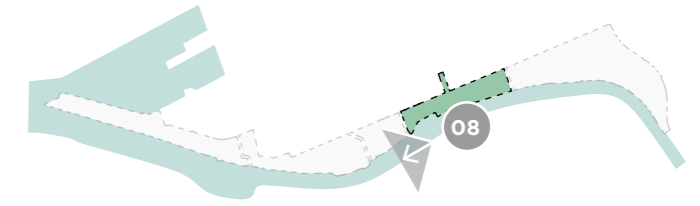
Artistic impression



## The Falls Precinct - The Turning Basin and Enterprize Park

Enterprize Park adjoins the Turning Basin - what was once a natural widening in the Yarra River - Birrarung. There is an opportunity in this place to increase biodiversity and create a more natural river edge: a place where people can connect directly with the river.

The introduction of wetland habitat to the Turning Basin, with native Australian planting, boardwalks, and waterfront steps, can provide a location that supports education and teaching about our indigenous landscape, as well as revealing key stories of Melbourne's rich maritime history.



Artistic impression





Image: Existing condition - Scar - A stolen vision, artwork at Enterprize Park



# RIVER PARK PRECINCT

The re-imagined Batman Park will provide a place of respite, exploration, play and excitement.

This significant open space asset on the river will become a major waterside destination, hosting a range of park activities for residents, city workers and visitors. The park will create opportunities for nature play, informal recreation, indigenous botanical display, exercise, social spaces and a café.

A generous new promenade will connect a variety of activities and provide seamless links to adjacent precincts. A range of secondary paths will guide people to the city beyond.

Batman Park will host a large, immersive ecological site that will improve biodiversity and create habitat, fostering a greater understanding of the local environment for visitors and the local community. A curated, indigenous botanic landscape will provide a beautiful frame for park users and become a valued destination for visitors to experience and interpret the native flora and fauna of Melbourne.

Broad lawn areas will bring the local community to their neighbourhood open space for recreation, while allowing for cultural events and informal and exploratory uses of the revitalised riverbank.

These initiatives will create a destination on the river and a major node of activity for the Greenline Project. It will become a cherished local park for residents and city workers, as well as a major drawcard for visitors to the city and the Yarra River - Birrarung. Increased park use will contribute to rejuvenation of adjacent properties and encourage further investment in the precinct.

## Master plan actions

### Environment

- 1A Improve the ecological and habitat value of the shallow river's edge at Batman Park using river edge planting and riverside habitat.
- 1B Host an immersive ecological place to contribute to diversity of park usage, interpretation and ecological values.

#### Overall

- redesign Batman Park to adapt to the future impacts of climate change through new landscape infrastructure and climate resilient native or indigenous vegetation
- plant a significant curated indigenous garden to create a beautiful frame for park users and a valued destination for visitors
- endeavour to retain existing healthy and high-quality trees while allowing for a tree succession plan that fosters the planting of more indigenous species
- use innovative materials with low embodied carbon and high recycled content. The robustness of infrastructure and maintenance requirements will be considered for elements designed to be inundated, without creating new barriers for the movement of aquatic and terrestrial animals and systems.

### Culture

- 2A Integrate the former screen house building into Batman Park's historic and cultural landscape, noting that the existing helicopter facilities along the riverfront impact the park experience.

#### Overall

- coordinate with City of Melbourne's public art program and management of existing public artworks.
- combine art and all-ages play elements
- explore opportunities to celebrate Wurundjeri Woi-wurrung culture and the cultural narrative of the river, including supporting ongoing cultural practices.
- communicate with visitors the importance of biodiversity, habitat and native flora
- understand the layers of Country and where they can be revealed and nurtured through markers of Country, including materiality, language, stories of place, seasons and natural systems.

### Place

- 3A Work with VicTrack and Rebecca Walk management on ways to activate the area that can be integrated with park uses.
- 3B Provide park amenities.
- 3C Create a dog park in the area - location to be determined.
- 3D Retain a large kickabout lawn for informal recreation.
- 3E Provide an accessible and inclusive destination play space - location to be determined.
- 3F Create areas along the river's edge for people to connect with the water, including through fishing and boating.
- 3G Explore options for activation at the former screen house.
- 3H Consider the integration of a small café or kiosk to complement park activities and play space.

#### Overall

- provide internet access and include future-proofing digital infrastructure, such as smart nodes
- work with VicTrack to reduce noise from the railway viaduct
- improve lighting levels around the viaduct for safety and consider artistic experiences to improve amenity and visitor enjoyment in the area, while ensuring the daily cycles of animal species are not altered by light pollution.

### Connection

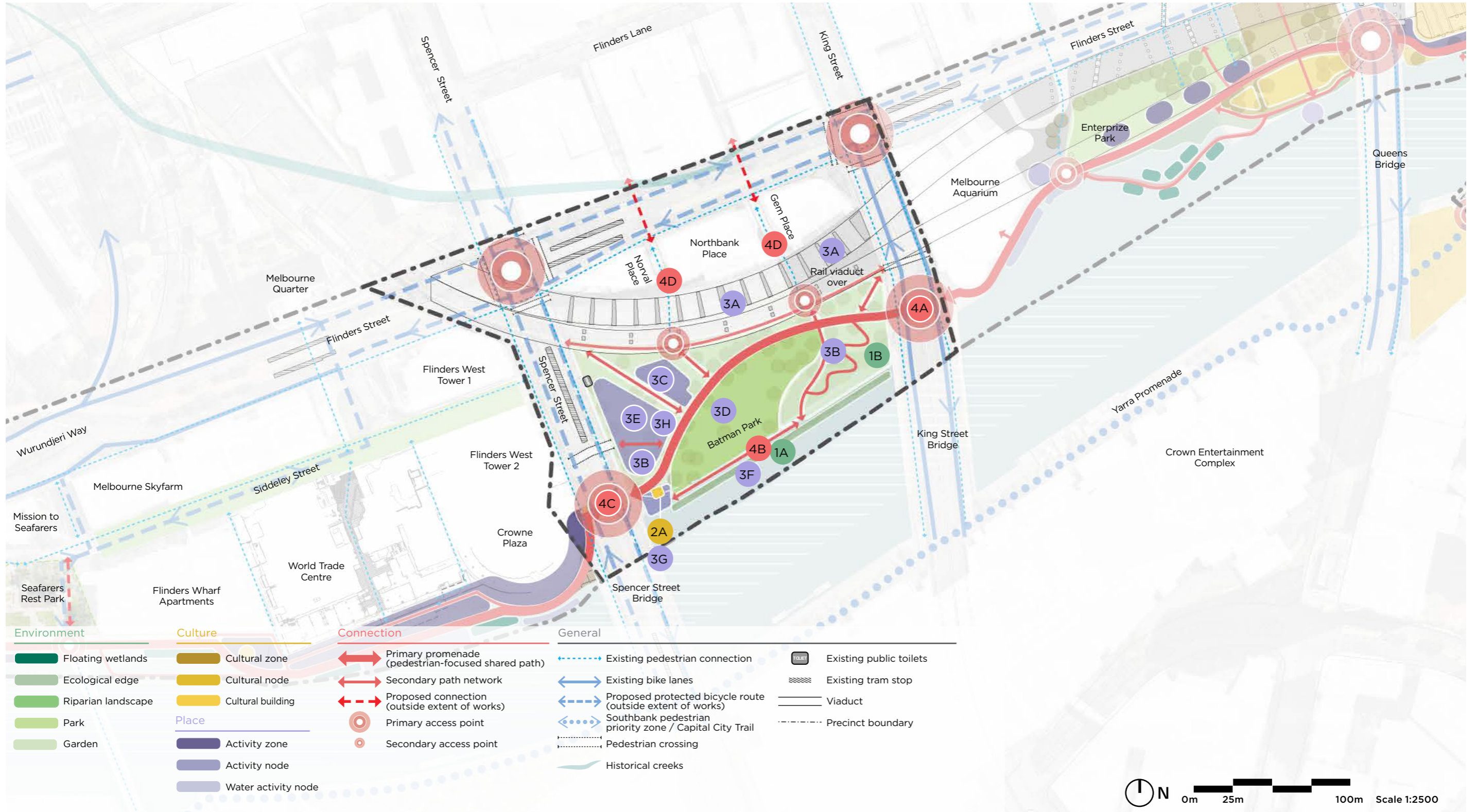
- 4A Relocate and upgrade the crossing at King Street to improve pedestrian safety and amenity, providing a seamless transition along the promenade between Batman Park and Melbourne Aquarium.
- 4B Connect people with the water and allow for fishing and boating.
- 4C Relocate, improve and upgrade the crossing at Spencer Street and provide a seamless transition between Batman Park and the Crowne Plaza Promenade.
- 4D Integrate Gem Place and Norval Place into the overall design of Batman Park to ensure welcoming gateways to the north bank from Flinders Street (subject to feasibility and approvals). Encourage adjacent business to activate frontages to emphasise this connection.

#### Overall

- create a generous promenade along the length of the precinct, supported by secondary paths
- locate the promenade on an arc to connect with proposed crossings at King and Spencer Streets
- connect the promenade with a range of park activities on its northern edge and a generous open lawn on its southern side.

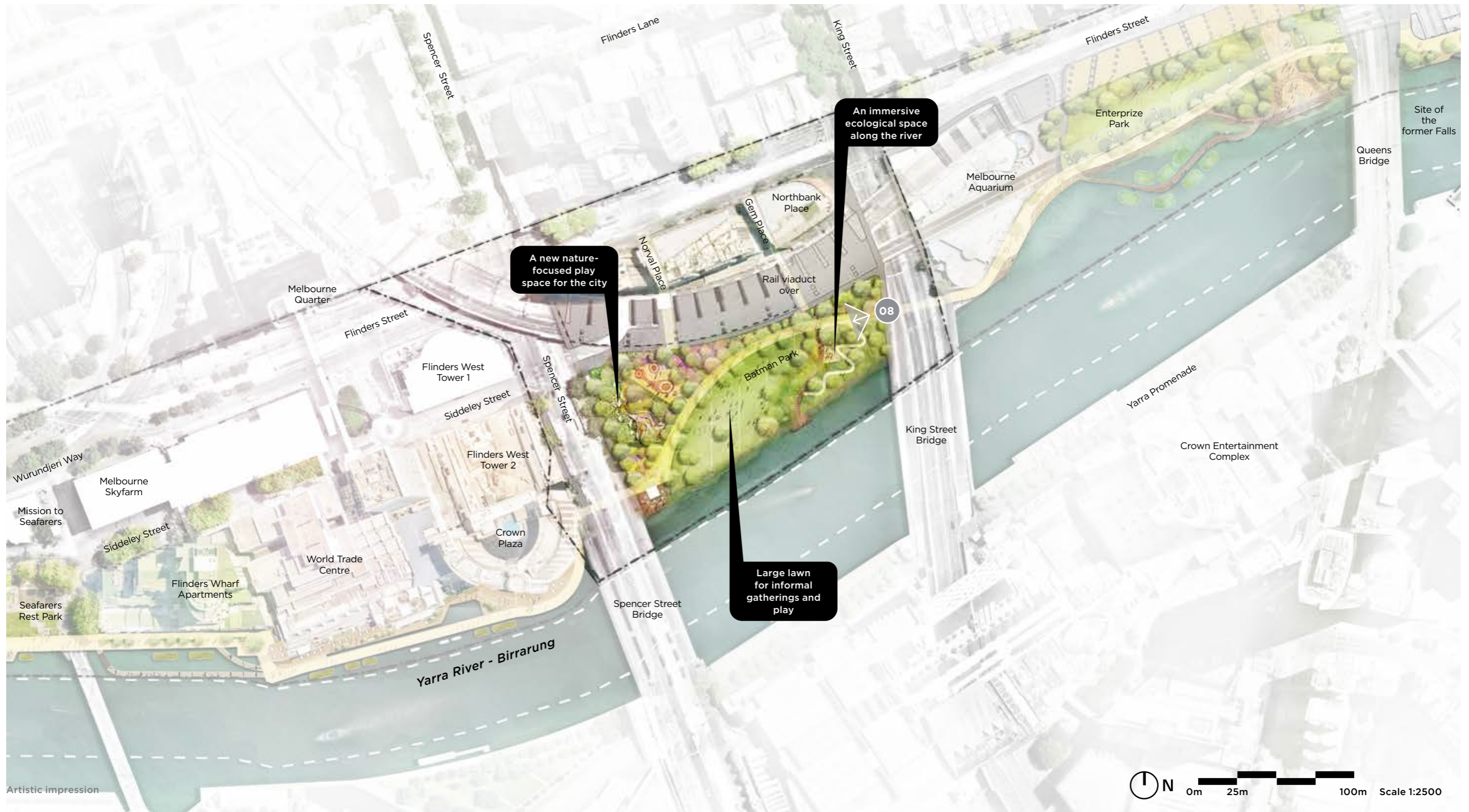
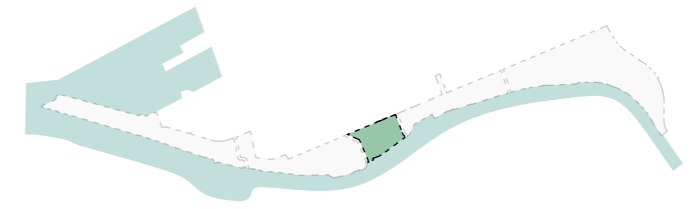


# RIVER PARK PRECINCT SPATIAL MASTER PLAN





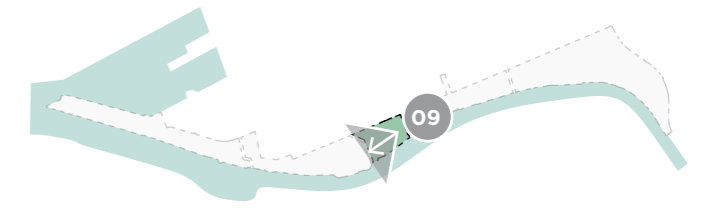
# RIVER PARK PRECINCT ILLUSTRATIVE MASTER PLAN





## River Park Precinct - Batman Park

Batman Park sits at the south-western corner of the Hoddle Grid and, at present, it lacks amenity and identity. With investment, it will become an important riverside destination for the local community and visitors to Melbourne – full of play, parkland, gardens, wetlands and biodiversity.



Artistic impression



# MARITIME PRECINCT

This precinct, centred on Crowne Plaza Hotel, World Trade Centre and Seafarers Rest frontage will link the Greenline Project's central city precincts with Melbourne's Docklands. The precinct gives us a chance to interpret the city's rich maritime history.

The wharfs adjacent to the Crowne Plaza and World Trade Centre are underutilised. They will be reconfigured as an integral section of the Greenline Project promenade, providing easier access for people and watercraft, and encouraging activation of restaurants and cafés.

The Greenline Project will strengthen connections between pathways, buildings and open spaces in this precinct, reuniting them as a coherent, maritime-focused promenade experience. Better pedestrian and cycling connections will allow for easier and more enjoyable travel through the precinct and into the CBD, Docklands and Southbank.

Areas of the Greenline Project fronting the future Seafarers Residences will support activated ground-floor retail uses and complement the maritime and industrial history of the area. Seafarers Rest Park provides a new destination and public space at the heart of the precinct, where elements of Melbourne's maritime heritage and industry are revealed.

Along the promenade, we will identify opportunities for experiences on the water, including detailed interpretation and education nodes. We will shape ecological treatments to the river edge that support river habitat, complementing new indigenous plantings and floating wetlands along the promenade.

Docklands Park forms an important open space intersection with the Greenline Project, with the opportunity to turn the two parklands into one expanded open space network. The ecological function of Docklands Park and its river interface could be improved through the introduction of estuarine ecology zones.

These initiatives will create a seamless and rich river experience. The public realm, pedestrian connections and ecological encounters will improve people's interaction with the area's built form and retail trade. It will increase visitation to the precinct with flow-on benefits for the economic revitalisation of the immediate vicinity and the Siddeley Street precinct more broadly.

The project team will work closely with property owners and managers to realise the master plan vision and actions.

## Master plan actions

### Environment

- 1A Improve the ecological and habitat value of the hard river's edge at World Trade Centre Wharf, Flinders Wharf Apartments and Seafarers Residences.
- 1B Enhance existing mangroves and soft river edge adjacent to Webb Bridge.
- 1C Explore climate change adaptation possibilities at the north bank interface with Docklands Park South, including the option to introduce a saltwater ecology to the former rain garden (outside Greenline Project extent of works).

#### Overall

- endeavour to retain existing healthy and high-quality trees. Allow for a tree succession plan that fosters the planting of more indigenous species.
- reduce the risks posed by sea level rise and flooding by using design interventions such as flood prevention, innovative materials and surface treatments, without creating new barriers for the movement of aquatic and terrestrial animals and systems.
- explore innovative ecological initiatives to enrich local habitat and biodiversity values and help facilitate interpretation opportunities.

### Culture

- 2A Integrate the historic crane into the promenade and surrounding precinct.
- 2B Consider educational installations and playful learning activities on maritime history at Seafarers Rest Park.

#### Overall

- explore opportunities to tell cultural stories through design and interpretation items.
- recognise, retain and expand on seafarers' and maritime history throughout the precinct
- coordinate with City of Melbourne's public art program and management of existing public artworks
- understand the layers of Country and where they can be revealed and nurtured through markers of Country, including materiality, language, stories of place, seasons and natural systems.

### Place

- 3A Improve the wharf experience at Crowne Plaza Promenade and World Trade Centre Wharf with a focus on new food and beverage and other businesses. Work with private landowners to improve safety and amenity in this area.
- 3B Work with commercial boat operators and Parks Victoria to improve the connection with the river.
- 3C Increase amenity at Flinders Wharf Apartments and to the west of Seafarers Residences.
- 3D Explore options to separate private frontages at Flinders Wharf Apartments
- 3E Integrate the historic facade of Shed 5, Seafarers Residences, into the promenade.
- 3F Build small-scale decks over the river for viewing, seating and fishing.
- 3G Identify opportunities for an integrated approach to future enhancement of Docklands Park South, including renewal of the playground and wetland area (outside Greenline Project extent of works).
- 3H Encourage existing ground floor businesses, such as the fitness centre, to open to the waterfront and park and encourage edge-zone seating for patrons and Greenline Project visitors.

#### Overall

- provide internet access and include future-proofing digital infrastructure, such as smart nodes.

### Connection

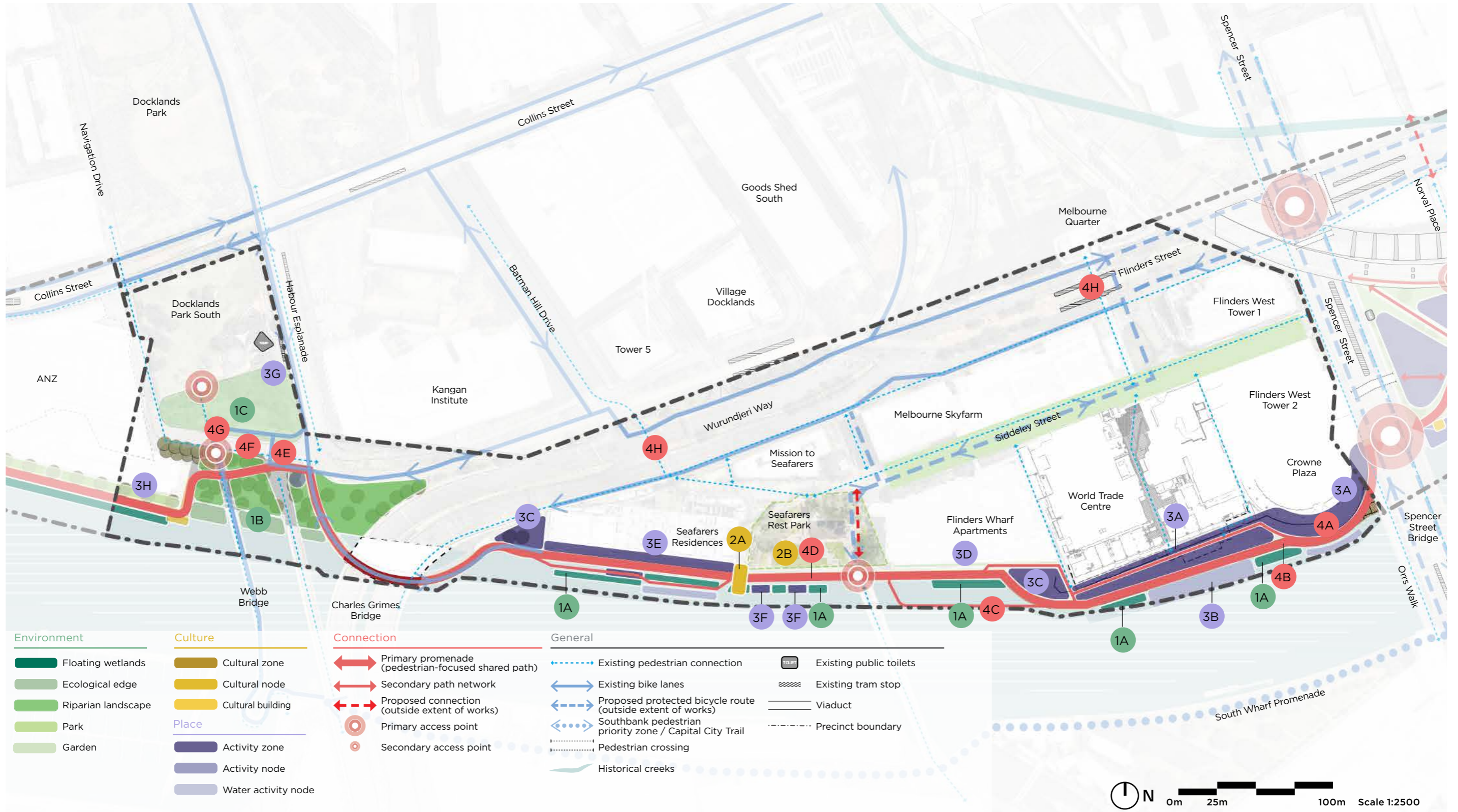
- 4A Improve the connection between the Crowne Plaza and World Trade Centre Wharf with a new promenade on the water. Coordinate with the Exhibition and Convention Centre to integrate the promenade with Spencer Street footbridge.
- 4B Explore the reconfiguration of the riverfront to create a wide and well-connected promenade.
- 4C Explore the opportunity for an over-water path between Wharf Lane and Seafarers Bridge.
- 4D Integrate the Greenline Project promenade into the existing ambitions of Seafarers Rest Park.
- 4E Improve the connections and crossing to Docklands Link, Navigation Drive and over Charles Grimes Bridge.
- 4F Consider the opportunity to close the southern length of Navigation Drive to motor traffic to connect Docklands Park directly with the Greenline Project (subject to consultation, approvals and traffic management studies).
- 4G Review restrictive cycling signage and provide cycling facilities such as water, air pumps and cycle-network maps.
- 4H Improve the pedestrian and soft mobility crossing conditions at the Batmans Hill Drive intersection to connect Seafarers Rest Park to Docklands (subject to feasibility and approvals).

#### Overall

- create a generous promenade along the length of the precinct, supported by secondary paths.

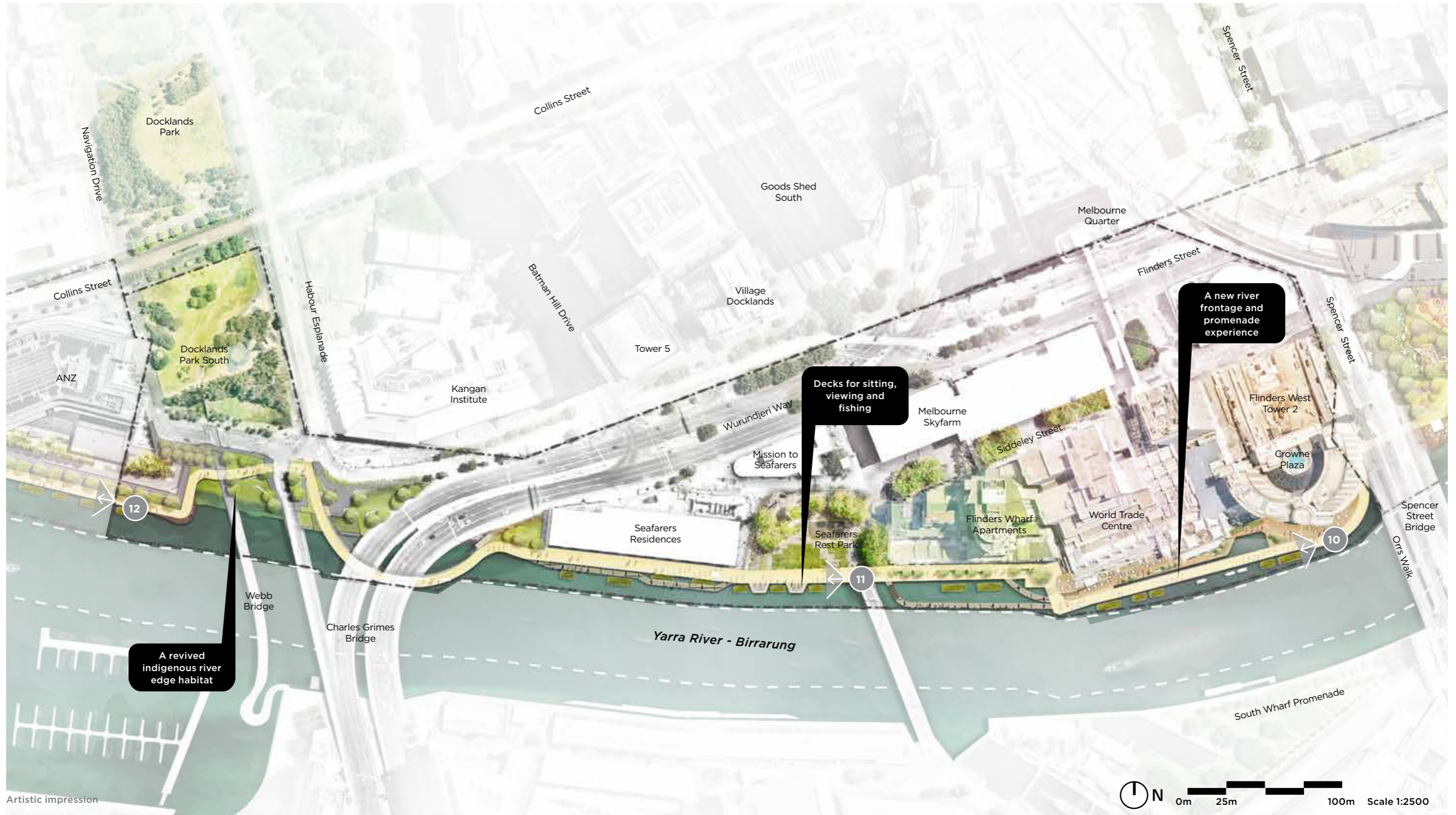


# MARITIME PRECINCT SPATIAL MASTER PLAN





# MARITIME PRECINCT ILLUSTRATIVE MASTER PLAN

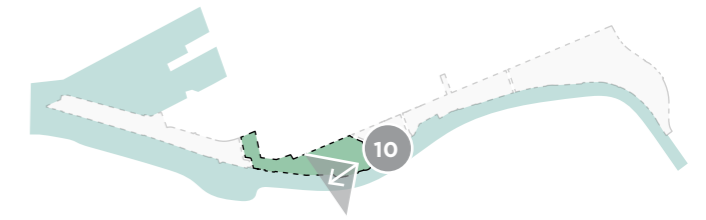


Artistic impression



## Maritime Precinct - World Trade Centre and Crowne Plaza

The space along the river at World Trade Centre and the Crowne Plaza Hotel is currently underutilised. We can reconfigure it to be more easily accessible for people and watercraft, which will boost the activation of ground-floor restaurants and cafés.

