

Melbourne Events Calendar

January – December 2024

Contents

[Melbourne Events Calendar January – December 2024 3](#_Toc158814709)

[Continuing 3](#_Toc158814710)

[January – February 3](#_Toc158814711)

[March – April 4](#_Toc158814712)

[May – June 4](#_Toc158814713)

[July – August 5](#_Toc158814714)

[September – October 5](#_Toc158814715)

[November – December 6](#_Toc158814716)

[Start a business 7](#_Toc158814717)

[Business support 7](#_Toc158814718)

[Research and data 7](#_Toc158814719)

[Grow a business 7](#_Toc158814720)

[Marketing support 7](#_Toc158814721)

[Promotional support 8](#_Toc158814722)

[International opportunities 8](#_Toc158814723)

[Grants and sponsorship 8](#_Toc158814724)

[More information 8](#_Toc158