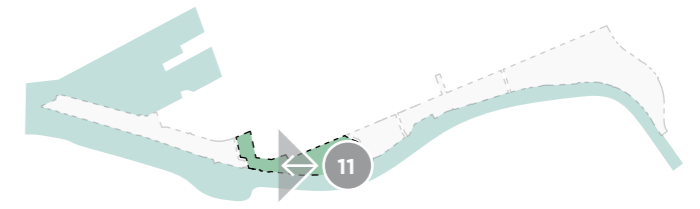


Artistic impression



## Maritime Precinct - Seafarers Rest River Frontage

Where the Greenline Project fronts the future Seafarers Residences, it will encourage ground-floor retail outlets and complement the maritime and industrial history of the area. The area will support an active frontage to Shed 5 by connecting with Seafarers Rest Park while improving biodiversity through a new ecologically rich, constructed river edge.



Artistic impression





Image: Existing condition - Jim Stynes Bridge



# SALT WATER WHARF PRECINCT

## Master plan actions

This precinct provides unique and contrasting river experiences, with a generous promenade providing views over the broadening waterway, replete with private and commercial boating activities. The promenade will link with the developing Victoria Harbour community and connect Collins Landing with the proposed ecological headland park at the end of North Wharf.

The master plan identifies a series of interventions and improvements to the existing wharf that will enrich people's experience of the Greenline Project, including improved water interfaces, ecological edges, social spaces and indigenous planted landscapes.

A large portion of the Salt Water Wharf precinct will be designed and delivered by others or has already been completed. We will need ongoing coordination to integrate these elements within the Maritime Precinct.

The river frontage along the Collins Street length of Docklands has a variety of residential and commercial building frontages. The existing promenade presents an opportunity for additional planting, better seating and over-water experiences – creating a sequence of spaces for social interaction along its length. We will explore additional berthing opportunities, along with associated amenities.

The North Wharf frontage is a linear promenade set over the river that suits strolling, jogging, boating and fishing. In this area, we propose new ecological edges to improve the river's biodiversity.

The junction of the Yarra River - Birrarung at the headland of Victoria Harbour is a majestic setting to view and experience the river. A new ecologically focused park is planned in this location to better connect visitors to the river's natural ecology and offer environmental education and interpretation. The master plan identifies the potential for a river punt to Fisherman's Bend, enabled by the proposed boardwalks and seating.

The precinct will connect seamlessly with the developing community at Victoria Harbour. The proposed public park at North Wharf will be valued by residents and workers and will also create a new destination for visitors to Melbourne. Visitors to the precinct will activate the emerging Victoria Harbour and Docklands communities, providing more stability and resilience to local businesses and cafés.

The project team will work closely with property owners, managers, Development Victoria and the developer of Victoria Harbour, to realise the master plan vision and actions.

### Environment

- 1A Improve the ecological and habitat value of the hard river's edge at Australian Wharf and North Wharf through a constructed habitat edge using innovative materials. Explore the potential for floating wetlands or other novel solutions to improve the habitat value at this location.
- 1B Create an ecological restoration zone at Collins Wharf Park that fosters new habitats and biodiversity (refer to Appendix B).

#### Overall

- adapt the precinct to the future impacts of flooding and sea level rise, extreme heat, drought and severe storms, including with the use of innovative materials and surface treatments and climate-resilient vegetation species, without creating new barriers for the movement of aquatic and terrestrial animals and systems.

### Culture

- 2A Explore the opportunity for a cultural node adjacent to the park outside 941 Collins Street.
- 2B Identify how the heritage fleet can contribute to the historic working waterfront and maritime heritage experience of the project.
- 2C Explore the interpretation of ecology and history at Collins Wharf Park (refer to Appendix B).
- 2D Work with developers in the adaptive reuse of the old Victoria Harbour Shipping Control Tower and its integration into Collins Wharf Park (refer to Appendix B).

#### Overall

- use indigenous plantings and interpretation to tell stories of Wurundjeri Woi-wurrung cultural values throughout the precinct
- integrate adaptive re-use of port infrastructure in the design to celebrate the precinct's maritime history
- retain the authentic maritime character and qualities of the wharf
- coordinate with City of Melbourne's public art program and management of existing public artworks
- understand the layers of Country and where they can be revealed and nurtured through markers of Country, including materiality, language, stories of place, seasons and natural systems.

### Place

- 3A Work with operators, developers, property owners and Parks Victoria to provide opportunities for boat mooring and enhance the connection with the river.
- 3B Improve the public experience of Australian Wharf, including opportunities for respite and informal recreation.
- 3C Integrate the promenade with the existing open space at Collins Landing.
- 3D Explore opportunities to collaborate with developer at North Wharf and at 907 Collins Street to improve public space and connectivity for all users.
- 3E Create a new ecologically focused park to better connect visitors to the river and provide a memorable destination for the Greenline Project promenade. Provide park amenities such as toilets, barbecues and seating at Collins Wharf Park (refer to Appendix B).
- 3F Investigate potential future ferry drop off and pick up location (refer to Appendix B).
- 3G Integrate the Greenline Project promenade with the proposed marina to ensure it promotes public benefit and access (refer to Appendix B).
- 3H Provide an access point for small watercraft at Collins Wharf Park (refer to Appendix B).

#### Overall

- provide internet access and include future-proofing digital infrastructure, such as smart nodes
- integrate promenade with future open spaces – Promenade Park, Community Green and Eco Park.

### Connection

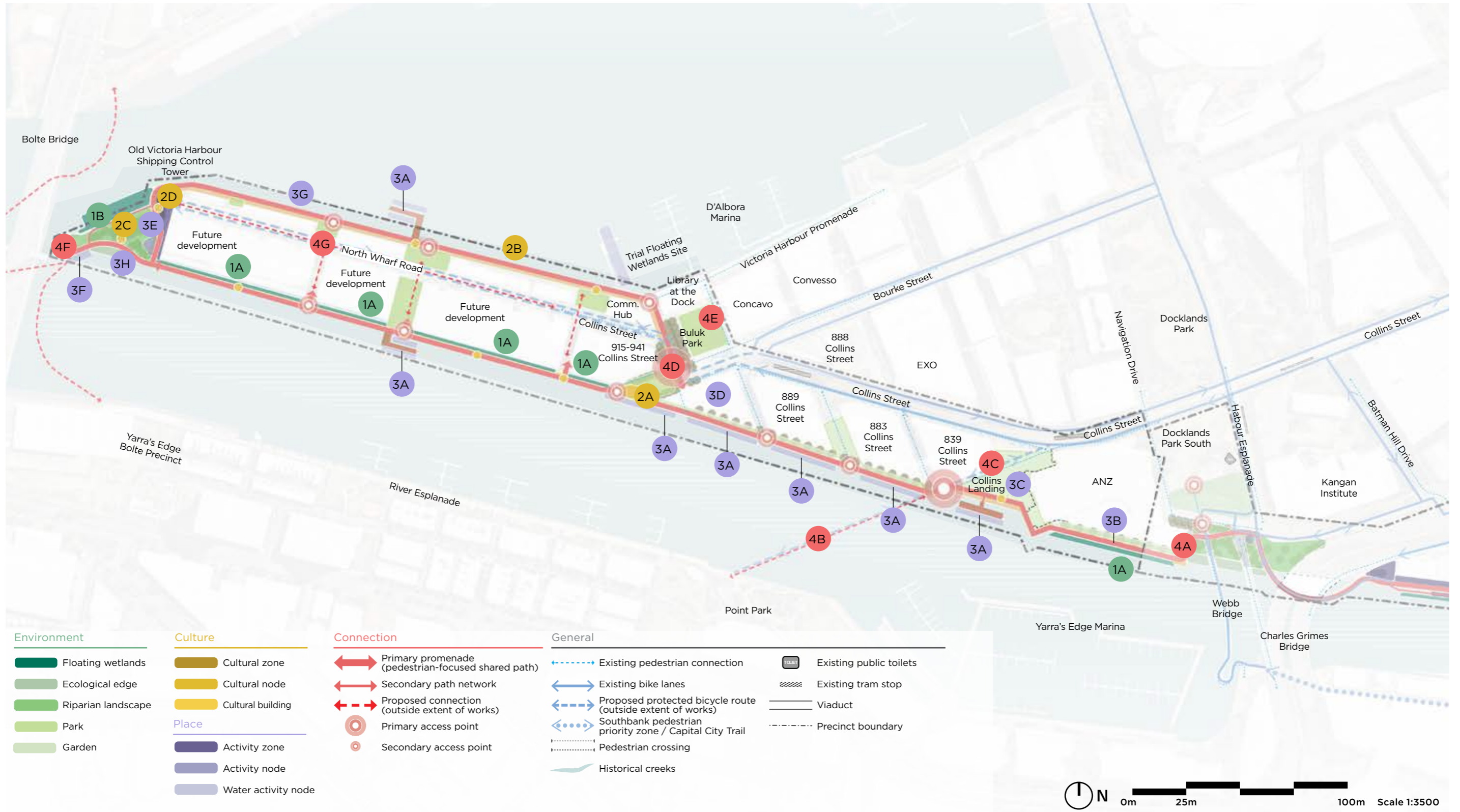
- 4A Improve the legibility of the connection to Docklands Link and Navigation Drive from Australian Wharf.
- 4B Consider the integration of a potential tram bridge extension from Collins Street.
- 4C Prohibit motorcycle parking under the trees on the southern facade of 839 Collins Street and replace it with diverse public seating and picnic options. Encourage the restaurant at the southern facade of 839 Collins Street to open to the waterfront and Greenline Project.
- 4D Integrate the Greenline Project with the existing wharf at Victoria Harbour promenade and create clear links with the Library at the Dock and the Community Hub at the Dock.
- 4E Consider additional lighting – while minimising its impact on the daily cycle of wild animals – and signage at Buluk Park lawn edges to support public life, navigation and movement onto the Greenline Project (refer to Appendix B).
- 4F Explore a potential ferry connection for pedestrian and cycle links to Fishermans Bend and Moonee Ponds Creek (refer to Appendix B).
- 4G Install clear signage and wayfinding to guide commuter cyclists towards nearby designated bike routes, diverting them from the primary promenade (refer to Appendix B).

#### Overall

- create a generous promenade along the length of the precinct, supported by secondary paths
- create an adaptable design with the capacity for future connections to the south bank of the river, Moonee Ponds Creek and Fishermans Bend.

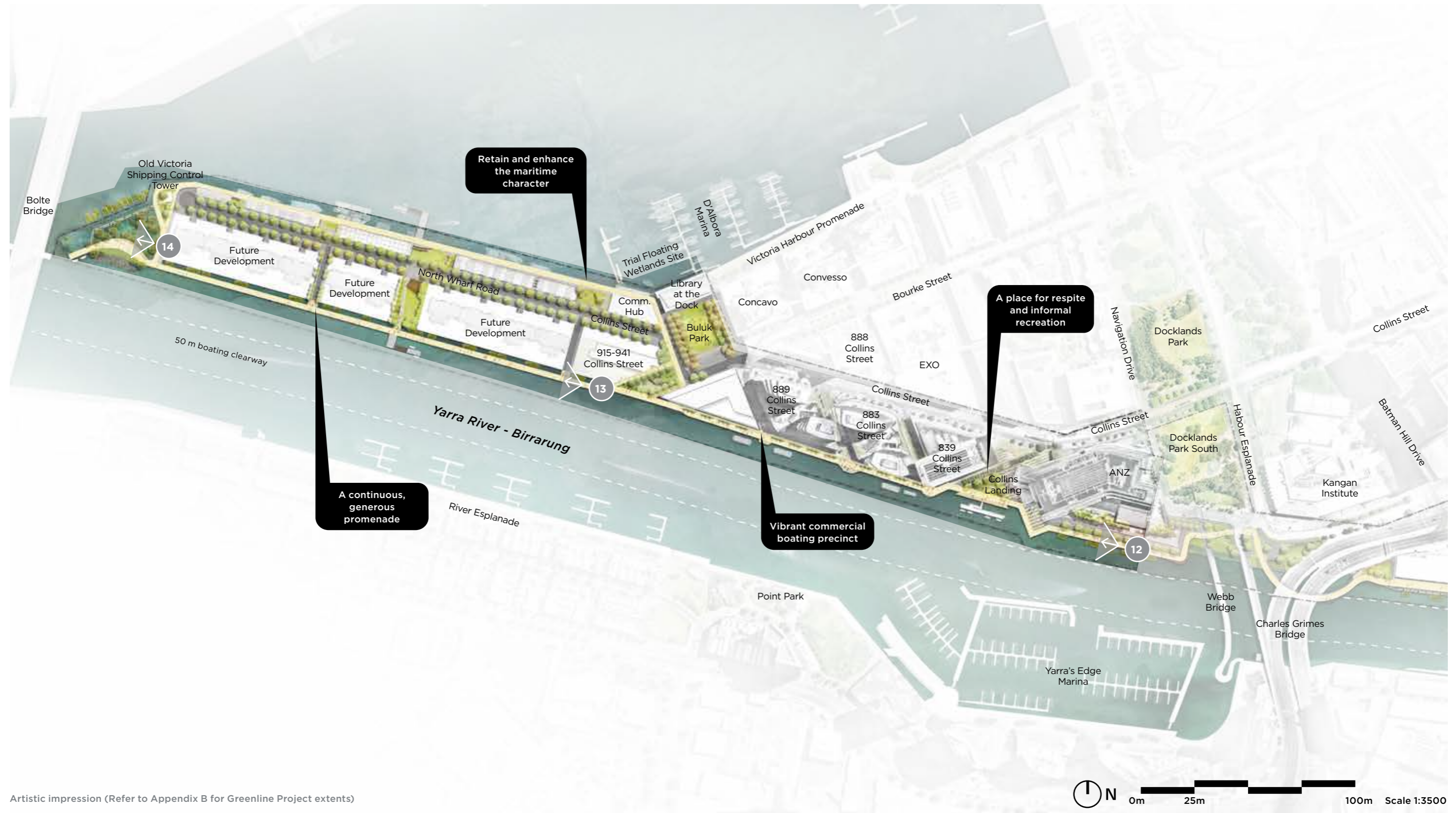


# SALT WATER WHARF PRECINCT SPATIAL MASTER PLAN





# SALT WATER WHARF PRECINCT ILLUSTRATIVE MASTER PLAN

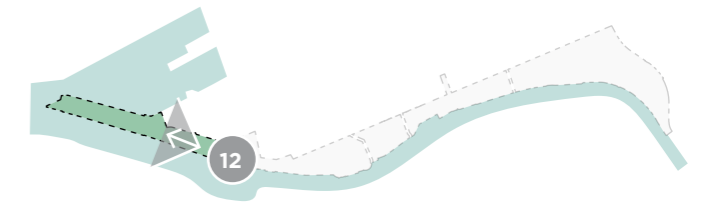


Artistic impression (Refer to Appendix B for Greenline Project extents)



## Salt Water Wharf Precinct - Collins Street River Frontage

Along the Collins Street length of Docklands, the river has a variety of existing residential and commercial frontages. Additional planting and a better public realm will connect this promenade with the rest of the 4-kilometre north bank journey. We will retain and service commercial berthing facilities and install new public seating and viewing spaces.



Artistic impression



## Salt Water Wharf Precinct - North Wharf Road River Frontage

This is an area for existing and future residential development. It can offer a public promenade over the changing river as it merges with the harbour - bringing together the variety of new buildings and public spaces at this end of the north bank.

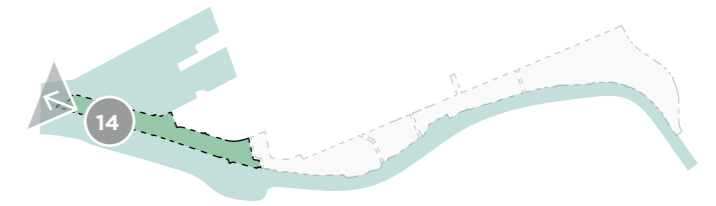


Artistic impression



## Salt Water Wharf Precinct - Collins Wharf Park

A new public park is planned at the end of the north wharf precinct of Victoria Harbour. It will become a key destination at the city's edge, celebrating the natural ecology and character of the Yarra River - Birrarung. This redevelopment is outside the current scope of the Greenline Project and is subject to feasibility and approvals (refer to Appendix B).



Artistic impression







# MASTER PLAN STRATEGIES



Image: Artistic impression  
Salt Water Wharf Precinct



# MASTER PLAN STRATEGIES

With the master plan strategies, we highlight strategic details within the themes and designs in previous chapters. The strategies are developed from the objectives in the Yarra River - Birrarung Strategy and the Greenline Implementation Plan.

Each strategy introduces a key design dimension and lists what the master plan will do and what we will explore in the later stages of the project. The strategies are grouped under our four themes: environment, culture, place and connection.

These strategies will guide the localised application of City of Melbourne's various strategies and actions for the north bank. They provide a site-wide lens that will guide the precinct planning and subsequent design phases in realising the benefits that the projects seeks to deliver.

## Environment

River as a living entity

Planting and ecology

Integrated water management

Resilience and climate change

## Culture

Authentic stories and experience

Wurundjeri Woiwurrung culture and identity

Melbourne's history

Creative strategy

Wayfinding and interpretation

## Place

Melbourne's unique character and place

Open space and park network

Events and programming

Lighting

Built form

Digital strategy

Safety and inclusion

Economic activity and value creation

## Connection

A connected vibrant waterfront

A generous promenade

Pedestrian links and active transport

Water-based uses

## Others

Key topics across all themes

Consultation and engagement

Maintenance and integrated land management

Furniture and materials

Sustainability





Image: Existing condition - Federation Wharf



# PLANTING AND ECOLOGY

Create a biodiverse riverfront that reflects the river as an integrated 'living entity'



The Greenline Project will provide a continuous biodiversity corridor through the city, enriching the ecological value of the north bank and increasing habitat for native fauna. Planting will be informed by an understanding of Country and key cultural plant species, as well as local Ecological Vegetation Classes. We will establish measurable targets to ensure we meet our ecological and biodiversity aspirations.

**The Greenline Project will:**

- increase the health and biodiversity of the river by re-establishing native ecosystems and habitat
- strengthen the Yarra River - Birrarung ecological corridor and the experience of being on Wurundjeri Country with culturally significant and indigenous plants, providing opportunities for education and knowledge sharing

- acknowledge, promote and celebrate the ecological and amenity value of all existing trees along with supporting tree succession.
- consider the hydrology of the river when choosing plants, including the interaction between fresh water, salt water and the broader stormwater catchment
- explore the potential for additional floating wetlands and other novel ecosystems to provide habitat and improve biodiversity
- consider tree species that are resilient to climate change
- respond to the existing salinity and microclimates of the site
- explore plants that are most suitable for water sensitive urban design and ongoing management.



Floating Wetlands



Ecological Edge



Riparian Landscape



Park



Garden



Opportunities for planting and ecological zones



# INTEGRATED WATER MANAGEMENT AND FLOOD MITIGATION

Safeguard the river's health by processing water on site and improving its ability to withstand floods

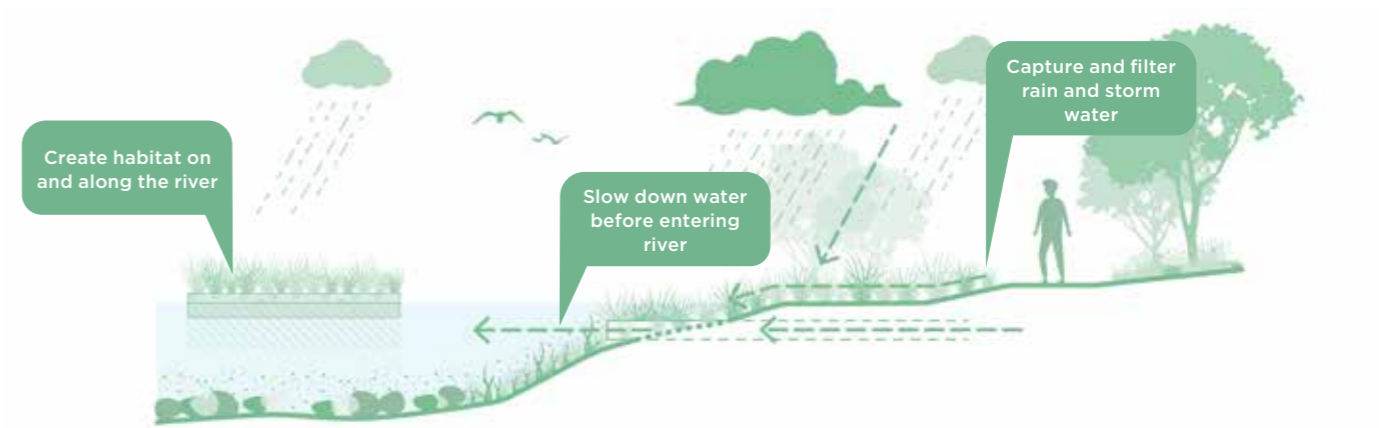


The impacts of climate change pose significant risks to the health of the Yarra River - Birrarung. Integrated water management and flood mitigation are vital design strategies for its future resilience.

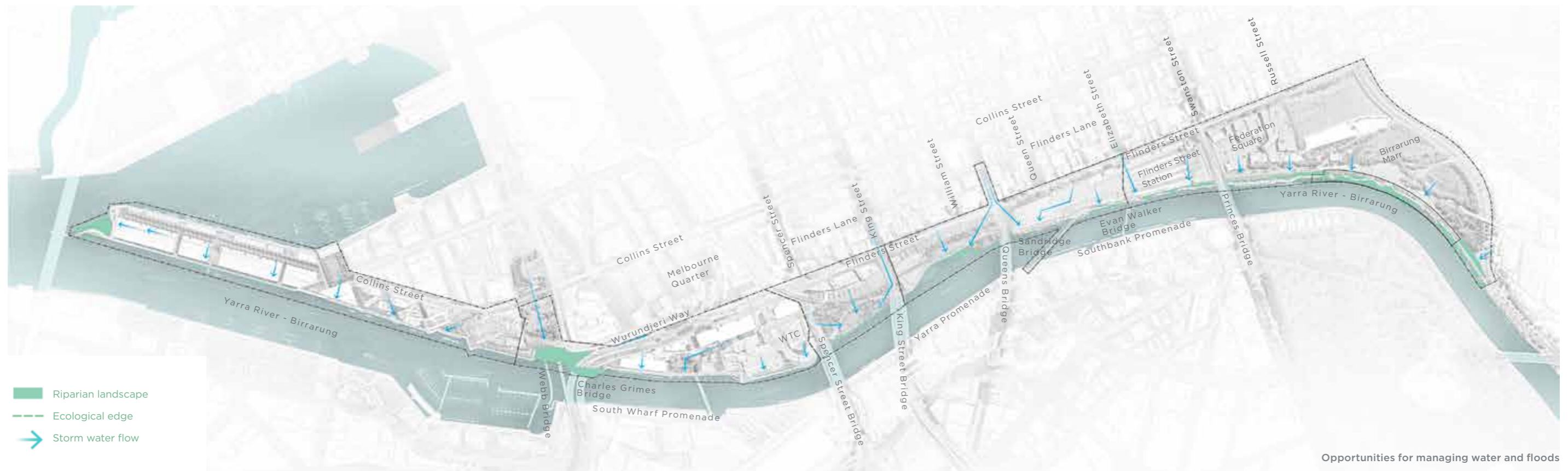
- align with the objectives outlined in City of Melbourne's Municipal Integrated Water Management Plan including supporting the target of replacing 50% of potable water use with alternative sources by 2030
- explore water sensitive urban design initiatives to process stormwater before it is discharged into the Yarra River - Birrarung
- explore processing the city's stormwater through bioretention systems and then reusing it for irrigation, or other non-potable uses, to create new ecological areas.

**The Greenline Project will:**

- incorporate green infrastructure and drainage systems that manage stormwater runoff and reduce the risk of flooding, while improving water quality
- design with the dynamic nature of the river, allowing for tidal variation and providing capacity to expand during floods
- investigate appropriate flood modelling to demonstrate the site's ability to manage future flood, storm and tidal surge events
- provide flexible spaces that can be used for different purposes and functions in varying weather conditions
- increase tree canopy coverage, sustainably irrigate green spaces and install permeable surfaces where possible to reduce heat absorption, improve air quality and provide shade and respite for people and wildlife



Indicative section showing opportunities for managing water and floods



Opportunities for managing water and floods



# RESILIENCE AND CLIMATE CHANGE

Become more resilient by adapting to climate change impacts, becoming energy efficient and developing a circular economy



City of Melbourne's declaration of a climate and biodiversity emergency in 2019 highlights the urgent need for sustainable and resilient solutions. In response to these pressing challenges, the Greenline Project has a responsibility to integrate community resilience to climate change and ensure adaptability to future extreme weather conditions.

Building upon the foundations of City of Melbourne's Climate Change Mitigation Strategy to 2050, the Greenline Project Master Plan will develop a Climate Change Risk Assessment Framework to identify the resilience priorities of the project and support a set of design principles to anticipate critical environmental and social risk variables within the project scope. The assessment will summarise a number of risks based on a 2090 long term time horizon and measure likelihood and consequences of scenarios such as severe flooding, heatwaves and storms. The framework will then integrate climate change resilience throughout the design in future stages of the project.

**The Greenline Project will:**

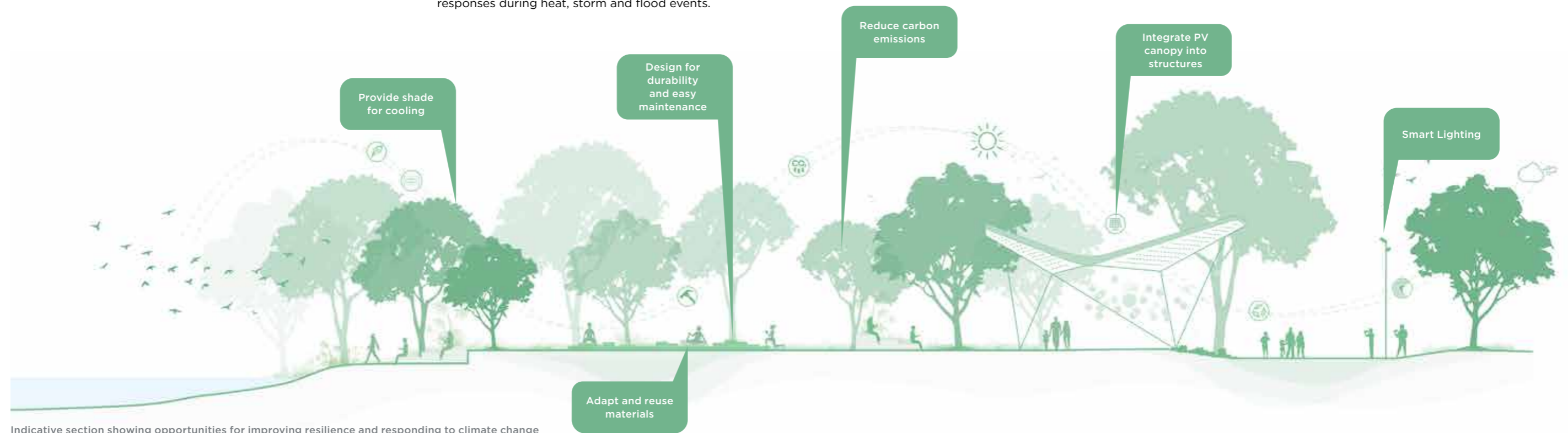
- specify the most energy-efficient and serviceable options to reduce the energy consumption of infrastructure
- design spaces that consider and address the risks of climate change hazards
- identify construction materials with high recycled content that can be used in the Greenline Project
- explore implementing a recycling plan for demolition waste generated during the construction process
- explore how the Greenline Project can help individuals, communities, businesses and institutions to adapt, thrive and survive in a changing climate
- identify materials that have low environmental impact and are suitable for end-of-life recycling or re-purposing
- establish a methodology to measure and track embodied carbon footprint throughout the design and construction phase
- explore emerging building products that are manufactured in accordance with circular economy principles
- prioritise sustainable energy practices and minimise carbon emissions, exploring the possibility of becoming a carbon-neutral park
- conduct a climate change risk assessment to support building for extremes throughout the project
- consider the needs of community and emergency responses during heat, storm and flood events.



Employ innovative technologies to cool down the city



Improve resilience through indigenous planting and canopy cover



Indicative section showing opportunities for improving resilience and responding to climate change



# WURUNDJERI WOI-WURRUNG CULTURE AND IDENTITY

Create and celebrate meaningful connections and places for a range of cultural activities

The Greenline Project has continued the engagement process with Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation as the Registered Aboriginal Party.

As part of the master planning process, we have sought to understand opportunities for celebrating Wurundjeri Woi-wurrung culture and practices, as well as telling the truths of the history of the Yarra River - Birrarung. This includes narratives, stories and places for connection and cultural practice.

The master plan design reflects the framework for improving the health and wellbeing of Country. In partnership with Wurundjeri Woi-wurrung, we will continue to explore these layers of the project in the precinct planning stage.

**Opportunities may include:**

- increasing understanding of the Yarra River - Birrarung's Aboriginal heritage while elevating Wurundjeri Woi-wurrung knowledge throughout the project
- understanding the layers of Country and identifying where they can be revealed
- identifying markers of Country that can be retained or reintroduced
- prioritising indigenous plants to re-establish habitat and strengthen the river as an ecological corridor
- creating a healthier waterway through increased aquatic vegetation and other methods
- expressing history and relationships between different places in both tangible and intangible outcomes
- removing barriers that prevent culturally safe practices
- designing spaces to allow for education, gatherings, ceremonies and special occasions at key locations
- including culturally relevant resources within the project, especially the availability of important plant species.



Smoking ceremony at the opening of Kathleen Syme Library



Opportunities for celebrating sites of Wurundjeri Woi-wurrung cultural importance



# MELBOURNE'S HISTORY

Acknowledge culturally significant places and showcase Melbourne's distinctive identity



The Greenline Project is on the lands of the Wurundjeri Woi-wurrung peoples and has a deep Aboriginal grounding. The settlement of Melbourne was developed on these unceded lands and itself has an extensive layered history. The project seeks to reveal these diverse cultural histories through different journeys and experiences.

**The Greenline Project will:**

- establish a key new destination for visitors to Melbourne to experience and understand Wurundjeri Woi-wurrung culture and history
- integrate interpretative design strategies that increase public engagement with heritage places, sites, and elements
- identify and reveal new heritage places, sites, or elements and integrate them into the design

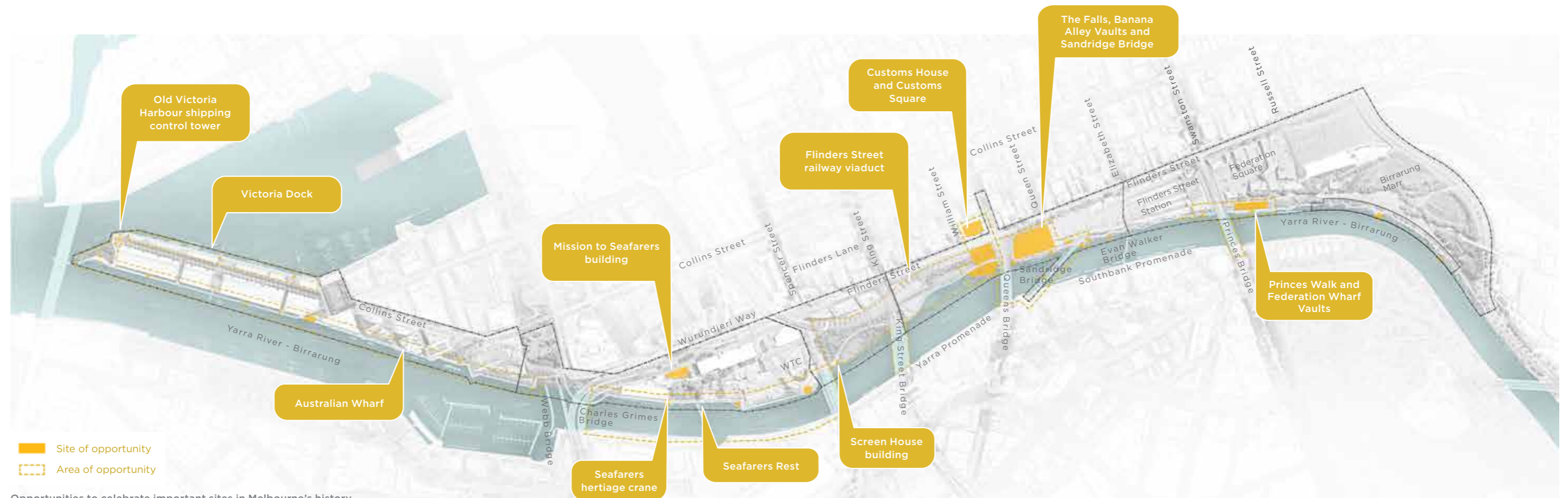
- implement restoration and conservation measures to improve the condition of heritage places, ensuring they are preserved for future generations
- connect heritage places with the wider history of the city and its development, through interpretive signage and storytelling
- create a historical narrative that links the listed places with the surrounding city and showcases their significance to visitors
- integrate both the north and south wharves into the Maritime precinct, creating a cohesive and interconnected maritime heritage experience for visitors
- incorporate Wurundjeri Woi-wurrung history and stories into the maritime theme, highlighting the deep connection between the land, the river and its Traditional Owners
- consider the use of existing and emerging digital technologies where appropriate, such as augmented reality, audio tours, podcasts and QR codes.



Railway viaducts - Flinders Street



Mission to Seafarers building - Docklands



Opportunities to celebrate important sites in Melbourne's history



# CREATIVE STRATEGY

Curating and realising a suite of compelling public artworks and creative experiences

The Greenline Project will commission a series of integrated, site-responsive public artworks celebrating the character of Melbourne's north bank and surrounding landscape, and its diverse communities. The public art program will provide avenues for deeper connections to the Yarra River - Birrarung, supporting cultural and spiritual connections with traditional and contemporary cultures. It will support active and passive cultural engagement, storytelling and notions of personal responsibility for the river's care and respectful conduct on Wurundjeri Woi-wurrung land.

**The Greenline Project creative strategy program will:**

- develop creative experiences by fostering strong connections to place and respect for Kulin knowledge, tradition and values
- present meaningful engagement opportunities to generate a deep connection to the Yarra River - Birrarung and the broader Greenline Project, and respect for Melbourne's cultural diversity
- acknowledge existing artwork and continue to deepen the sense of place with an integrated creative strategy
- incorporate the principles of City of Melbourne's Public Art Framework 2021-31 in the design process
- introduce opportunities for collaborative commissioning to allow artworks to emerge from the design process and, conversely, for the design to be informed by creative inquiry
- retain Aboriginal public art in the open space where possible
- present both permanent and temporary public artworks
- provide programmable platforms to facilitate the development and presentation of temporary art and creative programming.



Interactive tours and events



Chimney in store, Batman Park - Tom Nicholson





# WAYFINDING AND INTERPRETATION

Integrate wayfinding and interpretation methods to enhance the visitor experience



The Greenline Project will deliver consistent wayfinding signage along its full length, building on City of Melbourne’s standard suite of elements, while creating a journey for all visitors.

We will explore opportunities to reflect Country, reveal local history, stories, old and new buildings, cultural spaces, public art, ecological knowledge, education and digital interpretation.

Interpretation strategies for the Greenline Project will include integrated signage, digital and augmented experiences and self-guided and in-person tours that will enhance visitor experiences.

**The Greenline Project will:**

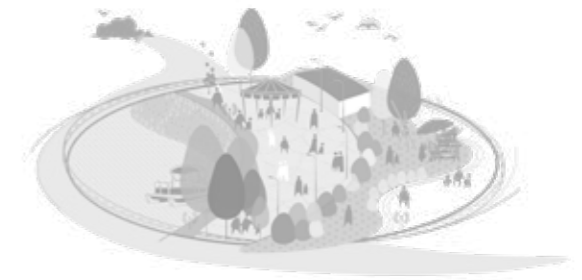
- Intergrate wayfinding across design disciplines to ensure the experience along the north bank is intuitive and self evident
- incorporate high-level wayfinding and interpretation strategies to facilitate connectivity
- deliver a clear, accessible wayfinding experience for all user groups along its length, enhancing visual and physical connections to adjacent sites and thoroughfares
- elevate the visibility of Aboriginal culture and storytelling
- innovate beyond physical signage with tools such as digital technology to aid navigation for people with a range of abilities, languages and ages
- reflect multiple histories of the river and ways of understanding the site, while supporting multicultural use of the spaces
- provide opportunities for education, especially encouraging exploration along the river’s edge and understanding the natural systems and ecology of the city
- consider dynamic wayfinding to indicate changes due to events or other disruptions, including events, floods or hazards
- explore a range of interpretive narratives by using multi-sensory elements for all user groups
- use intelligent wayfinding measures to encourage city-bound commuter cyclists to take alternative routes
- incorporate signage and wayfinding elements beyond the scope to ensure a clear and consistent wayfinding experience into and throughout the north bank
- explore multi-sensory techniques along the north bank using a tool kit of technologies and design interventions for each precinct.





# OPEN SPACE AND PARK NETWORK

Define a series of inviting, public and open riverfront spaces



The Greenline Project will play a crucial role in meeting the open space needs of the current and future community of Melbourne.

The parks along the north bank represent the majority of open space in this area of the city; access to these spaces is critical for the health and wellbeing of nearby residents and workers.

The project gives us a chance to improve the existing open space network. We will provide a greater diversity of recreational land and water-based activities for the local community and visitors to enjoy.

## The Greenline Project will

- increase the diversity of public open spaces, creating new amenities along the riverfront to encourage greater community use and activation of the river's north bank
- support more physical activity and the use of active transport along the river

- support better physical and mental health and wellbeing of city residents and workers
- provide open spaces that are comfortable, inclusive, safe and inviting
- result in no net loss of parkland
- avoid introducing encumbrances to open spaces or permanent advertising
- aspire for open spaces to be primarily for public use
- introduce commercial activity within parks only where it enhances the experience of the open space
- explore introducing dog off-leash areas to serve the residents in the western end of the CBD
- introduce active and inviting public space interfaces to activate the north bank
- develop welcoming connections and engagements with the water
- review park and place naming.



Buluk Park - Docklands



Market Street Park



Proposed open space types



# EVENTS AND PROGRAMMING

Create a welcoming environment through diverse events and programs



The Greenline Project will activate the north bank, significantly increasing community engagement with the river. It will provide capacity for various activities and events that contribute to the character and function of each open space.

- acknowledge Aboriginal culture and knowledge
- create spaces that recognise the health of the river
- include fixed infrastructure for events, such as lighting, power and communications
- support large annual events, such as Moomba, New Year's Eve, RISING and Yirramboi Festival.

The spatial planning and programming of all open spaces will consider flexibility and crowd capacity and safety during large-scale capital city events, while balancing the day-to-day needs of the local community.

**The Greenline Project will:**

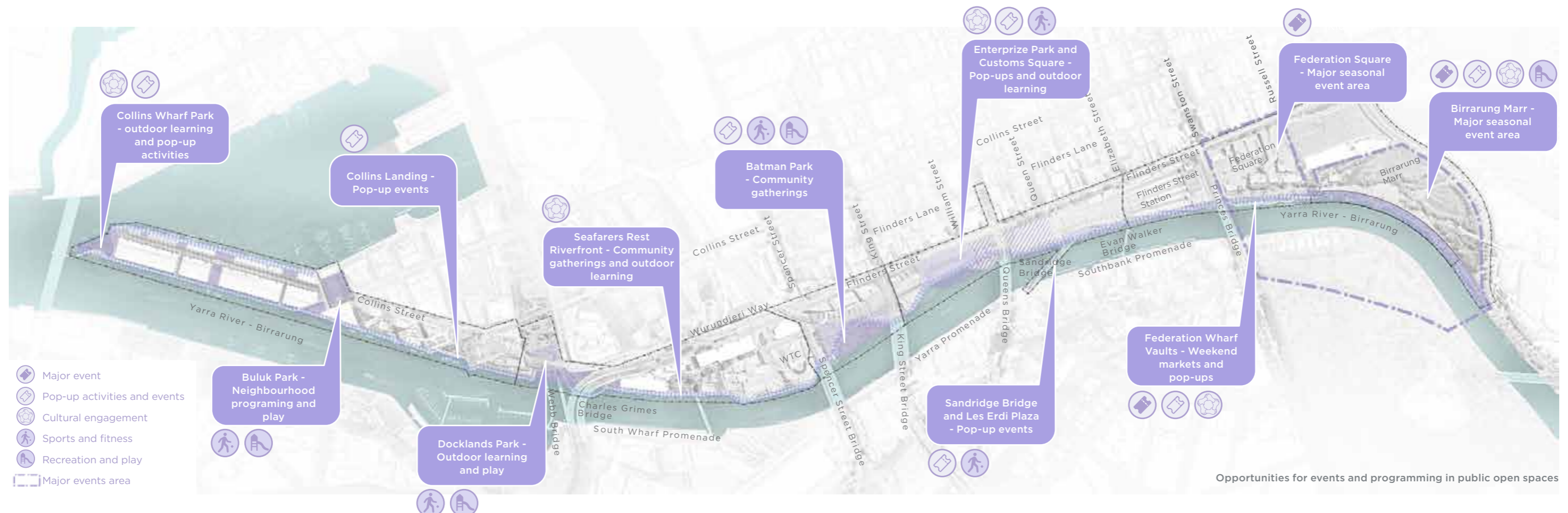
- support activation that promotes community participation and inclusion
- support seasonal street trading and pop-up sites
- support events and uses that stimulate a night-time economy and twilight trading hours



Large seasonal events



Pop-ups and weekend markets





# LIGHTING

Promote 24-hour activity and a safe and engaging night-time experience



The Greenline Project will deliver public lighting that creates a cohesive night-time experience, balancing safety and navigation, while being equally mindful of ecological and environmental considerations.

The lighting strategy features the promenade functional lighting system along main pathways and public activity areas. Feature lighting is strategically placed to highlight landscape elements and cultural nodes, with provision for temporary and event lighting.

**The Greenline Project will:**

- adhere to City of Melbourne's Public Lighting Strategy 2021 and draw from other relevant international standards for best practice in lighting design
- convey a sense of safety at night for all users throughout all precincts

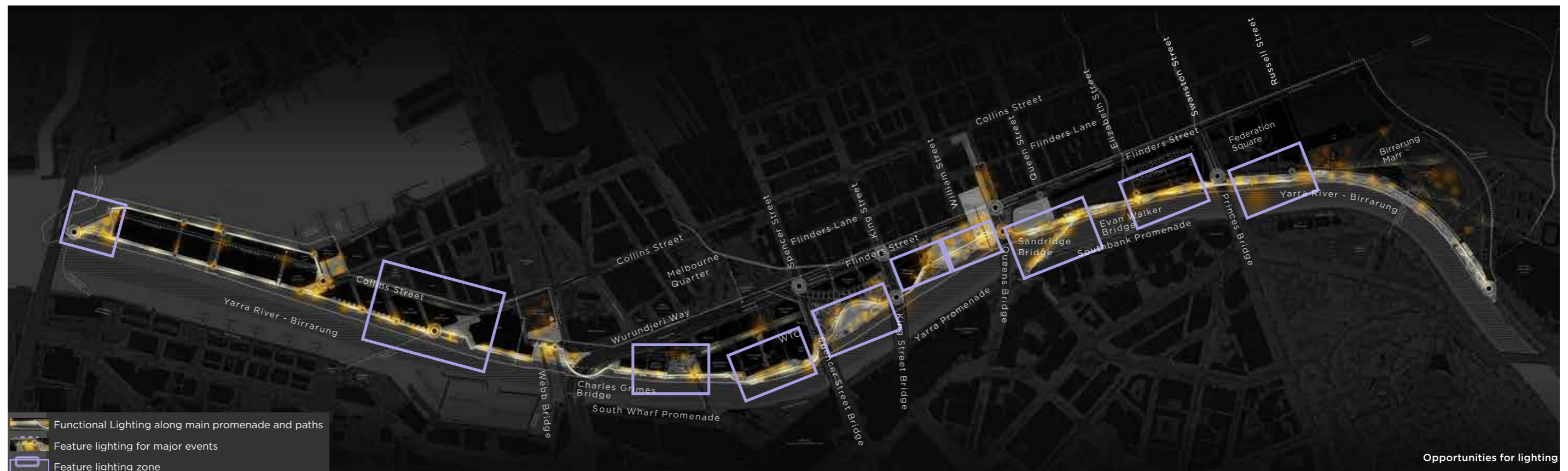
- provide functional lighting to pedestrian and park pathways with areas of higher illumination at key experience zones
- control lighting so that parklands and other sensitive ecological zones maintain a lower level of lighting
- minimise the impact of lighting on wildlife through careful selection of colour temperature, coverage and intensity of illumination
- consider undertaking the lighting impact assessment to identify areas where lighting may have negative impacts on wildlife and develop strategies to mitigate the effects
- deliver lighting that is complementary to wayfinding and navigation aspirations
- consider the need for low-light solutions based on ecological considerations and benefits
- explore feature lighting at key points that will provide moments of wonder and intrigue
- explore integrating lighting with interpretative design and artistic elements.



Well-lit laneways and secondary access to the riverfront



Multi-functional lighting installations



Opportunities for lighting



# SAFETY AND INCLUSION

## Create an inclusive, accessible riverfront

Poor accessibility is a barrier to the use and enjoyment of spaces along the north bank. In addition, many existing spaces along the river lack a sense of safety, particularly at night, and have limited passive surveillance from adjacent buildings or streets. The Greenline Project is focused on delivering safe, universally accessible, and equitable open spaces for all users.

**The Greenline Project will:**

- be based on equitable access and inclusivity principles, in line with City of Melbourne’s Inclusive Melbourne Strategy 2022–32 and other international best practice standards
- deliver a generous promenade with a 6-metre nominal width, with access from the city compliant with the Disability Discrimination Act
- deploy signage and wayfinding that caters to the needs of visually and hearing-impaired individuals
- consider crowd management to ensure safety and comfort for all participants during the planning of events and festivals

- cater to the needs of all people, regardless of age, ability, gender or cultural background
- integrate innovative, best practice, universal access design, informed by engagement with relevant user groups to understand their specific needs
- increase safety and perceptions of safety, through environmental design solutions, appropriate security infrastructure and increased passive surveillance and lighting during the day and night, responding to the riverfront location
- provide for safe and effective movement of people including during major events
- consider innovative methods that support improved social, health, wellbeing and education outcomes
- undertake Gender Impact Assessments and apply learnings across all aspects of the work, including project processes, engagement, design and ongoing management and activation
- apply an intersectional lens to support equity for the whole community throughout the north bank.



Create a welcoming environment for people of all abilities



Support accessible connections to and along the north bank



Important infrastructure and access points onto the main promenade compliant with the Disability Discrimination Act 1992



## User group considerations to promote equity

To inform the master plan development, City of Melbourne commissioned a public space study of the Greenline Project study area by Gehl Architects. The study identified a number of key user groups and their needs through both quantitative and qualitative site analysis. Key findings related to safety and inclusion are outlined here.

### Women

Most public spaces along the north bank are dominated by male visitors. We need to design new public spaces that cater more to women's needs. Personal safety from crime and harassment is a key driver for women in deciding whether to spend time in a public space; therefore, it is important to have active zones at the edges of areas, with passive surveillance at all hours, everyday.



Lighting at night, especially in closed confines, encourages safety and passive surveillance.

### Young people

Large groups of young adults currently visit Enterprize Park. Encourage university and school-based activities to take place along the river front with options for outdoor study, large social gathering spaces, wi-fi access and plug and play, as well as barbecue facilities. Unique urban design elements with bold colours are also key attractors.



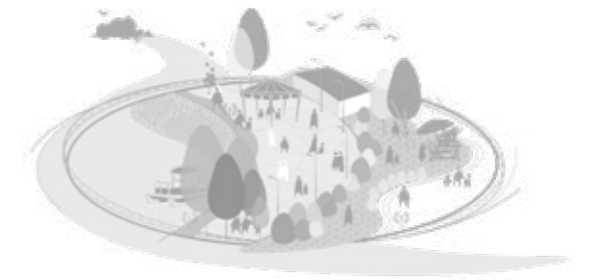
Creative urban break out spaces, with cheap food and diverse movable seating.

### Families with young children

Different age groups have different needs:

0-5yrs: Facilities for both caregivers and children are important for this age group.

5yrs +: Larger gathering spaces for children to be active with options to eat, explore, and learn about their city.



All inclusive play spaces with ample shade and protection from the elements.

### Older people and people with a disability

Commercial and non-commercial edge zones with passive ways to observe public life are already popular with older people along the north bank. More opportunities are needed along the riverfront to support and attract older people and people with a disability.



Easily accessible amenities, especially food, shade and places to gather as a group.



# BUILT FORM

## Reconsider the relationship of the built form to the river

Since European settlement, the development of the Yarra River - Birrarung's north bank has prioritised transportation infrastructure, creating a barrier between the city and the river. Much of the existing built form has a heavy, infrastructural character, while modern building additions have typically added little to the quality of the riverfront.

The Greenline Project presents a pivotal opportunity to reconsider the relationship of existing buildings to the river. We can explore ways for new built forms to enhance the experience of the river and revitalise the north bank.

**The Greenline Project will explore opportunities for:**

- refurbishment of heritage buildings and infrastructure through restoration and complementary new additions
- activation, programming and improved amenity of existing bridges, such as Sandridge Bridge, and new bridge infrastructure
- activation, programming and improved amenity of existing railway viaducts

- new built form to add value to a revitalised north bank and attract long-term anchor tenants
- renewed addresses to existing building interfaces that enhance public amenity, activity and presentation to the river, including existing back-of-houses and service zones fronting public areas adjacent to the river
- small-scale structures and activators such as kiosks, shade pavilions, public amenities and community buildings that support the use of public open spaces
- showcasing adaptive re-use, best practice sustainability, energy efficiency, circular economy and low carbon outcomes
- converting nearby buildings to become potential community hubs.

In exploring opportunities for new built form, consideration will be given to avoiding overshadowing impacts on the river, as well as noise and light pollution that disturbs surrounding habitat or residential areas.



Heritage renewal and additions



Small-scale activators and temporary structures



Opportunities for built form



# DIGITAL STRATEGY

Enhance open space quality and elevate visitor experience with spatially embedded digital infrastructure

Digital infrastructure will play an important role in informing the delivery of the Greenline Project as well as its ongoing management and the experiences it can support for the public.

The Greenline Project will explore opportunities for:

- sensors to gather near real-time data to monitor environmental conditions, site usage and operational performance
- provision of project-wide digital connectivity, charging points and other infrastructure to support public use and activation
- future-proofing of the Greenline Project through the provision of smart nodes and 'digital plumbing'
- the integration of data and service infrastructure to support and enrich event operations
- using data and analytics to inform decision-making throughout the planning, design, construction and future operations
- leveraging digital tools to engage community, creating a sense of ownership and buy-in for the project and ultimately leading to more successful outcomes
- creating visualisation and simulation to strengthen place-making and enrich the north bank experience, day and night
- analysing environmental factors using smart technologies can lead to more comfortable, sustainable and resilient future spaces for the community
- creating an integrated digital twin ecosystem to support finding, visualising, analysing, simulating and predicting outcomes.



Potential opportunities for digital strategy



Sustainability



Movement and place



Engaging Community through innovative technological experiences



Smart sensors and infrastructure.



# ECONOMIC ACTIVITY AND VALUE CREATION

Identify opportunities to create value and support existing and future businesses



The Greenline Project will have a positive impact on the local economy and adjacent businesses within the Yarra River - Birrarung corridor. The business case for the Greenline Project, released in 2022, confirmed that it has a strong case for investment with every \$1 spent resulting in a net benefit of \$3.29 to the community. New destinations and a continuous journey along the river will increase footfall and create direct opportunities for existing and new businesses and attract investment in the precinct.

- supporting and developing businesses along the riverfront that activate the adjacent open spaces
- improving public transport connections that allow people to easily access the riverfront
- prioritising pedestrian movement along the riverfront
- improving connection along the riverfront that allows people to move easily to establishments
- linking with nearby businesses that may benefit from increased local and visitor numbers
- attracting new residential and commercial developments to the city
- increasing local employment
- creating tourist destinations along the north bank, elevating the overall experience for visitors to the Melbourne Arts Precinct and CBD.

**The Greenline Project will support value creation through:**

- investing in high-quality open spaces and amenities that will attract both locals and visitors
- prioritising procurement processes and strategies that support social enterprises that encourage Wurundjeri Woi-wurrung and Aboriginal economic participation



View from Princes Bridge looking east towards Federation Wharf Vaults



Moomba festival



Hospitality - Flinders Walk



# A GENEROUS PROMENADE

Create a clear, navigable and uninterrupted journey along the river



The Greenline Project will realise a bold and transformative reconnection of the disparate spaces along the northern bank of the Yarra River - Birrarung. It will deliver a generous, 4-kilometre path, with a 6-metre nominal width, from Birrarung Marr to the Bolte Bridge, while also re-establishing the link between the city and the river.

- improve crossing points at all intersections along its length
- explore opportunities for small activities along the promenade to ensure an interesting and meandering journey
- diversify opportunities for resting and lingering along the journey

### The Greenline Project will:

- create a continuous riverside journey
- provide a series of vibrant and active public spaces that connect the community and city with the river
- link key destinations and provide spaces for recreation, relaxation and social interaction
- ensure safe and inclusive access to the river for all users by providing secondary paths and entries along the main path
- ensure that the promenade is multifunctional and accommodates maintenance and emergency access requirements

Experiences along the promenade

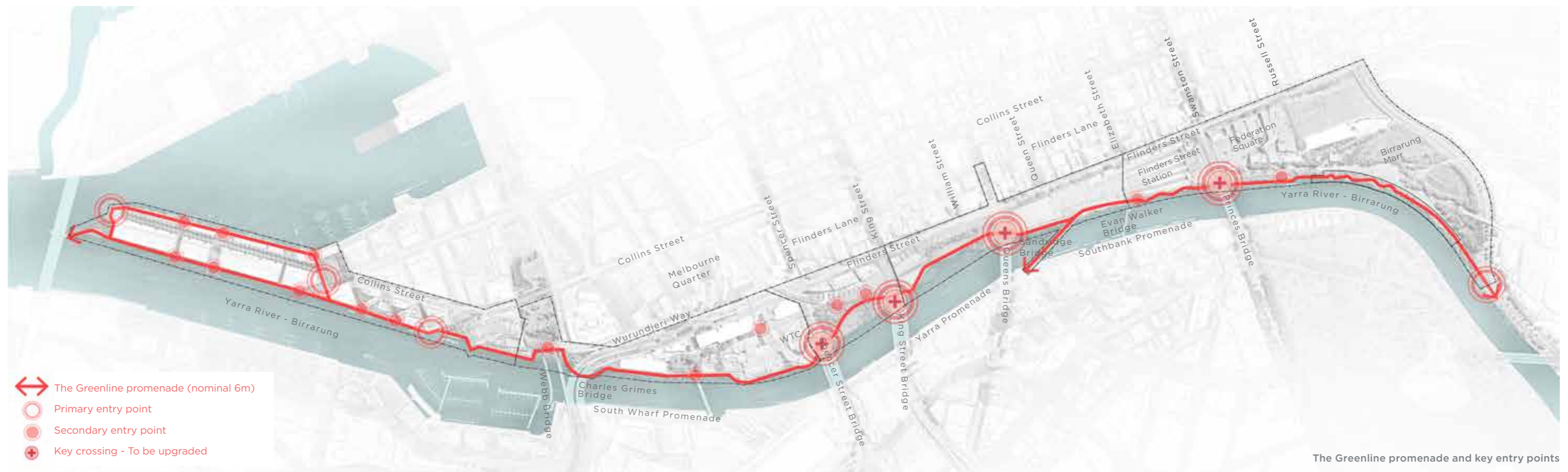


A tree-lined promenade

An immersive riverside experience

An on-the-water experience

An over-the-water experience



The Greenline promenade and key entry points



# PEDESTRIAN LINKS AND ACTIVE TRANSPORT

Seamlessly connect the riverfront with the city, prioritising a pedestrian-focused shared path

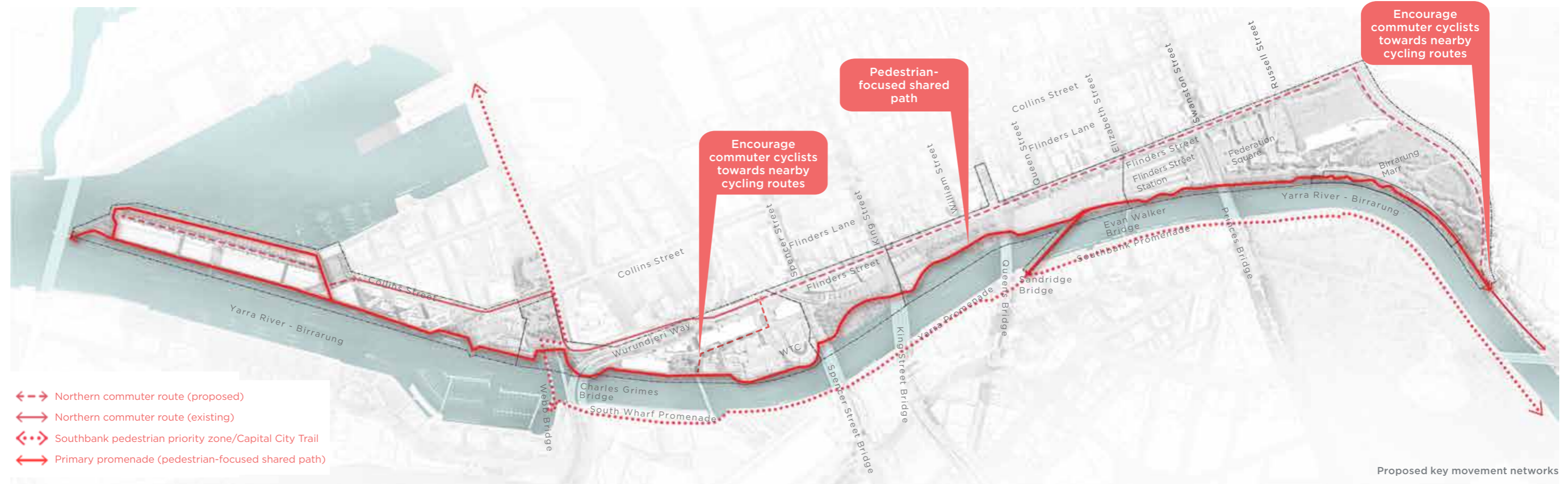


A key objective of the project is to create safe and clear access to, from, and along the north bank, including connections to the CBD. To balance movement along the promenade with new recreational activities along the river's edge, we aim to deliver a low-speed environment that is safe for people to walk, ride bikes and use other forms of active transport. The promenade has the potential to become the benchmark for pedestrian-focused shared paths in Melbourne.

- minimise conflict between pedestrians and other modes of active transport, including cycling, scooter riding, skateboarding and on-lead dog walking
- encourage the use of public transport infrastructure within the precinct
- support access to water transport and activities and consider future water-based transport options
- integrate intuitive signage, wayfinding and surface material selection that facilitates safe and accessible movement for all users
- provide parking space for cyclists and e-scooter users on the periphery of the project
- consider and adjust to the needs of wildlife
- follow the principles and opportunities relating to cycling in pedestrian-priority shared zones identified in City of Melbourne's Transport Strategy 2030 and Design and Construction Standards
- prepare a transport and movement strategy that focuses on establishing a safe, low-speed environment for all users.

**The Greenline Project will:**

- discourage high-speed cycling and scooter riding and promote alternative routes for commuter cycling that are nearby. The development and ongoing management of the alternative routes are integral to the success of the pedestrian-focused shared path





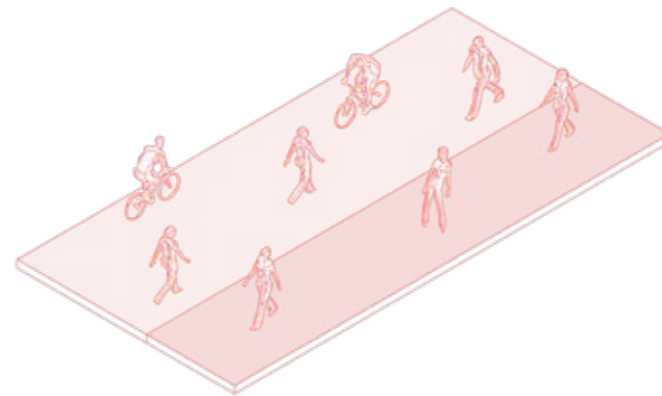
## Promote a slow-speed environment along the riverfront

A suite of strategies will be incorporated in combination along the promenade to encourage a low-speed environment for the continuous journey.

### The Greenline Project will:

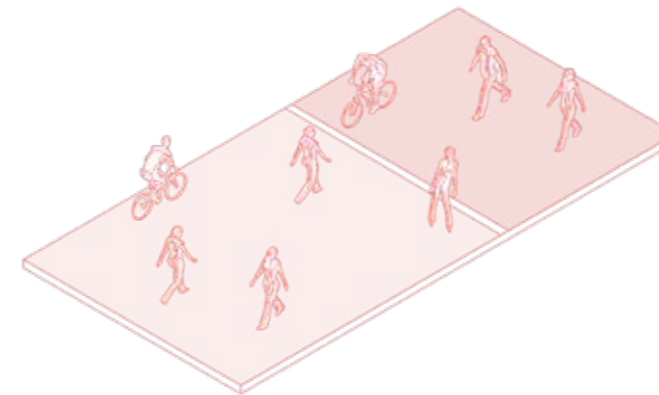
- explore material or textural changes in sections where appropriate
- design the paths to encourage pedestrians to occupy the area or path closest to the waterfront
- use signage and wayfinding to communicate that the promenade is a slow shared path
- explore subtle demarcation with placement of furnishings and planting
- incorporate various treatments (ie. landscape, ground strips, wayfinding, bollards) or narrow the path to slow users at gateway points or observed conflict zones
- reduce the length of straight sections and incorporate curves in the alignment where possible.

The following diagrams outline a variety of techniques that could be incorporated along the north bank.



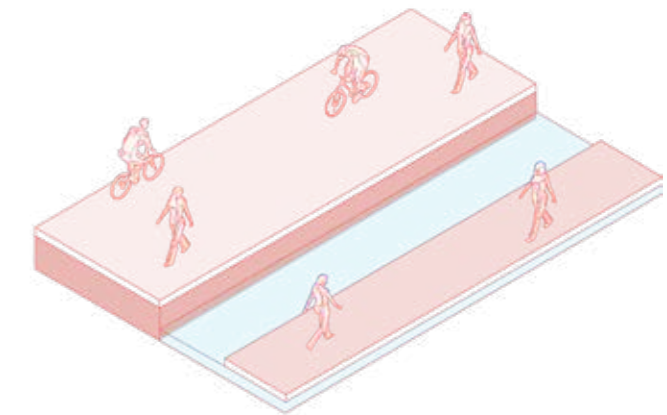
#### Sectional material change

Material changes in colour or surface treatments can be an effective strategy to indicate two distinct areas for walkers and rollers. These define pedestrian only spaces from shared movement areas. A ratio of 3-4m and 2-3m with the narrower width along the water side can help separate pedestrians and cyclists.



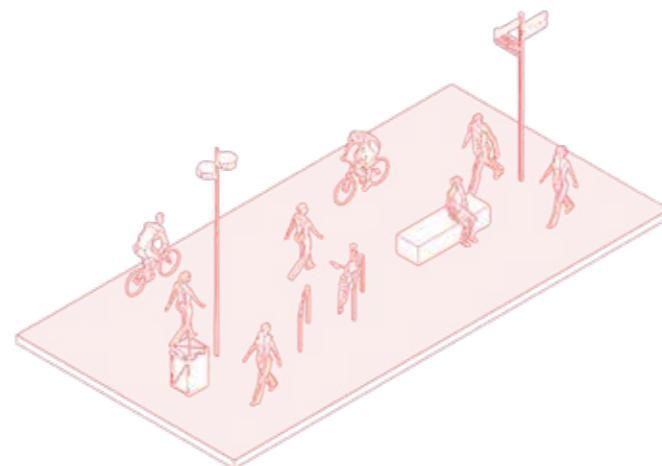
#### Lineal material change

This strategy will be used in combination with moderate demarcation along with furnishings, signage and wayfinding. Lineal material changes including textural changes can help slow users down or indicate when they may be entering a different area.



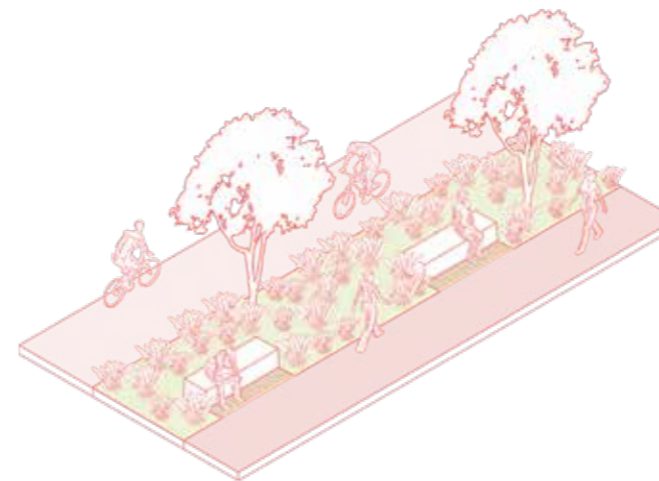
#### Split paths

Split paths along the promenade may be appropriate in certain sections along the 4 km journey, especially where space is limited. A minimum 3m width along the main path should be maintained while the secondary path may be narrower and may be a floating walkway offering an on-water experience.



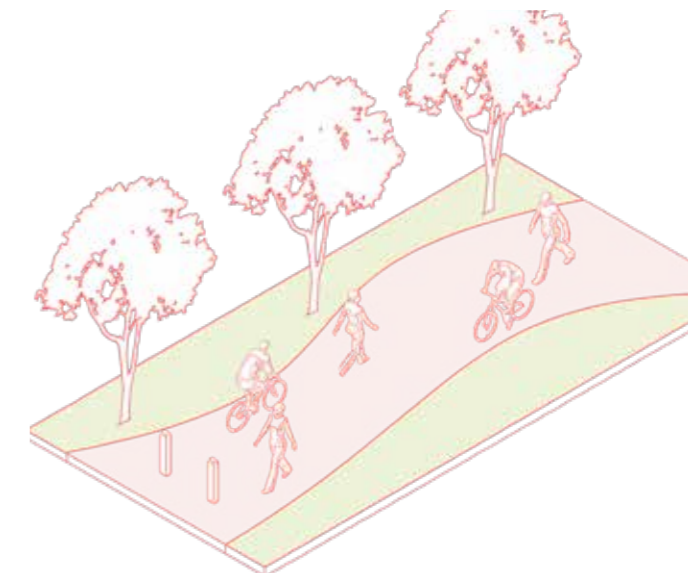
#### Signage and wayfinding

Along the length of the promenade, signage and contextual wayfinding, rather than surface linemarkings, will be used to communicate to pedestrians, cyclists and micro-mobility users.



#### Furniture and landscape treatments

Use of site furnishing such as lighting, seating, trees and planting is a way to encourage slow movement closest to the water.



#### Incorporating curves, narrowing paths

Avoiding lengthy straight sections where possible along the promenade and incorporating curves, combined with narrowing the path and using landscape treatments upon the approach or at key gateway points are strategies that can reduce conflicts among users.



# WATER-BASED USES

Promote diverse activities on and along the river that support the community vision for the Birrarung



The Greenline Project will consider recreational and commercial water-based functions along the Yarra River - Birrarung corridor. We need to collaborate with Parks Victoria, Melbourne Water and the local boating community to understand current and future needs.

**The Greenline Project will:**

- consider the needs of recreational and commercial boating
- prepare a waterway operations strategy in collaboration with Parks Victoria, Melbourne Water and the boating community
- review boarding and disembarking and consider relocating and improving commercial berthing infrastructure, in consultation with key stakeholders
- review the projected impacts of sea level rise, sedimentation and increased marine traffic
- review the impact of infrastructure on navigation safety

- minimise litter trapping and look for opportunities to improve litter collection
- provide waterway infrastructure that is secure and visually consistent with the project's aesthetic
- plan for event infrastructure, including temporary pontoons, gangways, mooring and related promenade infrastructure
- explore opportunities to connect to nearby areas such as Fishermans Bend and Moonee Ponds Creek
- integrate mooring and boating locations as a critical civic gesture within the urban fabric, proposing multi-purpose and inviting infrastructure that accommodates a range of activities, from promenading and gathering to essential boat uses.



Commercial berthing



Private berthing





# SUSTAINABILITY

Envision the Greenline Project as a sustainable and resilient public open space

The project can be designed to mitigate and adapt to further climate change impacts, sequester carbon, anticipate future functions with a circular material palette, and prepare for climate change and community shocks and stresses.

The Greenline Project has the opportunity and responsibility to set a precedent of integrated sustainability for a public space in Melbourne and for Australia. The project has the potential to deliver transformative social and environmental sustainability impacts, giving more to the community than we take, delivering world-leading sustainable public spaces.

The project's sustainability approach will be benchmarked against UN SDGs and be based on existing City of Melbourne Strategies and Plans. From this information a set of achievable targets will be developed, measured and tracked throughout the design, construction and post-occupancy.

**The Greenline Project will:**

**Environmental:**

- increase the health and biodiversity of the river by re-establishing native ecosystems and habitat
- increase tree canopy coverage, sustainably irrigate green spaces and use permeable surfaces where possible to provide shade, reduce heat absorption and improve air quality
- explore water sensitive urban design initiatives to process stormwater generated by the project before it is discharged into the Yarra River - Birrarung
- remove carbon from the air through increased planting and tree health
- minimise the use of potable water for irrigation
- explore options for a circular and low embodied carbon material palette

**Social:**

- be accessible and welcoming to people of all ages, abilities, genders and backgrounds
- create spaces that encourage physical activity and active transportation
- provide opportunities for cultural and artistic expression that reflect the diverse communities of Melbourne
- work with the Traditional Owners to incorporate their perspectives and knowledge
- work with the local community and businesses to integrate their vision.

**Economic:**

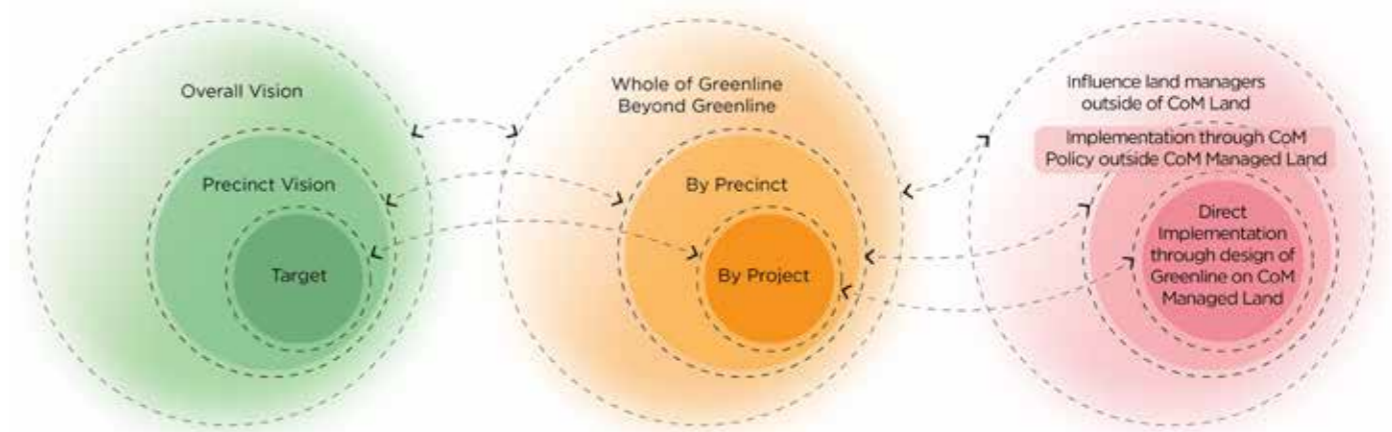
- attract investment and development
- incorporate spaces for events and gatherings that can generate revenue for local businesses
- ensure easy accessibility by public transport to encourage use by visitors to Melbourne
- benefit businesses along and nearby the site
- support a range of events from large to small, pop-ups to seasonal celebrations.

The United Nations Sustainable Development Goals (SDGs) comprise 17 goals, covering a triple bottom line of environmental, social and economic outcomes. They outline an approach to end poverty and protect the planet.

City of Melbourne localised the SDGs by reviewing each goal within our context, developing relevant targets and key indicators of success for each one. The sustainability vision for the Greenline Project incorporates the SDGs. It is an exciting opportunity to demonstrate how individual projects can feed into the bigger picture of sustainability at City of Melbourne.

**The project will contribute to a number of SDGs. We have categorised these as:**

- priority influence - seven of the most important objectives as highlighted by the Greenline Project business case
- direct influence - how the Greenline Project positively impacts the development, construction and ongoing use, and benefits visitors to the site
- indirect influence - how the Greenline Project positively impacts its immediate surroundings, the city and beyond.



**Vision**

The Sustainability and Ecology Strategy works across three scales of Vision. The Overall Vision, individual Precinct Visions and Targets that are specific to that Precinct.

**Scale**

Scale influences the ability of Visions and Targets to be implemented, with broader visions influencing the whole Greenline Project and precinct level while Targets being implemented directly at a project level.

**Management and Authority**

The City has the greatest ability to implement targets at the project level while also being able to implement and influence change at the Precinct and City level.

|   | Environment | Social | Economic | Direct | Indirect |
|---|-------------|--------|----------|--------|----------|
| 1 No Poverty                              |             | ☑      | ☑        |        | ☑        |
| 2 Zero Hunger                             |             | ☑      | ☑        |        | ☑        |
| 3 Good Health and Well-being              | Priority    | ☑      |          | ☑      |          |
| 4 Quality Education                       |             | ☑      |          | ☑      |          |
| 5 Gender Equality                         |             | ☑      | ☑        |        | ☑        |
| 6 Clean Water and Sanitation              | ☑           | ☑      |          | ☑      |          |
| 7 Affordable and Clean Energy             | ☑           | ☑      |          | ☑      |          |
| 8 Decent Work and Economic Growth         | Priority    |        | ☑        | ☑      |          |
| 9 Industry, Innovation and Infrastructure |             | ☑      | ☑        | ☑      |          |
| 10 Reduced Inequalities                   |             | ☑      |          |        | ☑        |
| 11 Sustainable Cities and Communities     |             | ☑      |          | ☑      |          |
| 12 Responsible Consumption and Production | ☑           | ☑      |          | ☑      |          |
| 13 Climate Action                         | ☑           | ☑      |          | ☑      |          |
| 14 Life Below Water                       | Priority    |        |          | ☑      |          |
| 15 Life on Land                           | Priority    |        |          | ☑      |          |
| 16 Peace, Justice and Strong Institutions |             | ☑      | ☑        |        | ☑        |
| 17 Partnerships for the Goals             | ☑           | ☑      | ☑        |        | ☑        |

Direct and indirect benefits of the Greenline Project measured against 17 SDGs



# FURNITURE AND MATERIALS

The furniture and material palette will give the project a recognisable and legible character and identity, drawing on City of Melbourne's Design and Construction Standards. Materials and textures should reflect the site's layered history, geological and hydrological processes, maritime and industrial uses, and contemporary creative elements.

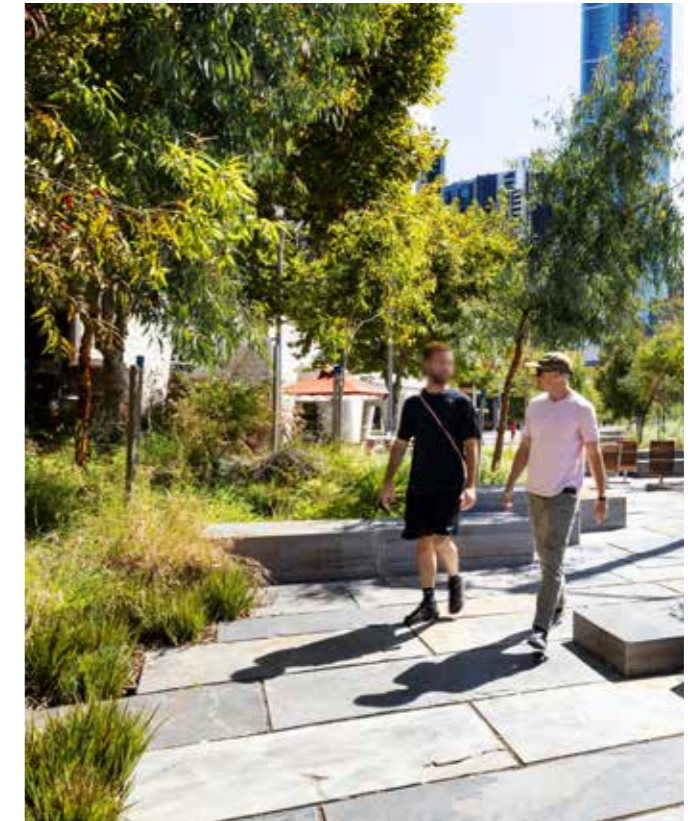
**The Greenline Project will:**

- reflect the unique cultural and landscape history of place defined by the character of the Birrarung- Yarra river's two distinct ecosystems - the 'saltwater' and 'fresh water' once separated by 'The Falls' - a basalt ridge crossing of significance to Indigenous peoples
- incorporate consistent design elements throughout the north bank to create a sense of place

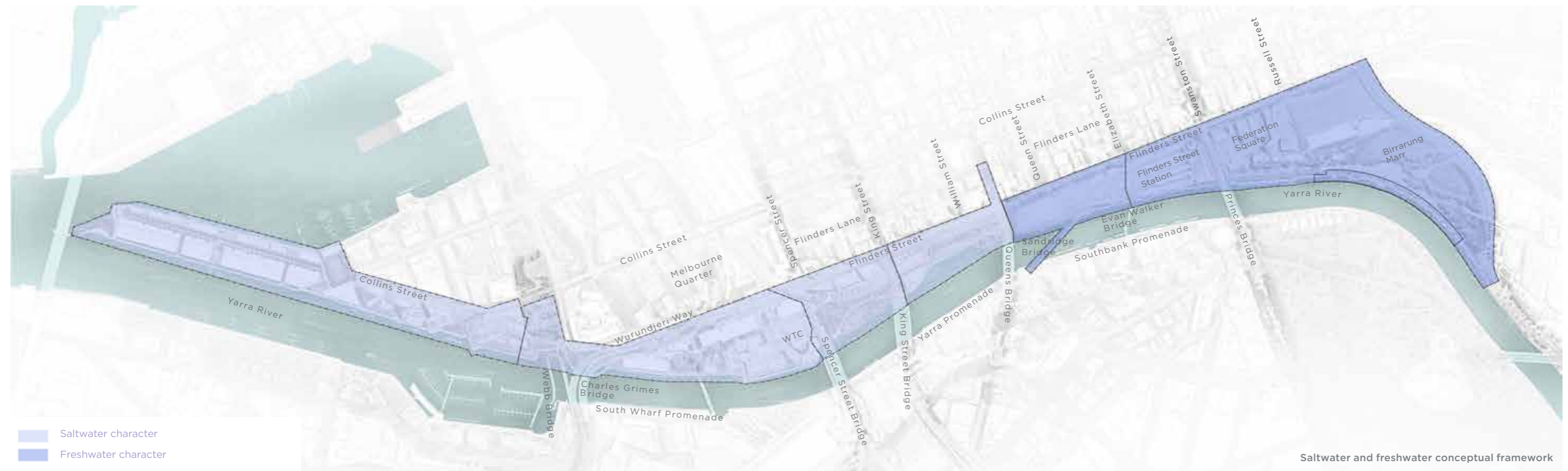
- explore the potential for creating feature elements
- ensure the maintenance and operational needs align with City of Melbourne's Design and Construction Standards
- propose furniture that aligns with the amenity standards outlined in the City of Melbourne's Design and Construction Standards
- investigate furniture and materials that are geographically, historically, culturally and contextually relevant
- investigate furniture and materials that are low embodied carbon, robust, sustainable, and locally sourced, with a high-quality presentation and amenity
- understand where it is appropriate to use City of Melbourne's standard palette and where it is important to explore alternative feature elements and materials
- explore the use of materials and elements to create low-speed shared zones for cyclists and pedestrians.



High quality street furniture on Southbank Promenade



Custom street furniture and materials on Southbank Boulevard



Saltwater and freshwater conceptual framework



# MAINTENANCE AND LAND MANAGEMENT

City of Melbourne does not own or manage the full extent of the Greenline Project site. Therefore, the successful delivery of the project will require extensive consultation and cooperation with many landowners and managers. Early in the project, we will need to outline an agreed maintenance strategy that identifies the needs and responsibilities of all parties.

#### The Greenline Project will:

- identify all landowner and stakeholder interests that need to be considered
- consider the long timeframe of the project and work with an evolving ownership and management environment
- support opportunities for community engagement and education that contribute to the improved health and wellbeing of the river
- develop a maintenance strategy to clearly set out the responsibility for, and scope of management of, all new and existing spaces
- outline procedures for maintaining and replacing all infrastructure and materials, including end-of-design life plans, in line with circular economy principles
- meet the requirements of City of Melbourne's Design and Construction Standards
- outline planting and softscape maintenance in the short and long term
- reduce litter flows into the river from the local catchment, including with land-based litter collection
- consider ongoing litter management, waste reduction and access for maintenance and litter collection
- include the adequate provision of permanent waste and recycling bins.



City of Melbourne's Junior Ranger Program



City of Melbourne's Trial Floating Wetlands during planting



Custom grates designed to reduce litter entering waterways







# MASTER PLAN IMPLEMENTATION



Image: Artistic Impression  
Salt Water Wharf Precinct



# COMMUNITY AND STAKEHOLDER ENGAGEMENT

Authentic engagement with Melbourne’s diverse resident, worker and business communities is a crucial aspect of the project. City of Melbourne is committed to transparent community consultation processes at all stages of the master planning and design program. Feedback and contributions from the community will continue to shape and inform the development of the Greenline Project to ensure it balances the diverse needs of all users.

**We will continue to:**

- undertake workshops to involve diverse community groups in the design process to understand their specific needs and perspectives
- consult with the community at critical points to gather feedback, address concerns and make necessary changes to the design
- develop consultation materials that are easy to engage with and understand.



Stakeholder engagement for the Greenline Project

## Stakeholder engagement

Our targeted stakeholder consultation and engagement - undertaken prior to and during the development of the master plan - indicates wide-ranging support for the proposed vision.

Successful delivery of the project depends on ongoing consultation at key points. We will undertake broader consultation and community engagement at the concept design stage for each project, prior to delivery.

The following list includes stakeholders that contributed to the Greenline Project Joint Opportunity Statement in 2021 and more recently in April 2023:

- Arts Centre Melbourne
- Bicycle Network
- Dean Stewart Aboriginal Tours and Education Melbourne
- Department of Energy, Environment and Climate Action (DEECA)
- Department of Jobs, Skills, Industry and Regions (DJSIR)
- Department of Premier Cabinet (DPC)
- Department of Transport and Planning (DTP)
- Department of Treasury and Finance (DTF)
- Development Victoria
- Docklands Chamber of Commerce
- Far East Consortium
- Federation Square
- Heritage Victoria
- Immigration Museum
- Lendlease
- Lovell Chen
- Melbourne and Olympic Parks
- Melbourne Aquarium
- Melbourne Arts Precinct Corporation (MAP Co)
- Melbourne Convention and Exhibition Centre
- Melbourne Convention Bureau
- Melbourne Maritime Heritage Network
- Melbourne Water
- Metro Trains Melbourne
- Mirvac
- Mission to Seafarers Victoria
- Northbank Precinct Group
- Parks Victoria
- Property Council of Australia
- Riverland Group
- Salter Brothers
- Sea Life Aquarium
- Turning Circle Collective
- University of Melbourne
- Urban Creative Studio
- Urbis
- Victoria Walks
- VicTrack
- Yarra Pools
- Yarra Riverkeeper Association (YRKA)
- Yarra Trams
- City of Melbourne.



# NEXT STEPS

## Next steps

The master plan will be implemented over a number of years, beginning with precinct planning and design, then progressing to the delivery of project stages - subject to funding and approvals.

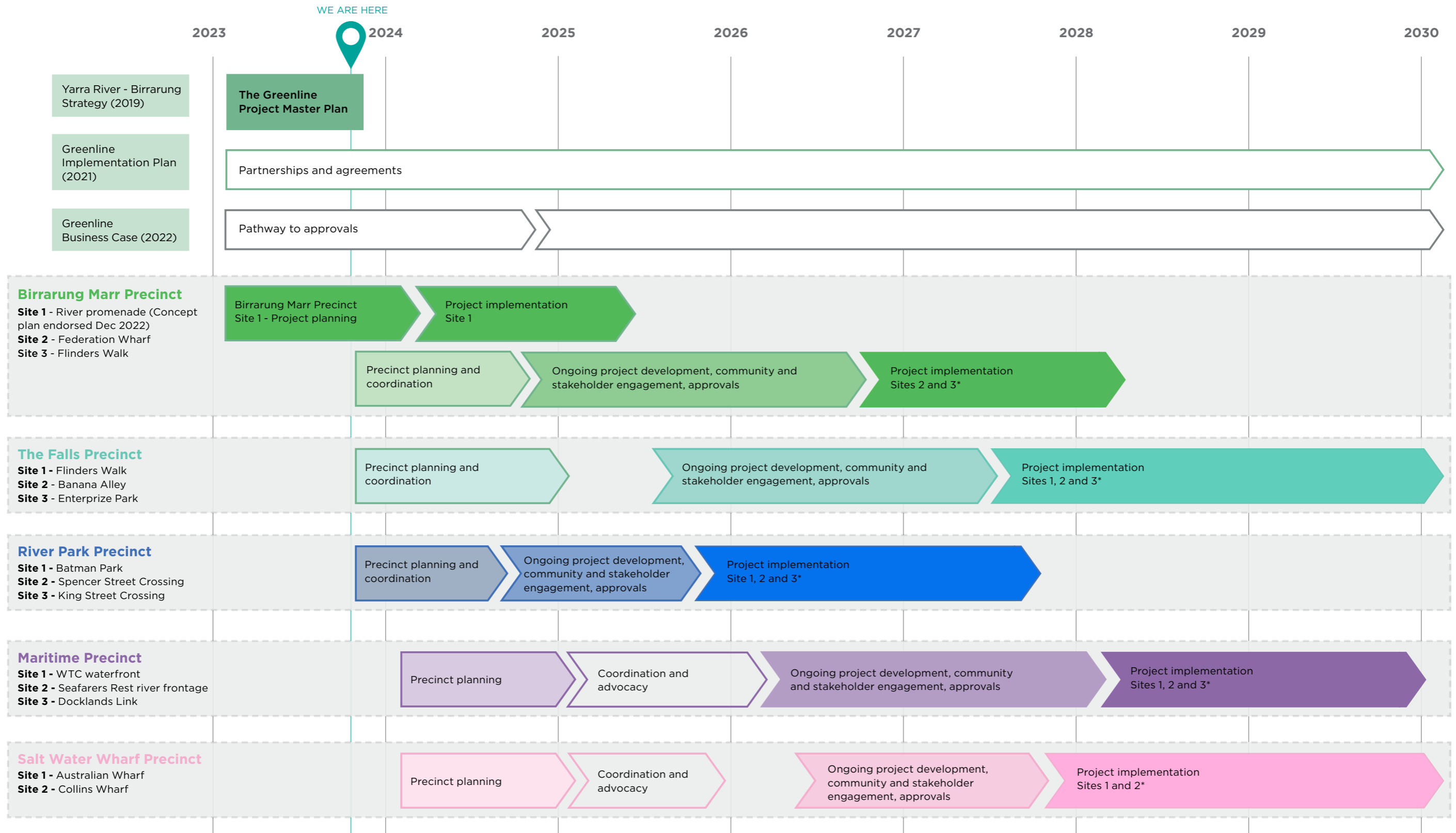
To successfully implement the Greenline Project vision outlined in this master plan, we will need to establish strong partnerships and undertake regular engagement over the course of the program of works.

The key partnerships required to successfully realise the master plan vision include:

- funding
- approvals
- land and asset management and maintenance
- advocacy.



# INDICATIVE PROJECT PLAN



\*Note: Timelines are indicative only and subject to modification. Factors influencing timing and delivery include available funding, annual budget and service delivery priorities.







# APPENDICES



Image: Artistic Impression  
Salt Water Wharf Precinct



# APPENDIX A – COMMUNITY AND STAKEHOLDER ENGAGEMENT SUMMARY

## Previous engagement

The master plan has been informed and shaped by detailed community and key stakeholder engagement through a number of phases.

The Greenline Project Master Plan incorporates feedback from the recent Draft Master Plan consultation. This builds on previous engagement for the Greenline Implementation Plan in 2021, consultation on the Greenline Project and the draft Concept Design for Birrarung Marr Precinct Site 1 in 2022, as well as consultation on Informing the Master Plan in 2023.

- PHASE 1**

**Draft Greenline Implementation Plan engagement**

This stage of engagement was the first in an ongoing and evolving program of collaboration across all stages of the Greenline Project. Due to Melbourne's COVID-19 lockdown restrictions the engagement program was primarily digital. The community were invited to complete a survey which established how people use the existing north bank, and provided suggestions for the future of the Greenline Project, both as a whole and as a series of individual precincts
- PHASE 2**

**Birrarung Marr Precinct Site 1 and Greenline Project engagement**

The feedback gathered through this engagement phase was used to inform the progression of the Greenline Project and the concept design for Birrarung Marr Precinct Site 1.
- PHASE 3**

**Informing the Master Plan engagement**

To support the development of the Greenline Project Draft Master Plan, an extensive six-week stakeholder and community engagement was held during April – May 2023. The engagement program included a range of activities and received input from 756 participants. The feedback from this engagement phase was analysed against the four project themes; environment, culture, place, and connection. This feedback was incorporated into the draft master plan.
- PHASE 4**

**Draft Master Plan engagement**

In this round of engagement, the Greenline Project Draft Master Plan was presented to the community and stakeholders to seek their opinions on how effectively the plan addressed the key findings from the previous round of engagement and to identify gaps or areas for further consideration for the finalisation of the master plan.



Phase 3 community engagement on the Greenline Project



Community engagement timeline



## Phase 4 Engagement approach

City of Melbourne used both broad and targeted promotion to ensure residents, visitors, stakeholders and others interested in the Greenline Project could share their ideas.

Public consultation spanned four weeks from August to September 2023. A wide range of community groups and stakeholders provided their feedback on the draft master plan. The engagement activities included:

- an online survey to gather community feedback, accessible via the Greenline Project Participate Melbourne page.
- a stakeholder workshop
- a focus group
- two community briefing sessions.

## Phase 4 Engagement outcomes

314 completed surveys and 3 written submissions were received from a diverse group of participants.

The following summary is grouped according to the Greenline Project themes:

|   |   |  |   |
|---|---|--|---|
| <div data-bbox="836 814 1329 1690"> <p><b>Environment</b> </p> <ul style="list-style-type: none"> <li>• Consider more urban greening opportunities to provide more natural shading, attract native birds and insects, and soften landscapes.</li> <li>• Preference for greening with plant species that are indigenous, change with the season, and are climate resilient.</li> <li>• Ensure flood-resilient designs throughout and consider how this project will contribute to the improvement of river health.</li> <li>• Consider opportunities to implement circular economy concepts in innovative ways.</li> <li>• Limit the use of diesel fumes and motorboat fumes on the river.</li> </ul> <p>Reinforced themes from previous engagement:</p> <ul style="list-style-type: none"> <li>• Increased greenery</li> <li>• Strong support for creating habitat</li> </ul> </div> | <div data-bbox="1350 814 1825 1501"> <p><b>Culture</b> </p> <ul style="list-style-type: none"> <li>• Reflect and share the multi-layered cultures and histories of the north bank.</li> <li>• Demonstrate stories of the north bank through art and create whole-of-journey experiences for future users.</li> <li>• Consider opportunities to engage a diverse range of artists and allocate spaces to showcase both permanent and temporary installations.</li> </ul> <p>Reinforced themes from previous engagement:</p> <ul style="list-style-type: none"> <li>• Integrate First Nations culture and history, maritime history, ecology, and sustainability into the design considerations.</li> </ul> </div> | <div data-bbox="1846 814 2320 1837"> <p><b>Place</b> </p> <ul style="list-style-type: none"> <li>• Provide a diverse range of experiences supported by amenities that suit different user needs.</li> <li>• Activate the project area through retail and dining opportunities in a sensitive way.</li> <li>• Explore temporary activation concepts including farmers' markets, food markets, designers' markets, pop-up drink stalls etc.</li> <li>• Consider addition of small permanent traders along the water (e.g. cafes, bookstores)</li> <li>• Ensure a safe and comfortable experience for all users at different times of the day.</li> <li>• Consider and address how facilities and amenities will be managed and maintained.</li> </ul> <p>Reinforced themes from previous engagement:</p> <ul style="list-style-type: none"> <li>• Ensure effective lighting at night.</li> <li>• Consider how to address rough sleepers.</li> <li>• Consider how to manage anti-social behaviour.</li> </ul> </div> | <div data-bbox="2341 814 2846 1606"> <p><b>Connection</b> </p> <ul style="list-style-type: none"> <li>• Consider installing separate bike lanes to address potential safety risks and conflicts of space among cyclists, scooter users, and pedestrians.</li> <li>• Ensure connection of pedestrian and cycling paths from the north bank to surrounding areas and locations of interest.</li> <li>• Consider introducing water transport options to connect sites along the north bank.</li> </ul> <p>Reinforced themes from previous engagement:</p> <ul style="list-style-type: none"> <li>• Improve wayfinding and connectivity of the north bank to and from the city.</li> <li>• Ensure accessibility for people of all abilities is incorporated into the design, both in the access to and along the north bank.</li> </ul> </div> |
|---|---|--|---|



# APPENDIX B - SITE DESCRIPTION AND PROJECT EXTENTS

The project extends through the heart of Melbourne, covering approximately 4 kilometres of the Yarra River - Birrarung's north bank.

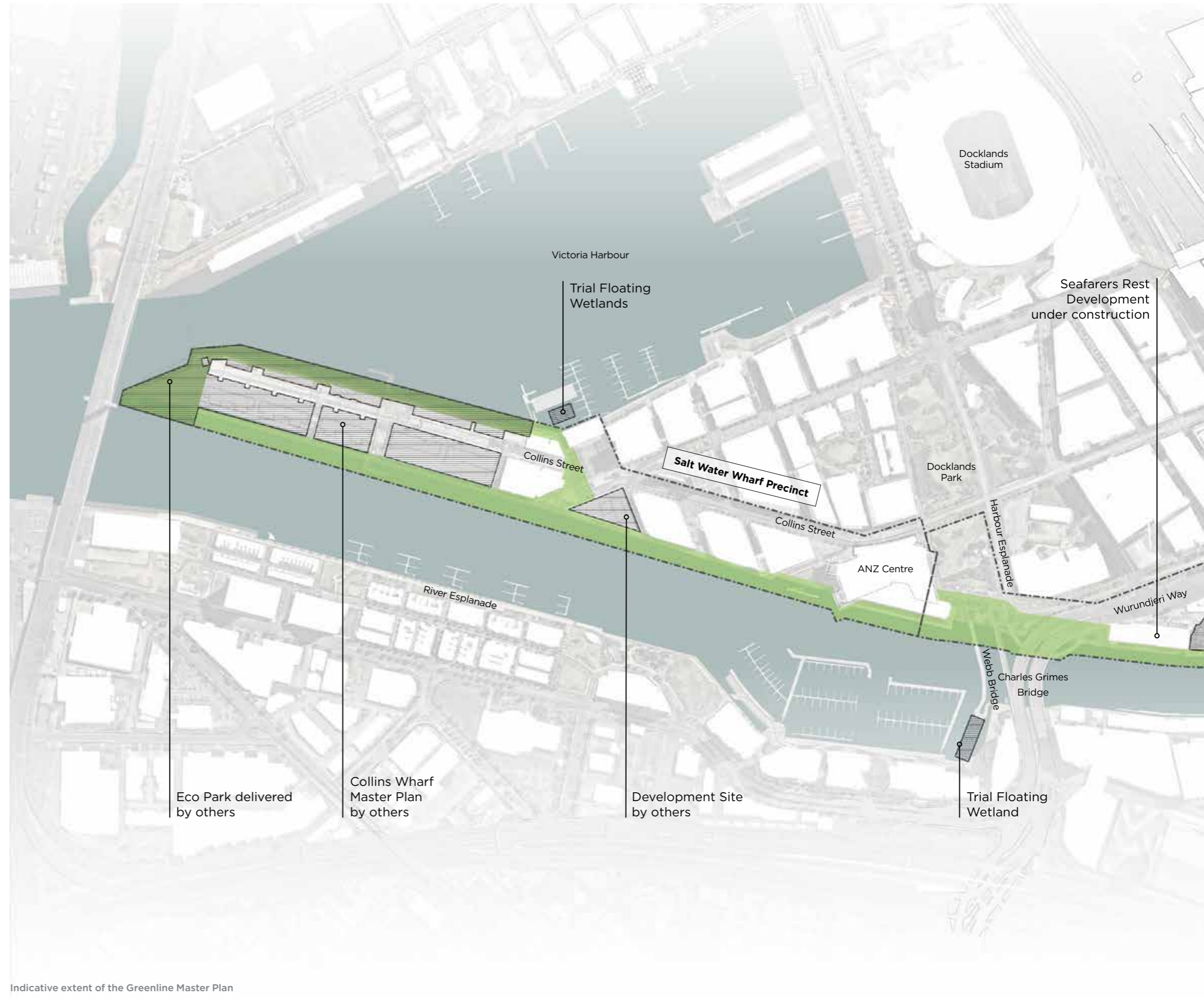
The Greenline Project Master Plan study area includes several existing public open spaces, parks, heritage buildings, artworks, streets and transport and services infrastructure. At key points, the master plan's scope extends beyond the river corridor to promote and consider holistic renewal of adjacent open spaces, buildings and streetscapes. The project intersects with six street crossings, five vehicular bridges and four pedestrian bridges.

To support its delivery, we have identified five implementation precincts: Birrarung Marr, The Falls, River Park, Maritime and Salt Water Wharf.

City of Melbourne recognises that the project has a highly variable riverbank and spreads across multiple landowners, management and approval authorities.

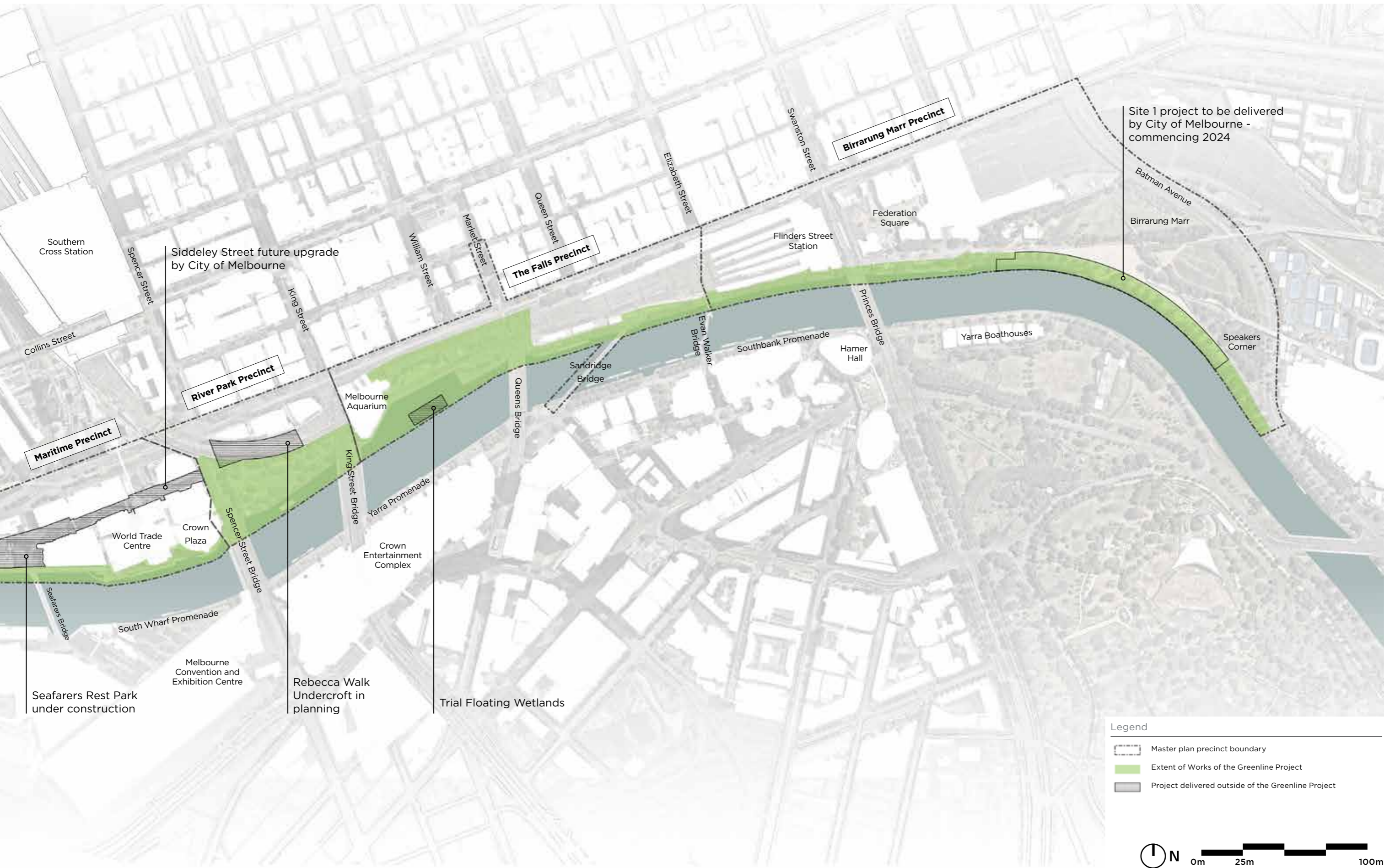
We understand that its construction may have impacts on capital works, operations and third-party development. Detailed design issues will be addressed through the development of precinct plans and concept designs subsequent to this master plan.

To realise the project's significant opportunities and benefits, we will require the highest level of collaboration, coordination, cooperation and integration with all stakeholders.



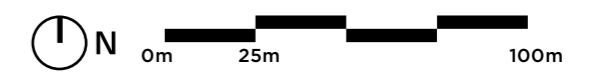
Indicative extent of the Greenline Master Plan





**Legend**

- Master plan precinct boundary
- Extent of Works of the Greenline Project
- Project delivered outside of the Greenline Project





# APPENDIX C - EXISTING SITE CONDITIONS

The Greenline Project study site is located on the north bank of the Yarra River - Birrarung and extends from the eastern end of Birrarung Marr parkland to the western end of Collins Wharf in Docklands. It contains numerous physical, infrastructure, services, and statutory planning constraints, along with the requirements of stakeholders and approval authorities that inform and regulate what can be designed and implemented.

As part of the master plan and ongoing design stages, we are analysing site conditions, opportunities and constraints to make sure site investigations and liaison with decision-making authorities inform the final detailed design.

Engagement with stakeholders and approval authorities will ensure designs and technical solutions are site responsive, minimise site impacts and coordinate the strategic requirements of these authorities.

## Birrarung Marr Precinct

The Birrarung Marr precinct currently comprises a narrow pedestrian path along the Yarra River - Birrarung, with limited universal access from Swanston Street and Princes Bridge.

For the Greenline Project, we will need to engage with adjacent landowners and managers on improvements for Federation Wharf and Flinders Walk.

Likewise, we will require ongoing consultation and collaboration with Parks Victoria and Melbourne Water to resolve berthing infrastructure, location, river activities and flood management.

Between Princes Bridge and Elizabeth Street, there are significant services and drainage infrastructure. We will require further assessments to understand specific constraints relating to geotechnical conditions and the Melbourne Metro tunnels.

## Opportunities to consider:

- improve access, connection and wayfinding along the river
- address the many trees in poor health
- naturalise the river edge
- address rough sleepers
- manage antisocial behaviour
- reduce conflicts between pedestrians and recreational cyclists at intersections on the existing shared paths
- increase habitat and biodiverse greening along the river
- address flooding risk during high rainfall events
- improve the poor connection to the waterfront from Flinders Street and Princes Bridge
- consider large events and crowd management.

## The Falls Precinct

In the Falls precinct, pedestrian pathways vary in width and quality, with limited universal access. There are public safety issues associated with the lack of passive surveillance and poor lighting. The precinct is characterised by a complex land ownership and management system. It comprises a range of river edge conditions, alongside noisy rail infrastructure such as the extensive railway viaduct at Enterprize Park. Services and drainage infrastructure will require detailed coordination and integration. Sandridge Bridge has load limitations, which will need further assessment and integration in subsequent design phases. Banana Alley comprises varying river edge conditions and infrastructure quality. We will consult and collaborate with Parks Victoria and Melbourne Water during the planning of berthing infrastructure, river activities and flood management. Prioritising pedestrian connectivity will be balanced with the need for service vehicle access. The proposed removal of the S-bend intersection will require approval from Victorian Government authorities and is subject to feasibility and future consultation. The overall precinct will require further assessments to understand specific constraints relating to geotechnical conditions.



Birrarung Marr - poor quality river edge



Flinders Walk - uninviting underpasses



Flinders Walk - obscured connection to river



Birrarung Marr - poorly protected root zones



Flinders Walk - multiple uses in close proximity to the river



Banana Alley vaults - underutilised riverfront opportunity



Federation Wharf vaults - narrow and heavily used waterfront



Flinders Walk - narrow walkway



Enterprize Park S-Bend - barrier to accessing the river

## Birrarung Marr Precinct

## The Falls Precinct



Opportunities to consider:

- improve access, connection and wayfinding along the river
- improve connection across Queens and King Streets
- investigate the removal of the Queens Street Bridge S-bend to increase usable public space
- mitigate noise pollution from the train viaduct and roads
- address narrow promenade and pinch points
- increase habitat and biodiverse greening along the river
- improve footpath surfaces and other hazards
- address flood risk during high rainfall events
- improve passive surveillance and seating opportunities
- improve connection to the waterfront from Flinders Street.

**River Park Precinct**

The River Park precinct features a large open lawn area and scattered trees, flanked by a significant length of railway viaduct. Noise from the viaduct reduces the amenity of the park. Its undercroft is largely managed by other authorities. Throughout the precinct, there is limited universal access and connectivity, with narrow pedestrian paths. There is a population of rough sleepers who need to be considered when planning changes to the park. We will need to liaise and coordinate with a range of authorities regarding the extensive services and drainage infrastructure. To reduce impacts of localised flooding, we will need the input of Melbourne Water as we resolve the park design and river interface.

Opportunities to consider:

- mitigate noise pollution from the train viaduct and roads
- improve connection across King and Spencer Streets
- naturalise the river edge
- increase habitat and biodiverse greening along the river
- address flood risk during high rainfall events
- address rough sleepers
- manage antisocial behaviour
- activate the space under the viaducts.

**Maritime Precinct**

The Maritime precinct contains a range of river edge conditions and adjacent land uses. The connection to this precinct from Spencer Street, next to the Crowne Plaza Hotel, is very narrow with poor sightlines. The overall pedestrian experience is poor with a varying sequence and widths of wharves, ramps and pathways. The North Wharf and Mission to Seafarers are important heritage elements, listed on the Victorian Heritage register, which will require appropriate integration. Further assessment of wharf conditions and load ratings will be needed to determine the potential for public realm improvements such as extensions, stairs and ramps.

Opportunities to consider:

- improve access, connection and wayfinding
- increase tree canopy coverage
- improve pedestrian and cyclist navigation at intersections on existing shared paths
- increase habitat and biodiverse greening along the river
- activate ground level business and residential frontages
- improve connection from the waterfront to Docklands Park South
- improve the visibility of Wurundjeri Woi-wurrung culture.

**Salt Water Wharf Precinct**

This precinct comprises a long narrow section of wharf edge, adjacent to the Victoria Harbour Docklands development. There is pedestrian access along the Yarra River - Birrarung, extending from Docklands Park to the Bourke Street extension, with a planned overwater promenade as part of the future development of the precinct. The existing undeveloped water edge along Collins Wharf offers opportunities for the adaptive reuse of some materials and elements. Further consultation with adjacent developers and appropriate authorities will be required in this precinct for further resolution and planning.

Opportunities to consider:

- improve access, connection and wayfinding
- celebrate and integrate historical infrastructure
- increase habitat and biodiverse greening along the river
- increase tree canopy coverage
- improve passive surveillance and safety at night
- activate ground level business and residential frontages
- Improve the visibility of Wurundjeri Woi-wurrung culture.



Enterprize Park - viaduct



Batman Park - open lawn area



World Trade Centre Plaza waterfront - rationalise water edge navigation



Australian Wharf - low amenity value



Enterprize Park - noise pollution from viaducts



Batman Park - improve river edge experience



Seafarers Rest - integrate maritime heritage



Australian Wharf - low amenity value



Enterprize Park Turning Basin - improve river edge experience



Batman Park - development under the viaduct



Australian Wharf - improve river edge experience



North Wharf Road - existing pier structures

**The Falls Precinct**

**River Park Precinct**

**Maritime Precinct**

**Salt Water Wharf Precinct**



# APPENDIX D – KEY SITE VALUES AND PLANNING FRAMEWORK

The Greenline Project study area contains sites of Aboriginal and non-Aboriginal cultural heritage, ecology and critical transport and services infrastructure. It is covered by 44 planning overlays, in addition to land-use zoning, with numerous planning permit and development approvals triggers involving a wide range of stakeholders.

City of Melbourne is working with key project stakeholders to establish a planning pathway that provides agencies, authorities, decision-makers and the public with surety in approving works while allowing the master plan to evolve. The master plan provides a general contextual response to planning matters, noting that it is intended that the planning pathway will be developed in greater detail in subsequent phases of the Greenline Project.

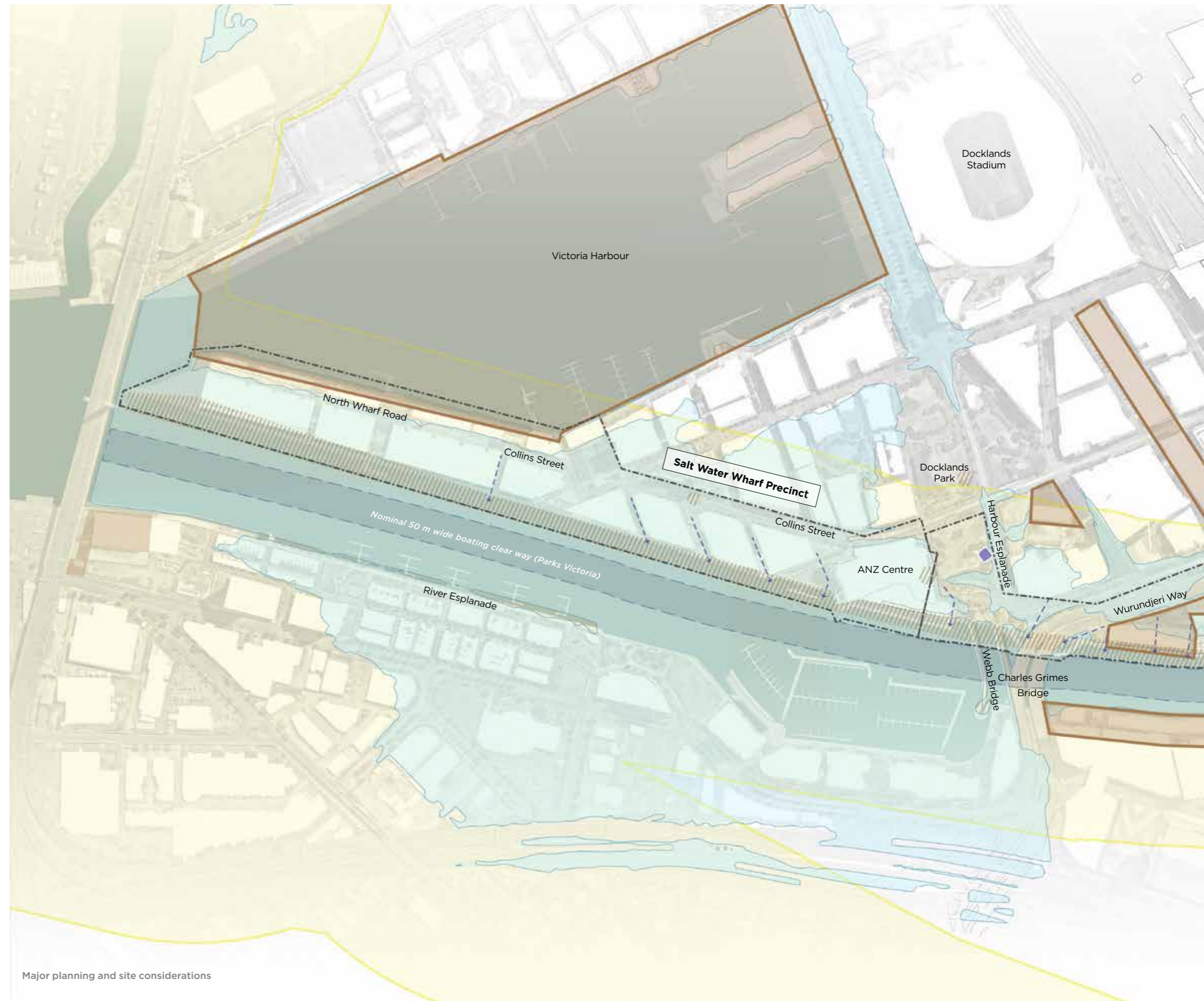
Significant partnership, engagement and consultation with stakeholders and authorities will be required to obtain necessary approvals. All partnerships must consider the Yarra River Protection (Wilip-gin Birrarung murrn) Act 2017 and City of Melbourne's Yarra River - Birrarung Strategy (2019).

The master plan must consider a number of key site values and planning issues, including:

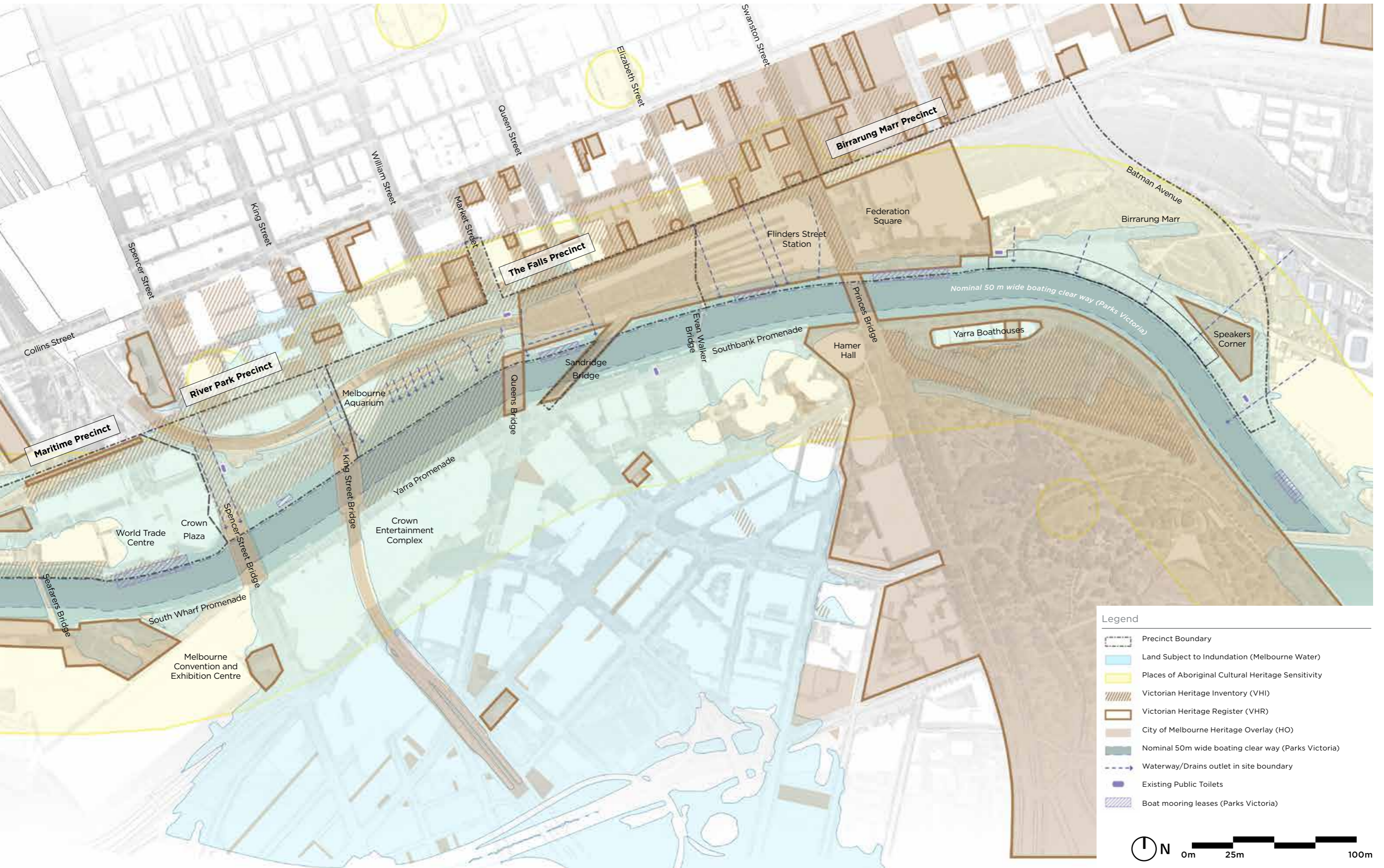
- Aboriginal cultural heritage (tangible and intangible), non-Aboriginal cultural heritage (built form and archaeological)
- flood management and drainage
- land management and urban planning
- maritime operations and commercial leasing
- ecological values of existing flora and fauna
- rail, road and transport infrastructure and operations
- services operations and maintenance
- sunlight to the river.

The map shown identifies key spatial and built-form constraints, including:

- land subject to inundation through flooding
- known Victorian and local government heritage protection sites
- areas of Aboriginal cultural sensitivity
- key drains and waterways
- navigable waterway zones.









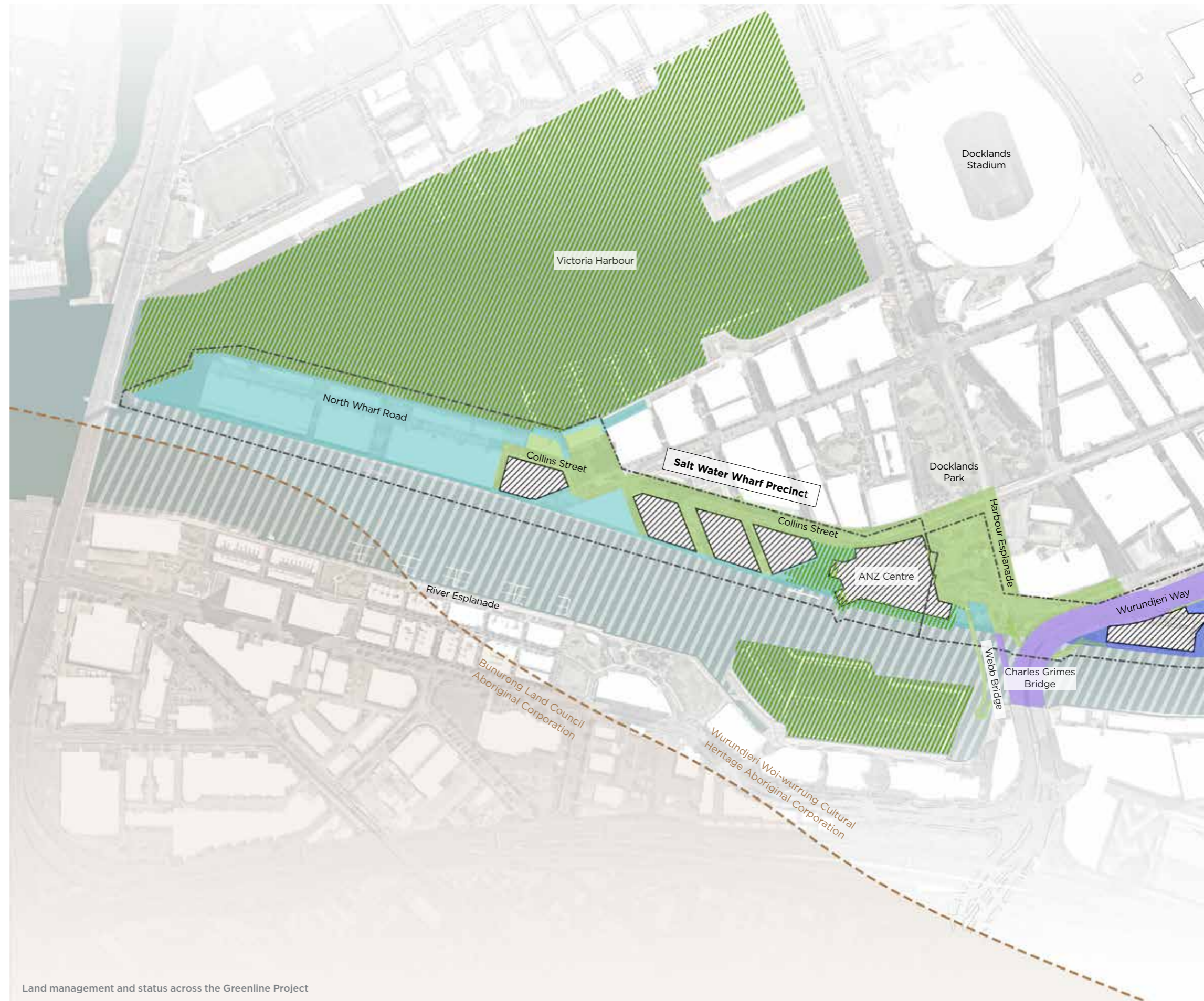
# APPENDIX E - LAND MANAGEMENT AND STATUS

Land within the Greenline Project boundary is owned and managed by a range of stakeholders, including City of Melbourne.

As a major city-shaping project, the Greenline Project will rely upon partnerships with all relevant stakeholders, including but not limited to:

- Wurundjeri Woi-wurrung Cultural Heritage Aboriginal Corporation
- Victorian and Australian Governments
- government agencies and authorities, such as Development Victoria, Parks Victoria, Melbourne Water, VicTrack and Melbourne Arts Precinct Corporation
- private property owners
- community members
- local businesses.

The map shown identifies key land owners, managers and responsible authorities, as well as the Registered Aboriginal Party for the area.



Land management and status across the Greenline Project





- Legend**
- Master Plan Precinct Boundary
  - Registered Aboriginal Party Boundary
  - Melbourne Water / Parks Victoria (responsible authorities)
  - City of Melbourne (land owner and/or manager)
  - City of Melbourne (land owner - leased to Melbourne Aquarium)
  - City of Melbourne (land manager only - owned by Others)
  - City of Melbourne / VicTrack (land owner and/or manager)
  - VicTrack (land owner)
  - VicTrack (part land owner)
  - Privately owned (various land owners)
  - CityLink (responsible authority)
  - VicRoads (responsible authority)
  - Development Victoria (land owner - maintenance - management to be determined)
  - Melbourne And Olympic Parks Trust (land owner)
  - Melbourne Arts Precinct Corporation (MAPCO)
  - Victorian State Government (land owner)

Note: The information shown in this plan is indicative and for discussion purposes only.



Wurundjeri Wo-i-wurrung Cultural Heritage Aboriginal Corporation  
 Bunurong Land Council Aboriginal Corporation



# APPENDIX F - COUNTRY THROUGH TIME

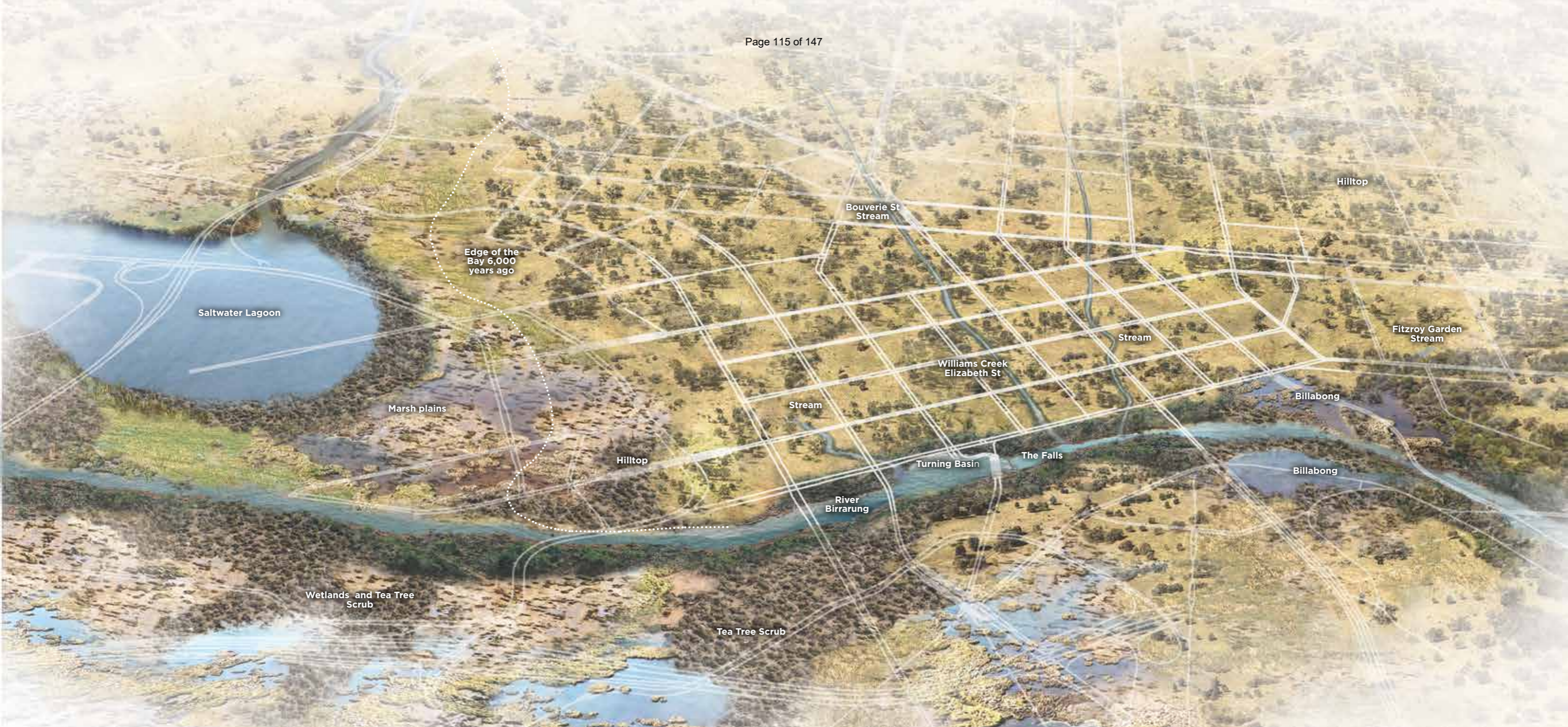


Artistic impression

The Birrarung is a river of mists and shadows – the river and its environs are a living, breathing entity that follows Wurundjeri Woi-wurrung songlines and forms a central part of the Dreaming of the Wurundjeri. A Dreaming that links the billabongs, wetlands and swamps in the upstream forests, across the meandering plains and out to the salt water. We the Wurundjeri are connected to the Birrarung through spirit, culture and nature.

Nhanbu narrun ba ngargunin twarn Birrarung – Ancient spirit and lore of the Yarra, Wurundjeri input into Yarra Strategic Plan





Artistic impression

The City of Melbourne grew out from the banks of the Birrarung – the river has allowed it to become the vibrant city it is today, but this has come at great expense to the Wurundjeri.

Nhanbu narrun ba ngargunin twarn Birrarung – Ancient spirit and lore of the Yarra, Wurundjeri input into Yarra Strategic Plan





The Wurundjeri have lived with and known the Birrarung since the beginning. The Birrarung is now shared by many Victorians, who value the river and its surrounds for what they bring to the beauty of our city.

Nhanbu narrun ba ngargunin twarn Birrarung – Ancient spirit and lore of the Yarra, Wurundjeri input into Yarra Strategic Plan





**Wurundjeri invites all people to see the Birrarung through our eyes, to talk with us to understand our values, and to partner with us to re-energise the river as we fulfil our cultural duty in bringing the Birrarung back to environmental, cultural, ceremonial and spiritual health.**

*Nhanbu narrun ba ngargunin twarn Birrarung - Ancient spirit and lore of the Yarra, Wurundjeri input into Yarra Strategic Plan*



# APPENDIX G – BIRRARUNG MARR PRECINCT SITE 1

City of Melbourne is commencing the delivery of the Greenline Project in 2023 with Site 1 of the Birrarung Marr Precinct. A contemporary river edge space will provide unique opportunities for locals and visitors to experience the north bank and the Yarra River - Birrarung. The project will create 450 metres of new boardwalks and a 6-metre wide promenade that will connect native habitats along the river's edge - a place where Wurundjeri Woi-wurrung Country, knowledge and culture will be celebrated.

The vision for Birrarung Marr Precinct Site 1 was developed by City of Melbourne in 2022. The draft Concept Design was provided for community engagement in August 2022, and following the integration of community feedback the final Concept Design was endorsed by Council in December 2022.

Once complete, Birrarung Marr river edge will be the perfect spot to slow down and meander, enjoying views of the river and city from new vantage points. You will also find yourself surrounded by native planting and habitat in the heart of the city.

Birrarung Marr will continue to play host to some of Melbourne's biggest and best events, facilitating new cultural, creative, and sustainable experiences in a transformed landscape.

With ongoing involvement of Wurundjeri Woi-wurrung informing the Greenline Project development, this vision and draft proposal for Site 1 positions the Yarra River - Birrarung for cultural and environmental education - providing new opportunities for rich cultural learnings led by Traditional Owners.

Early works are expected to begin in 2023, with construction to follow in 2024.



The Eastern Entry to The Greenline Project



Endorsed concept plan (December, 2022) - Birrarung Marr Precinct Site 1





Endorsed concept design (December, 2022) - Birrarung Marr Precinct Site 1



Existing



Proposed

Section - The River Edge



Section key plan

Planning for Trees

A tree succession plan when finalised will make recommendations for the aging elm tree avenue including retention, replacement and improvements to the health and longevity of existing and new trees.

As retained mature trees decline in coming years and decades, they will be replaced with species consistent with the desired landscape character. For all new trees consideration will be given to cultural significance, ecological value and species diversity for resilience. Best-practice tree management will be applied, consistent with Council's Urban Forest Strategy and Tree Policy 2021.



# APPENDIX H – SUPPORTING DOCUMENTS AND REPORTS

## City of Melbourne reports

- Yarra River - Birrarung Strategy (2019)
- Greenline Implementation Plan (December, 2021)
- Greenline Project Business Case Summary (August, 2022)
- The Greenline Project – Site 1 – Engagement Findings Report Summary (November, 2022)
- Climate Change Mitigation Strategy to 2050 (December 2018)
- Greening our City Strategic Action Plan 2017–2021
- Munciple Integrated Water Management Plan (July, 2017)
- Nature in the City (2017)
- Open Space Strategy - Planning for Future (June, 2012)
- City of Melbourne Reconciliation Action Plan 2015–2018
- Urban Forest Strategy 2012–2032

## Reports by others

- Burndap Birrarung burndap umarkoo, Yarra Strategic Plan 2022 - 2032, Victoria State Government
- Burndap Birrarung burndap umarkoo, Yarra Strategic Plan Implementation Plan (2022), Victoria State Government
- Co-Designed Catchment Program for the Yarra Catchment – Melbourne Water
- Nhanbu narrun ba ngargunin twarn Birrarung - Ancient Spirit and Lore of the Yarra - Wurundjeri Woi-wurrung Birrarung Water Policy, Wurundjeri Woi Wurrung Cultural Heritage Aboriginal Corporation
- Yarra River – Rewilding and Ecological Restoration Guide (2020), Yarra Riverkeeper Association
- Yarra River 50-year Community Vision Wilip-gin Birrarung murrn (2018), Victoria State Government and Melbourne Water
- Yarra River Birrarung Cultural Heritage Scoping Study (August, 2018), Melbourne Water
- Yarra River Precinct Five Year Strategic Plan: 2021-2026, Yarra River Business Association



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[melbourne.vic.gov.au](http://melbourne.vic.gov.au)

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[melbourne.vic.gov.au](http://melbourne.vic.gov.au)

ASPECT X T.C.L



CITY OF MELBOURNE



# The Greenline Project Master Plan

Round Two Engagement Summary Report



City of Melbourne

20.10.23

capire



# Giving every person a voice.

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Capire acknowledges  
and deeply respects the Wurundjeri  
people and  
the Traditional Owners  
of the Victorian land.



**capire**



## Privacy

Capire Consulting Group and any person(s) acting on our behalf is committed to protecting privacy and personally identifiable information by meeting our responsibilities under the Victorian Privacy Act 1988 and the Australian Privacy Principles 2014 as well as relevant industry codes of ethics and conduct.

For the purpose of program delivery, and on behalf of our clients, we collect personal information from individuals, such as e-mail addresses, contact details, demographic data and program feedback to enable us to facilitate participation in consultation activities. We follow a strict procedure for the collection, use, disclosure, storage and destruction of personal information. Any information we collect is stored securely on our server for the duration of the program and only disclosed to our client or the program team. Written notes from consultation activities are manually transferred to our server and disposed of securely.

Comments recorded during any consultation activities are faithfully transcribed however not attributed to individuals. Diligence is taken to ensure that any comments or sensitive information does not become personally identifiable in our reporting, or at any stage of the program.

Capire operates an in-office server with security measures that include, but are not limited to, password protected access, restrictions to sensitive data and the encrypted transfer of data.

For more information about the way we collect information, how we use, store and disclose information as well as our complaints procedure, please see [www.capire.com.au](http://www.capire.com.au) or telephone (03) 9285 9000.

## Consultation

Unless otherwise stated, all feedback documented by Capire Consulting Group and any person(s) acting on our behalf is written and/or recorded during our program/consultation activities.

Capire staff and associates take great care while transcribing participant feedback but unfortunately cannot guarantee the accuracy of all notes. We are however confident that we capture the full range of ideas, concerns and views expressed during our consultation activities.

Unless otherwise noted, the views expressed in our work represent those of the participants and not necessarily those of our consultants or our clients.

## Definitions

The following lists the key definitions for common terms used in the design and delivery of community engagement as stated in the City of Melbourne's Community Engagement Policy, 2021.

### **Community**

An individual or a group of people united by at least one common characteristic such as geography, shared interests, values, experiences, or tradition.

### **Community engagement**

A planned process with the specific purpose of working with individuals and groups to encourage active involvement in decisions that affect them or are of interest to them.

### **Stakeholder**

An individual or group that has an interest in any Council decision or activity, including Traditional Custodians and Aboriginal communities, other tiers of government and government agencies, businesses, educational institutes, not-for-profits and philanthropic organisations, visitors, residents, advocacy groups, children, ratepayers and renters, emergency services, culturally and linguistically diverse people and many more.



## Project overview

The Greenline Project is an initiative by the City of Melbourne (Council) to transform the north bank of the Yarra River – Birrarung. It will create four-kilometres of interconnected promenades, parks, open spaces, native plantings, cultural activations and environmental renewal between Birrarung Marr and the Bolte Bridge. The Greenline Project is intended to deliver significant value for Melbourne contributing to the city’s economy, environment, tourism, health, wellbeing, and overall resilience.

Informed by the last round of community engagement in April and May 2023, The Greenline Project Draft Master Plan (the draft Master Plan) was prepared to seek community feedback on the Greenline Project as a series of interconnected spaces. In this round of engagement, the draft Master Plan was presented to the community and stakeholders to seek their opinions on how effectively the draft Master Plan addresses the key findings from the previous round of engagement and to identify any existing gaps or additional areas that require further consideration for the finalisation of the Master Plan.

## Engagement approach

The public consultation spanned four weeks, running from 16 August 2023 to 13 September 2023. The engagement team sought to connect with a wide range of individuals and groups to ensure community members and stakeholders who were interested or may be impacted by the Greenline Project had a chance to review and provide feedback on the draft Master Plan before final approval by Council. The engagement activities included:

- an online survey to gather community feedback, accessible via the Greenline Project Participate Melbourne page.
- a stakeholder workshop
- a focus group
- two community briefing sessions.

## Engagement outcomes

A total of 314 completed surveys and 3 written submissions were received from a diverse group of participants, including people of all genders, individuals with children, various age groups, and participants with disabilities.

Participants expressed overall support for the Greenline Project. Consistent feedback and messages were received in this round, many of which have been further reinforced as participants review the draft Master Plan. The following is a summary of the feedback from this round of consultation against each of the key Greenline Project themes:

| Project themes     | Description   |
|--------------------|---|
| <b>Culture</b>     | <ul style="list-style-type: none"><li>• Reflect and share the multi-layered cultures and histories of the north bank.</li><li>• Demonstrate stories of the north bank through art and create whole-of-journey experiences for future users.</li><li>• Consider opportunities to engage a diverse range of artists and allocate spaces to showcase both permanent and temporary installations.</li></ul> <p>Reinforced themes from previous engagement:</p> <ul style="list-style-type: none"><li>• Integrate First Nations culture and history, maritime history, environment, and sustainability into the design considerations.</li></ul> |
| <b>Environment</b> | <ul style="list-style-type: none"><li>• Consider more urban greening opportunities to provide more natural shading, attract native birds and insects, and soften landscapes.</li><li>• Preference for greening with plant species that are indigenous, change with the season, and are climate resilient.</li></ul>   |



| Project themes    | Description  |
|-------------------|--|
|                   | <ul style="list-style-type: none"> <li>• Ensure flood-resilient designs throughout and consider how this project will contribute to the improvement of river health.</li> <li>• Consider opportunities to implement circular economy concepts in innovative ways.</li> <li>• Limit the use of diesel fumes and motorboat fumes on the river.</li> </ul> <p>Reinforced themes from previous engagement:</p> <ul style="list-style-type: none"> <li>• Increased greenery</li> <li>• Strong support for creating habitat</li> </ul>   |
| <b>Place</b>      | <ul style="list-style-type: none"> <li>• Provide a diverse range of experiences supported by amenities that suit different user needs.</li> <li>• Activate the project area through retail and dining opportunities in a sensitive way.</li> <li>• Explore temporary activation concepts to include seasonal farmers' market, food market, designers' market, pop-up drink stalls etc.</li> <li>• Consider addition of small permanent traders along the water (e.g., cafes, bookstores)</li> <li>• Ensure a safe and comfortable experience for all users at different times of the day.</li> <li>• Consider and address how facilities and amenities will be managed and maintained.</li> </ul> <p>Reinforced themes from previous engagement:</p> <ul style="list-style-type: none"> <li>• Ensure effective lighting at night.</li> <li>• Consider how to address rough sleepers.</li> <li>• Consider how to manage anti-social behaviour.</li> </ul> |
| <b>Connection</b> | <ul style="list-style-type: none"> <li>• Consider installing separate bike lanes to address potential safety risks and conflicts of space among cyclists, scooter users, and pedestrians.</li> <li>• Ensure connection of pedestrian and cycling paths from the north bank to surrounding areas and locations of interest.</li> <li>• Consider introducing water transport options to connect sites along the north bank.</li> </ul> <p>Reinforced themes from previous engagement:</p> <ul style="list-style-type: none"> <li>• Improve wayfinding and connectivity of the north bank to and from the city.</li> <li>• Ensure accessibility for people of all abilities is incorporated into the design, both in the access to and along the north bank.</li> </ul>   |

Additional feedback from participants highlighted how they would like the Greenline Project to continue to involve communities and stakeholders as the project progresses. Many expressed the need for the Greenline Project to consult diverse community members and stakeholders in future precinct planning, and interest in learning more about future engagement timelines and scope. There were suggestions to use easy-to-understand communication materials to reach a wider range of community members. Participants emphasised that the Greenline Project team should keep in touch with stakeholders, including relevant government bodies, businesses, and developers to identify partnering opportunities and address potential issues effectively to ensure the north bank is revitalised into a desired place that integrates well with its surroundings.

## Next steps

The feedback collected from this round of engagement will be used to refine and finalise the Greenline Project Master Plan. This feedback will also inform future Precinct Plans and concept designs following Council approval of the Master Plan. The City of Melbourne will continue to conduct individual and collective discussions with community and stakeholder groups as the Greenline Project progresses.



|                                   |           |
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# 1. Introduction

This report summarises the approach and findings from the Greenline Project Draft Master Plan public consultation (round two) to inform the Greenline Project Master Plan and future Precinct planning.

## 1.1. Project background

The Greenline Project is an initiative by the City of Melbourne (Council) to transform the north bank of the Yarra River – Birrarung into an inspiring public waterfront in the heart of Melbourne. A 4-kilometre promenade which connects diverse, vibrant riverside destinations. The project intends to deliver significant value for Melbourne by contributing to the city's economy, environment, tourism, health, wellbeing, and overall resilience.

Aboriginal and contemporary cultures will be celebrated, as will the area's historic values. The river and its surrounding environment will be re-established as an ecological corridor.

The Greenline Project site stretches between Birrarung Marr and Victoria Harbour, adjacent to Melbourne's central business district for much of its length. The Greenline Implementation Plan identifies five precincts along the north bank (each with distinct characteristics, varied riverbank conditions and multiple landowners and managing authorities). The vision for the Greenline Project is outlined in Figure 1



Figure 1: The Greenline Project Vision

## The Greenline Project Master Plan

The Greenline Project Master Plan (the Master Plan) is prepared to develop the Greenline Project as a series of interconnected spaces. The Master Plan seeks to address the four key themes that were identified in previous stages of the project:

- **Environment:** river as a living entity – creating a living, healthy ecosystem
- **Culture:** authentic stories and experiences – a cultural landscape
- **Place:** Melbourne's unique character and place – inclusive, safe and accessible
- **Connection:** a connected and vibrant waterfront – a continuous journey.

The purpose of the Master Plan is to:

- provide an overarching design framework for the Greenline Project to support a coordinated approach to the staged delivery of projects
- guide design consistency and quality across the delivery of all projects



- outline key design moves and spatial layouts that lay the foundations for the design development of each precinct through future stages
- illustrate the vision, themes and actions that support design and implementation.

The draft Master Plan includes the following chapters:

- Introduction
- Health and Wellbeing of Country
- Master Plan Overview
- Woven Line Threads
- Master Plan Implementation.

Full version of the Greenline Project Draft [Master Plan](#) is available on the [Participate Melbourne website](#).

Precinct plans and concept designs for future projects will be developed following the approval of the Master Plan. These designs for each precinct will be integrated and coordinated to achieve a seamless outcome for the Greenline Project, connecting the riverfront with the water itself, and the surrounding city.

### Previous engagement

To support the development of the Greenline Project Draft Master Plan, an extensive six-week stakeholder and community engagement was held during April – May 2023. The engagement program included a range of activities and received input from 756 participants related to design ideas and opportunities to inform the continued development of the draft Master Plan. The feedback from this engagement phase was analysed against the four project themes; environment, culture, place, and connection. This feedback has been incorporated into the draft Master Plan.

Prior to consultation on the draft Master Plan, a series of consultation processes were undertaken between 2019 and 2022 to inform the strategic documents guiding the Greenline Project Master Plan. The documents include:

- **Yarra River – Birrarung Strategy 2019:** a guiding document for the planning of the inner city reach of the river. The document outlines strategic directions and opportunities to improve the way the city uses the river and its edges.
- **[Greenline Implementation Plan 2021:](#)** a document outlining the scope, projects, key actions and milestones for the Greenline Project. The document is based on the strategic directions of the Yarra River – Birrarung Strategy. Community and stakeholder engagement included a Resilience Value Realisation (RVR) methodology, asking where we are now, where do we want to be in the future, and how do we get there, resulting in a collaborative opportunity statement.
- **[The Draft Concept Plan for Site One of the Birrarung Marr Precinct:](#)** the key findings from this round of engagement will be used to refine the concept designs for Birrarung Marr Precinct Site One. The views and values expressed through the engagement process will also continue to inform the overall Greenline Project, including preparation of the future Master Plan and Precinct Plans.

## 1.2. Scope of engagement

In this stage of engagement, the draft Master Plan was shared with the community and stakeholders to understand what they thought about the Master Plan. The engagement scope included broader community engagement and targeted stakeholder engagement.

The engagement sought community and stakeholder feedback on how well they think the draft Master Plan communicates the vision for the revitalisation of the north bank of the Yarra River – Birrarung, and how well the following are addressed:

- health and wellbeing of Country
- river ecology and environment



- safety, accessibility and inclusion
- pedestrians and active transport.

The feedback gathered through this engagement process will be used to refine the Greenline Project Master Plan and inform Precinct Plan development.



## 2. Engagement approach

This section provides a comprehensive overview of the objectives, methodologies, participation in the engagement process, and limitations of the engagement activities. The engagement activities spanned four weeks, starting on 16 August 2023 and concluding on 13 September 2023.

### 2.1. Engagement objectives

The engagement was underpinned by a set of objectives. The engagement objectives guided the planning and design of the engagement program and allowed for effective monitoring and evaluation. The engagement objectives for the Greenline Project are:

- To acknowledge community input from previous engagement and present the draft Master Plan to the community and demonstrate how insights from the previous round of engagement have been integrated into the draft Master Plan
- To seek diverse community and stakeholder feedback to ensure community vision and aspirations are adequately reflected and addressed in the draft Master Plan.
- To identify any additional community and stakeholder feedback to be considered to help refine the draft Master Plan before its final approval by Council.
- To maintain and strengthen ongoing genuine relationships with key stakeholders with the intention to form partnerships.
- To continue to promote community ownership and participation in the project. This will help to promote project sustainability and ongoing engagement.
- To continue to deliver targeted ongoing engagement with Wurundjeri Woi-wurrung as central to the Greenline Project.

### 2.2. Methodology

Throughout the engagement period, the engagement team sought to reach as many people as possible. This was to ensure residents, visitors, businesses, government agencies, industry partners, relevant stakeholders, and others interested in the Greenline Project had a chance to review and provide feedback on the draft Master Plan before final approval by Council. Various tools and channels were used to provide information about the project and to promote engagement opportunities (Table 1).

#### Promotion

Table 1: Promotion

| Tool                       | Description  |
|----------------------------|--|
| Participate Melbourne page | <p>A webpage for the Greenline Project was established on Participate Melbourne (<a href="https://participate.melbourne.vic.gov.au/greenline-project/draft-master-plan">https://participate.melbourne.vic.gov.au/greenline-project/draft-master-plan</a>). This webpage hosts a survey for the Greenline Project Master Plan and a document library comprising the draft Master Plan, its appendices and the accessible version of these documents.</p> <p>This webpage also serves as a comprehensive resource, providing project information, a summary of community feedback from previous engagements, frequently asked questions, the overall site plan for the Greenline Project, as well as its timeline and updates.</p> <p>Overall, the Greenline Project page on Participate Melbourne received 21,096 views, 17,615 visits, and 15,237 unique visitors. The draft Master Plan page attracted 92.26 per cent visitation with 16,246 page visits.</p> |



|   |   |
|---|---|
| Email invitations with pre-engagement letter                                    | <p>A pre-engagement letter to 135 key stakeholders was sent via email on 16 August 2023. These stakeholders comprised people from community groups, developers, local businesses and commercial stakeholders, resident groups and other interest groups, and government stakeholders.</p> <p>The letter thanked stakeholders for their contribution in the previous round of consultation, provided an update on the project progress, invited them to review the draft Master Plan and encouraged participation in the engagement through the online survey.</p>   |
| Email promotion   | <p>Emails were directly sent to stakeholders to promote and extend personal invitations to engage in various opportunities. A total of 164 emails were sent, encompassing stakeholders and contacts who represent a diverse range of interests, including businesses, commercial enterprises, cultural organisations, social groups, and the creative arts community.</p> <p>The Community Engagement Working Group of the City of Melbourne emailed information about the engagement opportunities to residents, groups, and networks who have existing relationships with the City of Melbourne. This included promotion through the Participate Melbourne online portal.</p> |
| Social media promotion  | <p>City of Melbourne promoted the Greenline Project Draft Master Plan engagement through social media channels, including paid promotional posts on Facebook and Twitter with a direct link to the Participate Melbourne page. Assets including renders and key messages were also provided to key stakeholders and Councillors to promote via their own social media channels.</p>   |
| Traditional media   | <p>Channel 9, Channel 7, 3AW and Herald Sun all ran stories to promote the engagement period for the master plan. Other outlets including Hyperlocal and industry media also covered the draft master plan release.</p>   |
| On-site promotion   | <p>Corflute signage was installed at key locations along the north bank (including Birrarung Marr, Flinders Walk, Sandridge Bridge, Enterprize Park, Batman Park and Seafarers Bridge).</p> <p>Signage was also provided to other City of Melbourne sites or partnering facilities including the Town Hall Visitor Hubs, Libraries, Town Hall, Community Centres, The Couch International Student Centre, Signal Creative Studio for young people, ArtPlay Creative Space for children, the University of Melbourne. Hard copies of the draft Master Plan were available for browsing at Library@the Dock, City Library and North Melbourne Library.</p>                        |
| Council eDM   | <p>eDM to business in City of Melbourne reached 3,825 people, with an open rate of 58.52 per cent.</p>  |
| Business newsletter   | <p>The engagement period was promoted in the City of Melbourne's Business newsletter. The first edition went out on 24 August and reached 10,597 people. The second edition went out on 7 September and reached 10,595 people.</p>  |
| Digital engagement pilot tool – Get to know The Greenline Project online webapp | <p>The Greenline Project served as a test case for a pilot webapp developed by the City of Melbourne's in-house Technology Innovation &amp; Data team. The web-based app is designed to help audiences understand, interact, and share the future vision of the Greenline Project. It is for use both on-site along the north bank project area and remotely at other locations via access from QR codes.</p> <p>Link to the website: <a href="https://greenline.melbourne.vic.gov.au/">https://greenline.melbourne.vic.gov.au/</a></p>   |

## Engagement activities

Table 2 provides details about the engagement activities undertaken to seek feedback that informed the preparation of the Master Plan.

Table 2: Engagement Activities

| Activities           | Description   |
|----------------------|---|
| <b>Online survey</b> | The online survey was the principal method of gathering community feedback, accessible via the Greenline Project Participate Melbourne page and paper copies. |



The objective of the survey was to provide a wide-reaching opportunity for community members to review the draft Master Plan and share their feedback and ideas for the Master Plan and Precinct plans.

The survey asked two questions and received 314 responses.

The full list of questions asked in the survey can be found in Appendix A.

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### **Stakeholder workshop**

One workshop was held to have in-depth conversations with targeted stakeholders and seek feedback and comments on the draft Master Plan.

Insights were presented from the previous engagement with these stakeholders and demonstrate how these have been integrated into the draft Master Plan. The participants were also presented an overview of the process moving forward and encouraged to envisage implementation and how it would impact them.

Workshop tables were split into themes: social, environment, economic and culture, and participants were invited to sit at the table that best represented their interests. Two questions were asked after delivery of a presentation:

- Question 1: As we're finalising The Master Plan, what else do we need to consider? [particularly in reference to the table theme and the relevant woven line threads]
- Question 2: We have shared the intended forward process from here, what would a good process look like to you? How would you like to continue to be involved as this project progresses? [prompt for any relevant upcoming projects / work in the participant's space that might connect]

Participants were asked to provide three words they suggest best associate with the Greenline Project via Mentimeter (Figure 11).

#### **Targeted Stakeholder Workshop**

Participants: interest groups and precinct partners, State Government departments and agencies, peak bodies for arts, tourism, parks, business, key precinct businesses and developers.

Date and time: Tuesday 5 September 2023, 9.30-11.30am

Location: Swanston Hall, Melbourne Town Hall, Ground Level, Swanston Street, Melbourne

Participants: 42

Stakeholders were invited to attend the workshops via email.

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### **Digital engagement tool pilot – focus group**

One face-to-face focus group was conducted with international students for them to help test the use the digital tool to understand the project.

#### **International student engagement session**

Date and time: Thursday 7 September, 6.00-8.00pm

Location: The Couch

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### **Community briefing sessions**

The Greenline Project team was approached by community / business groups to present at their members meetings for a project update.

The briefing sessions were:

#### **Southbank Residents Association AGM**

Date and time: Tuesday 29 August, 6.00-7.30pm

Participants: 12

#### **Yarra River Business Association – Greenline Business Luncheon**

Date and time: Thursday 7 September, 12.30-2.00pm

Participants: 39



## 2.3. Limitations

The engagement methodology while robust, also had several limitations that should be acknowledged when reading this report. These are outlined below.

- Capire has independently reported on information documented by participants and interpreted the information to represent the views of participants as closely as possible.
- People who participated in the engagement process voluntarily chose to be involved. Consequently, despite diligent efforts to collect input from stakeholders and the community, this report does not represent the perspectives of a statistically representative sample.
- Despite extensive efforts to promote engagement opportunities, it should be acknowledged that those who participated in the previous round of engagement may not have participated in the current phase. Therefore, it is important to note that this report may not fully represent the perspectives all participants from the previous round. Consistent or differing findings observed between the two rounds of engagement are highlighted in this report where possible.
- Demographic data was captured through the survey, but not the other engagement activities.
- In some instances, participants did not respond to all survey questions, this meant that some questions received fewer responses than others.
- All feedback received through the engagement phase and included in this report has been summarised to reflect key themes. Data was analysed and has been presented in this report under key themes reflecting issues that were frequently raised. It does not provide a quantitative analysis of all feedback provided by participants.
- Quantitative survey findings have been supported by qualitative findings from other engagement activities where relevant. Some workshops provided quantitative data. Due to smaller numbers of responses in comparison to the survey, these have not been included in the graphs.



# 3. Summary of participants

Feedback was received from 314 participants, regardless of gender, age and cultural background, across all engagement activities. Participants' demographic data was collected from survey respondents. The results of this data are reflected below.

## 3.1. Community members

### Gender

In this round of engagement, there was a less balanced representation of the participants in terms of gender as compared to the previous round. As expressed in Figure 2, males were more represented than other genders. More than half of the respondents identified themselves as male (60 per cent). Only 30 per cent of respondents identified as female. Four per cent of respondents identified as non-binary or gender diverse, while another four per cent preferred not to indicate their gender in the survey. One per cent of respondents used a different term to describe their gender.

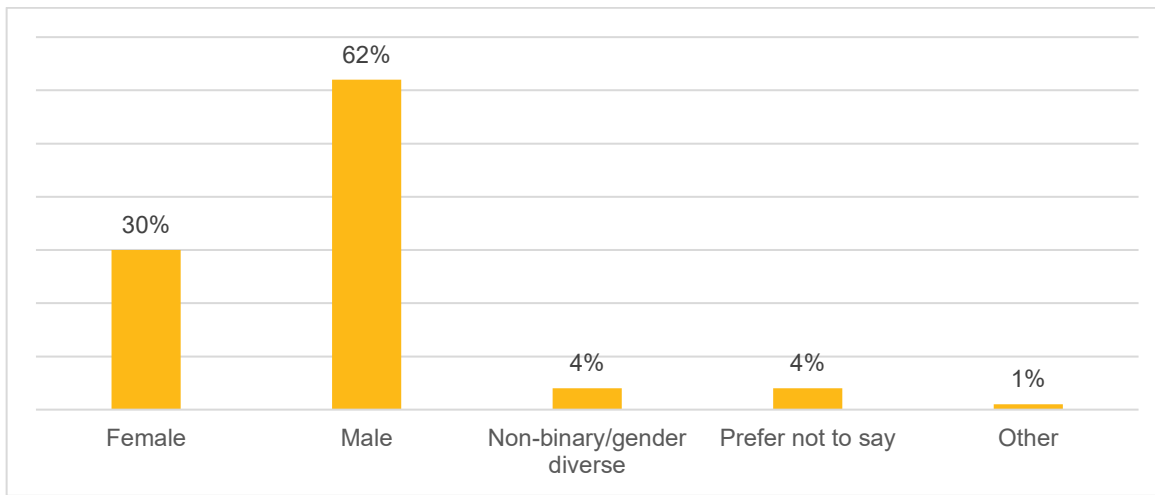


Figure 2: Gender of participants (n=311)

### Age group

There was a similar representation of age groups in this round of engagement and the previous round. As expressed in Figure 3, there was a spread of age groups across the survey respondents. The top four age groups represented in the survey was 30-34 years (14 per cent), 35-39 years (11 per cent), and 55-59 years (10 per cent). The least represented age group was those 80-84 years (0.3 per cent) and 85-89 years (0.3 per cent). No respondents aged under 15 years or over 90 years were represented in the survey.

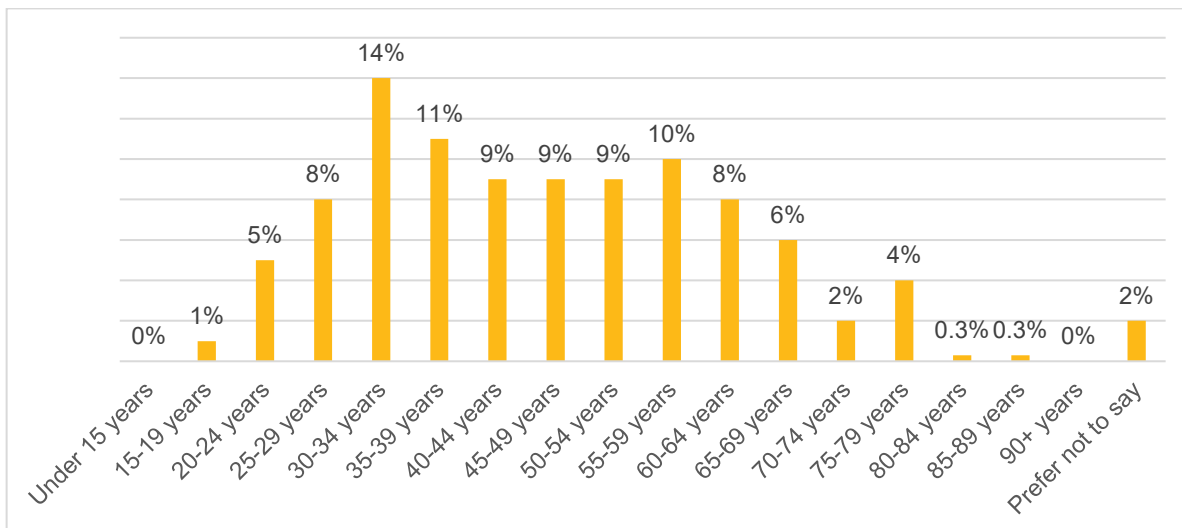


Figure 3: Age group (n=308)



## Demographics

Questions were asked to understand who was participating in the engagement process. Across the different representation measures, people who were born overseas (23 per cent) and members of the LGBTIQ+ (21 per cent) were the most represented.

Compared to the previous round, the representation from Aboriginal people has increased from around one per cent to three per cent. Previously, there was no representation from the Torres Strait Islanders, this was increased from zero per cent to two per cent in this phase. Additionally, 11 per cent of participants identified as people with disabilities, 12 per cent spoke a language other than English at home, and two per cent of respondents were international students.

## Connection to the Greenline Project

Respondents were asked the suburb that reflected their relationship to the Greenline Project and if they had participated in a consultation with City of Melbourne before. This information helped to understand participants' connection to the City of Melbourne.

### RELATIONSHIP WITH THE CITY OF MELBOURNE

As shown in in Figure 4, almost half of survey respondents' primary relationship with the City of Melbourne is resident (47 per cent). This was followed by 25 per cent of respondents who work in the City of Melbourne, and 15 per cent of respondents who are visitors. Those who own a business were the least represented (1 per cent). Respondents may have had other connections with the City of Melbourne other than the indicated primary relationship. Compared to the last round of engagement, there was an increase of workers and visitors, but a drop in the number of residents who participated in the survey.

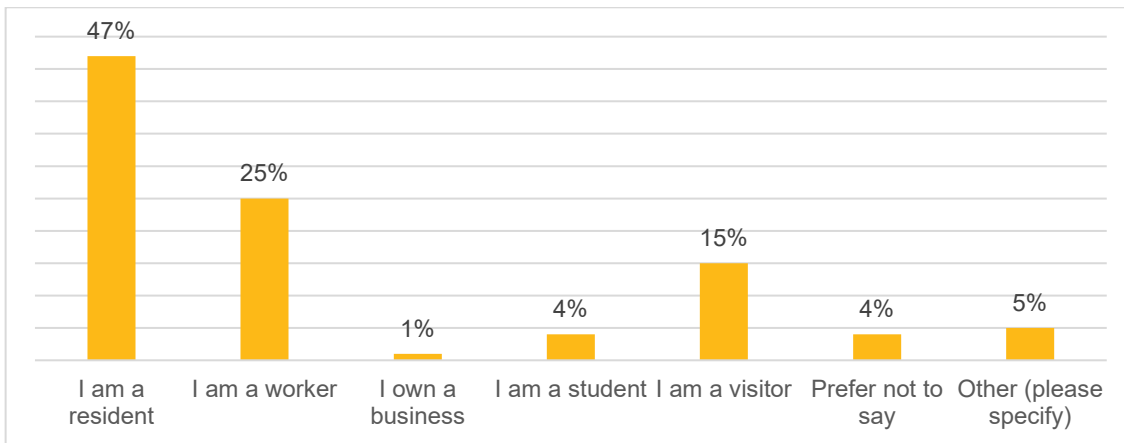


Figure 4: Relationship with the City of Melbourne (n=314)

### SUBURB

As displayed in Figure 5, the most represented suburbs by survey respondents were the Central Business District (31 per cent) of those whose connections were within the City of Melbourne. The least represented suburbs were West Melbourne (0.6 per cent), Fishermans Bend (1 per cent), and Kensington (1 per cent).

More respondents who resided outside of City of Melbourne were represented in this round of engagement. There were 29 per cent of respondents who resided in areas outside of the City of Melbourne. This included other Metropolitan suburbs such as Brunswick, Richmond, St Kilda. There were a few respondents who resided in regional cities such as Geelong and Ballarat or outside of Victoria such as Tasmania.



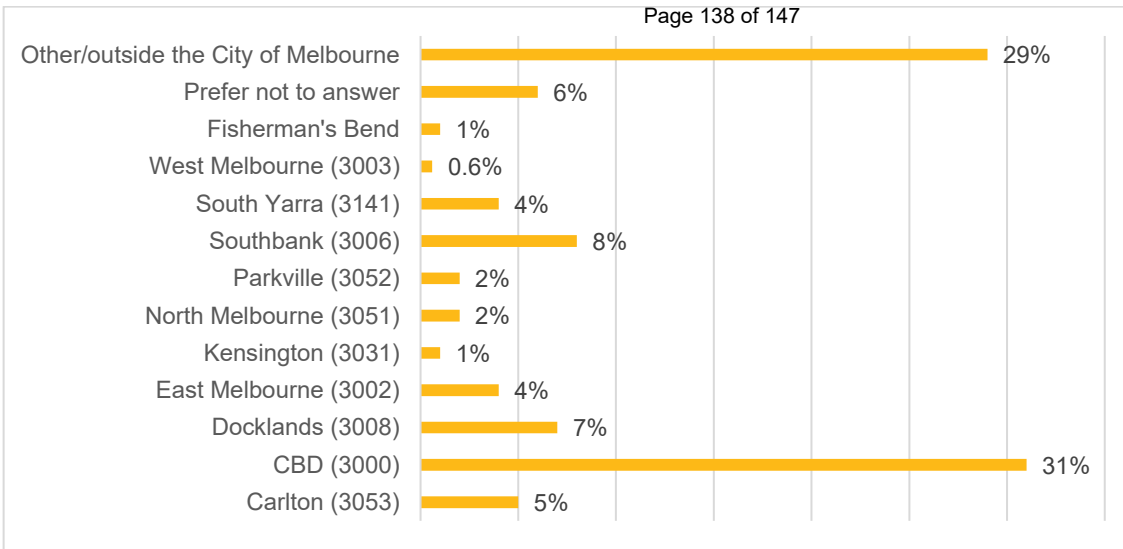


Figure 5: Suburbs of survey respondents (n=312)

### PARTICIPATION IN PREVIOUS CONSULTATIONS

There was an increase of respondents who participated in a City of Melbourne consultation for the first time compared to the last round. As shown in Figure 6, many respondents had never participated in City of Melbourne consultation (61 per cent), whilst 26 per cent of respondents had participated in one or two consultations prior. Six per cent of respondents had participated in City of Melbourne consultations regularly.

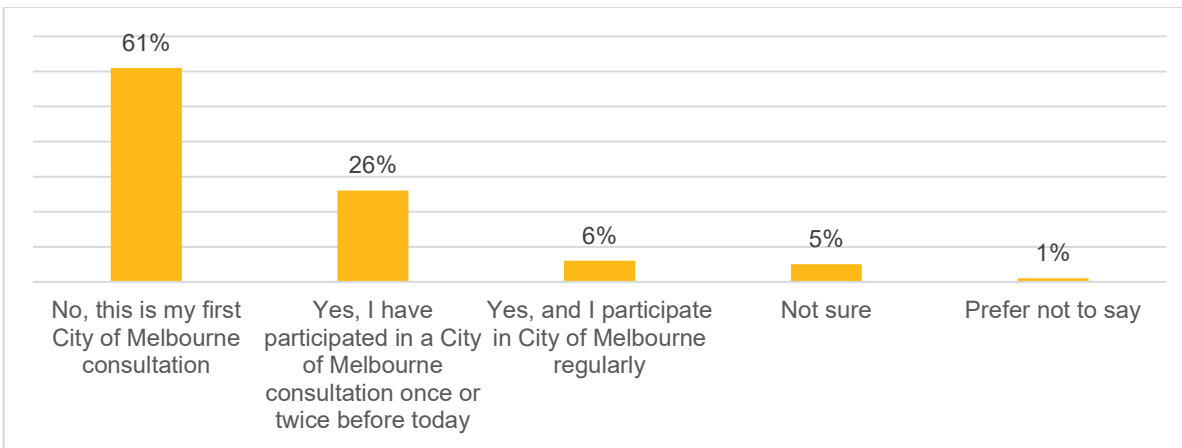


Figure 6: Participation in previous consultations (n=314)

### REASONS TO PARTICIPATE

As shown in Figure 7, more than half of respondents stated the reason they participated in the consultation was because they thought it was important to have a say and contribute to the future of the city (55 per cent). This was followed by 48 per cent of respondents who saw the project on social media, a significant increase from 29 per cent last round.

Seven per cent of respondents offered other reasons, those respondents were interested in the project, heard about the project through community or interest groups such as Bicycle Network Victoria and Southbank Residents' Association, or had seen signage around the city directing to the survey on the website. Participants were able to select multiple answers in response to this question.



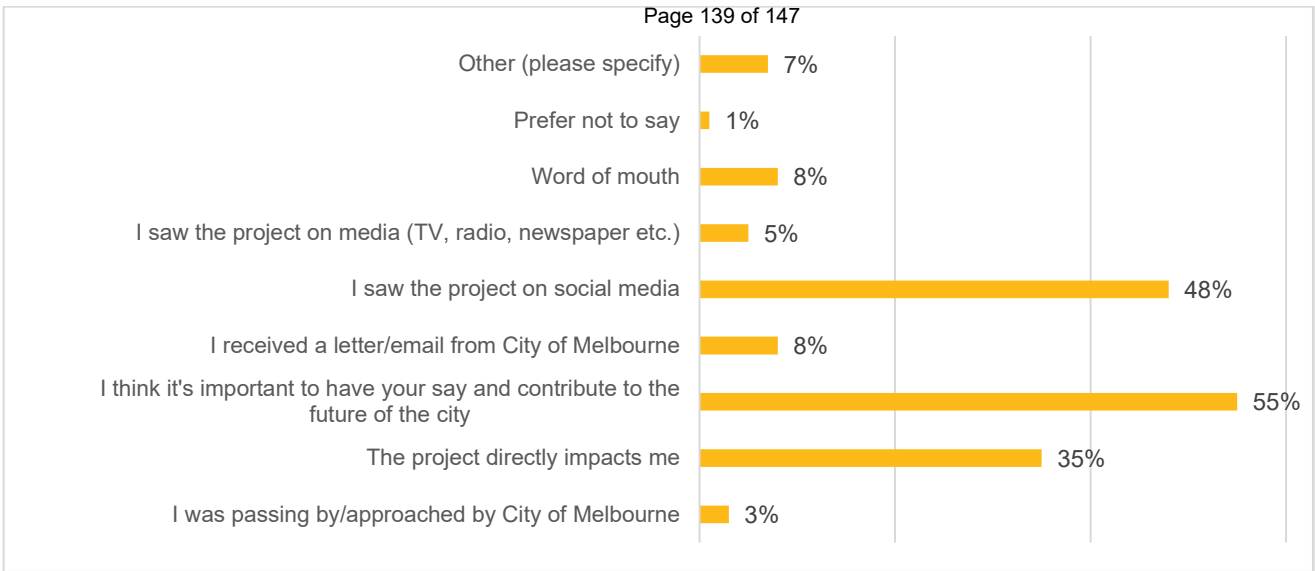


Figure 7 Reasons to participate (n=310)

### 3.2. Stakeholders

Stakeholders represented in engagement are listed below:

- |  |   |
|--|---|
| Arbory Afloat  | Northbank Precinct Group                |
| Barrett consultant   | Parks Victoria                          |
| Bicycle Network  | Property Council                        |
| Creative Victoria  | Riverlee                                |
| Department of Energy, Environment and Climate Action (DEECA) | Regen Melbourne                         |
| Department of Jobs, Skills, Industry and Regions (DJSIR)     | Rowing Victoria                         |
| Department of Transport and Planning (DTP)                   | Salter Brothers                         |
| Development Victoria   | Southbank Safety and Security Committee |
| Australian Healthy Ageing Organisation                       | Southbank Residents Association         |
| Heritage Victoria  | Victoria Tourism Industry Council       |
| Immigration Museum   | Vic Track                               |
| Invest Victoria (DJSIR)                                      | Victoria Walks                          |
| Lendlease  | World Trade Centre Wharf                |
| Melbourne Arts Precinct Corporation (MAP Co)                 | Yarra River Business Association (YRBA) |
| Melbourne Chamber of Commerce / VCCI                         | Yarra Trams                             |
| Melbourne Convention and Exhibition Centre (MCEC)            | Zinc at Federation Square               |
| Melbourne Water  |   |



## 4. Engagement findings

The following findings summarise the feedback and comments collected through the engagement process.

### 4.1. Community feedback

#### Vision

Survey respondents were asked to indicate how well they thought the Greenline Project Draft Master Plan communicated a vision for the revitalisation of the north bank of Yarra River – Birrarung, rating from 0 (very poorly) to 5 (very well). Respondents generally thought that the draft Master Plan communicated a vision well, with the average score of 3.8. As shown in Figure 8, the majority of respondents (70 per cent) rated 4 and above, 19 per cent of respondents rated 3, and less than 12 per cent of respondents rated 2 and below.

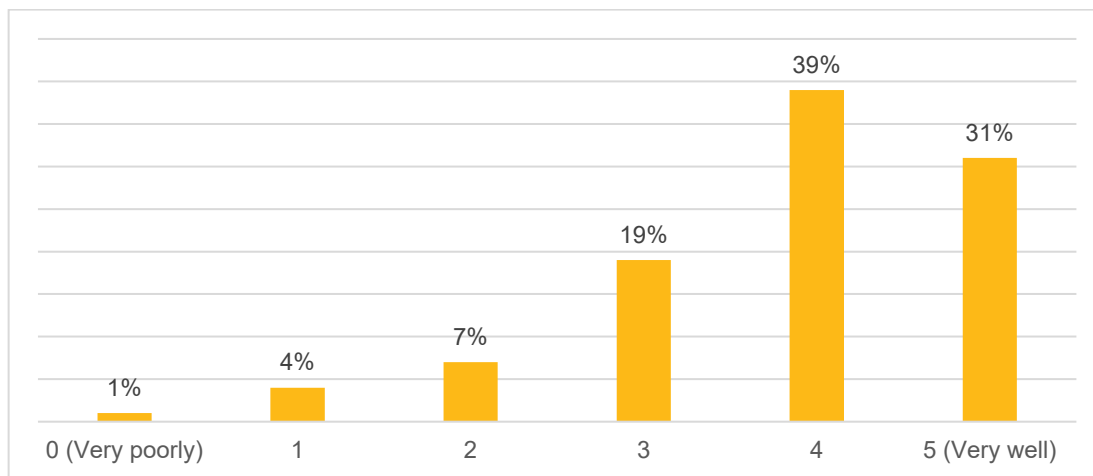


Figure 8: Survey responses to question 'How well do you think the Greenline Project Draft Master Plan communicates a vision for the revitalisation of the north bank of Yarra River - Birrarung?' (n=286)

#### Key themes

Survey respondents were asked to indicate how well they thought the Greenline Project Master Plan had responded to feedback on the following themes:

- health and wellbeing of Country
- river ecology and environment
- safety, accessibility and inclusion, and
- pedestrians and active transport.

As displayed in Figure 9, many respondents answered 'well' or 'very well' across all themes. A total of 67 per cent of respondents felt that the theme *health and wellbeing of Country* and *river ecology and environment* were reflected 'well' or 'very well'; followed by 61 per cent for *safety, accessibility and inclusion*, and 54 per cent for *pedestrians and active transport*.



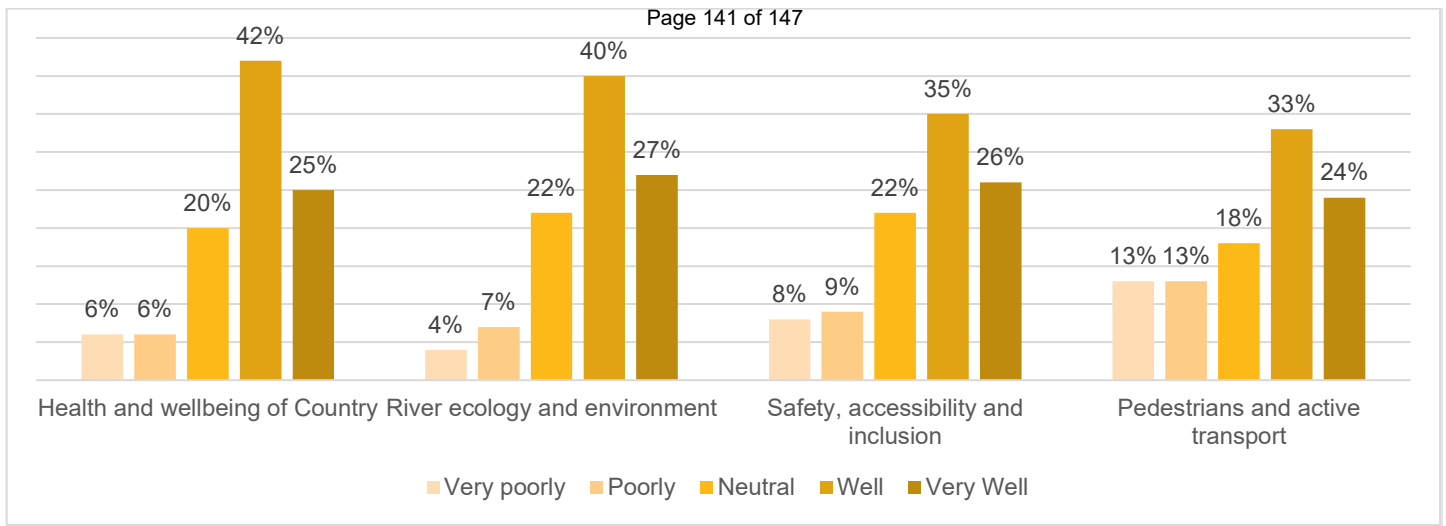


Figure 9: Survey responses to question 'How well do think we've responded to feedback on these key themes?' (n=312)

In addition to answering this question, respondents were also able to provide open comment and feedback on what they thought should be considered to refine and finalise the Greenline Project Master Plan. All feedback has been analysed under the key themes of culture, environment, place, and connection to reflect ideas and feedback raised by respondents. A summary of the comments is outlined below.

### CULTURE – DEMONSTRATING GREENLINE'S CULTURE AND HISTORY THROUGH ART

Respondents commonly acknowledged that the Greenline Project area is a site that underlies complex layers of cultures and histories and implies various meanings and values for different communities. There was a high level of support for the Master Plan to reflect and share the history of the site, including the cultures and histories of First Nations People, changes and transformation of the Yarra River, as well as the immigration and maritime history of Melbourne. This feedback is in tune with messages heard in the last round of engagement.

Respondents thought that art would play an important role in demonstrating the stories of the north bank to future users and visitors. Respondents expressed the desire to see a more detailed methodology in the Master Plan to integrate public art thoughtfully and extensively for the Greenline Project to ensure authentic storytelling and a holistic reimagining of its identity. Specific suggestions raised by respondents included to consult and seek recommendations from First Nation groups throughout all stages of the Project, allocate more spaces across the Greenline Project for art installations, and commission a spectrum of artists to present a range of artwork such as murals and temporary installations that change regularly at different seasons.

*“With an eye on the public art component for the Greenline, there seems to be scant detail or methodologies presented on how spaces will be determined, who and how artists might be engaged.”*

*“Would love to see art in situ that responds to the history of the area, both indigenous and our immigration history.”*

### ENVIRONMENT – ENVIRONMENTALLY SUSTAINABLE DESIGN

Respondents were highly supportive of the vision and designs to promote environmental sustainability outlined in the draft Master Plan, which aligns with feedback heard in the previous round of engagement. Some respondents suggested that the Master Plan should further increase urban greening opportunities by including more unpaved areas to allow for more plantings. This will provide more natural shading, attract native birds and insects, and soften landscapes along the north bank. Respondents expressed preferences for plant species that are indigenous, change with the season and climate resilient.

Several respondents shared comments regarding the need to ensure future designs are flood resilient by conducting careful studies and working closely with other organisations such as Melbourne Water. There were also suggestions to include more designs and initiatives in the Master Plan that implement circular economy concepts in innovative ways such as the use of recycled construction materials, and collaboration with key stakeholders to introduce programs that will create a closed-loop system along the north bank with minimised waste and maximised resources.

*“The green area must be as large as possible. Native shrubs & plants should be planted to attract & feed native birds & insects.”*



*“Consider rise in sea level and how this will impact all activity and built infrastructure along the river and beyond. Is there more that can be done in this wonderful plan to mitigate inundation due to future rise in sea level?”*

## PLACE – DIVERSE EXPERIENCES IN SAFE AND INCLUSIVE SPACES

Respondents shared consistent feedback with the last round of engagement, expressing desires for a range of experiences and amenities they would like to see included in the Master Plan. Multiple respondents expressed support for activating the Greenline Project through retail and dining opportunities. Questions were raised about how the Master Plan would ensure these activities would integrate with the built fabric of the north bank in a sensitive way, including the types of commercial activities that will be introduced and location selection for these activities. There were also suggestions to provide diverse user experiences through the Master Plan by introducing facilities such as event and performance spaces, benches, fitness equipment, and children water play opportunities.

There was a high level of support for the Master Plan to create safe and inclusive spaces across the project area. Amenities commonly mentioned by respondents that would help achieve this opportunity in the Master Plan included sufficient lighting to enhance perception of safety at night, pathways that account for different access requirements, public toilets that are well maintained and rubbish bins at various locations to help ensure cleanliness. A few respondents raised concern to be addressed by the Master Plan regarding noise from nearby rail services approximate to Batman Park in the River Park Precinct that may impact user experiences at the site. Respondents were also interested in learning more about how the project would address and prevent antisocial behaviour and issues of homelessness across the site.

*“Good lighting at night along the pathway for safety.”*

*“It would be great to understand what type of commercial retail you are targeting in new and revamped areas. Market style food and bookshops would be a great addition.”*

*“Play space with inclusive sensory aspects for children and young people with disabilities and wheelchair users.”*

## CONNECTION – ACTIVE TRANSPORT PLANNING AND CONNECTIVITY

Similar to findings from the last round of engagement, many respondents further reinforced their support for more active transport along the north bank, and they would like to see more detail about the active transport planning in the draft Master Plan. Respondents shared that the north bank is an important commuting corridor for both pedestrians and cyclists. To minimise safety risks and potential conflicts of space between cyclists, scooter users, and pedestrians, respondents expressed their desire for separate bike lanes along the Greenline Project, instead of the proposed pedestrian-focused shared path. There were suggestions to include bike lanes with consistent design and clear markings to separate cyclists and pedestrians. Some respondents would also like to see more extended pedestrian and cycling connections from the north bank integrated to surrounding key areas and locations, such as Docklands and Flinders Street Railway Station.

Other feedback shared by respondents included suggestions to use non-slip ground surface materials to ensure safety for all users during wet seasons and to introduce water transport options such as ferries and water taxis to connect sites along the north bank.

*“Include directional marking on path to show where bicycles and scooters should stick to.”*

*“If the Greenline is to be a success it is essential that an alternative separated bicycle facility is provided along the length of Flinders Street with the inclusion of “protected intersections”. If not, active transport in the form of cycling will continue to be discouraged and there will be a high level of unsafe interaction between pedestrians and bike riders along the Greenline.”*

*“Given Melbourne’s very temperamental weather, please ensure the walkways have good non-slip properties when it gets wet.”*

## 4.2. Stakeholder feedback

This section provides a summary of feedback from stakeholders gathered during the Stakeholder Workshop and email submissions sent to the project team. A list of stakeholders represented in the engagement can be found in [Section 3.2](#) of this report.





Figure 10: Stakeholder workshop

### Further considerations

Overall, stakeholders expressed excitement for the Greenline Project and support for the draft Master Plan. Participants were asked to provide feedback on areas and details that needed to be further considered as the Master Plan is being finalised. A range of feedback was received with common themes, including:

- **Engaging experience through storytelling** – participants shared that the Master Plan should demonstrate histories and cultures of the project area through a whole-of-journey approach. Participants suggested that storytelling should also present the intangible heritage of the north bank to create an interesting and engaging experience.
- **Environmental sustainability and circular economy** – participants commented that the Master Plan should consider opportunities to support circular economy which contributes to environmental sustainability through resource recovery and waste reduction. Some participants emphasised the importance of ensuring river health and waterway quality through effective water management and design considered in the Master Plan.
- **Active transport and movement** – participants expressed support for active transport and pedestrian walkability proposed in the Master Plan. There were comments that the Master Plan needs to consider the Greenline Project area as both a destination and pathway in the city, to explore measures that will ensure the safety and comfort of pedestrians and cyclists. Specific suggestions included separating cycling and pedestrian paths and addressing wind corridors along the north bank.
- **Connection to surrounding sites of interest** – participants shared feedback for the Greenline Project to integrate with surrounding sites and key infrastructure, such as connection to Flinders Street Station and the Hoddle Grid from Enterprize Park area.

### Future involvement in the Greenline Project

Participants shared insights into how the Greenline Project should continue to involve communities and stakeholders as the project progresses, ideas included to:

- continue to involve diverse community members and stakeholder groups in Precinct Planning, such as resident groups and rowing clubs







# 5. Next steps

The feedback collected from this phase of engagement will be used to finalise the Master Plan. As shown in Figure 12, Precinct Plans and concept designs will be developed following the approval of the Master plan. The City of Melbourne will continue to conduct individual and collective discussions with community and stakeholder groups as the Greenline Project progresses.

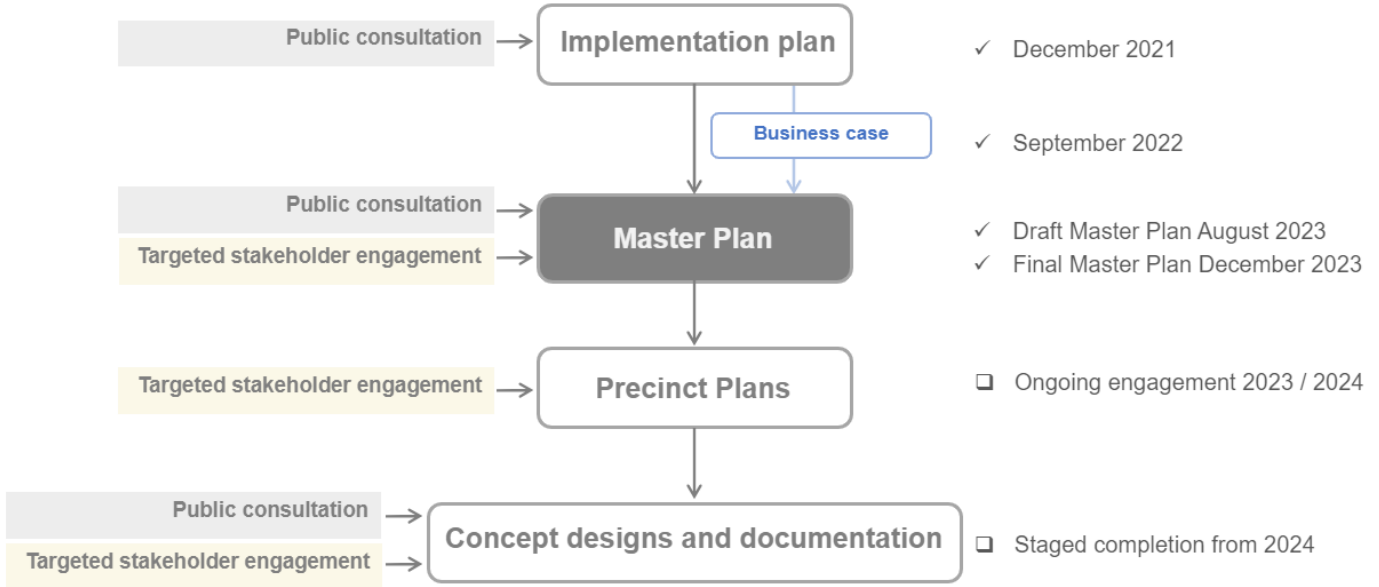


Figure 12: Indicative project timeline



# Appendix A: Survey questions

**QUESTION 1:** How well do you think the Greenline Project Draft Master Plan communicates a vision for the revitalisation of the north bank of Yarra River - Birrarung?

**QUESTION 2:** How well do think we've responded to feedback on these key themes –

- Health & Wellbeing of Country
- River ecology & environment
- Safety, accessibility and inclusion
- Pedestrians and active transport

**QUESTION 3:** Do you have any other comments or feedback that we should consider as we finalise the Greenline Project Master Plan?



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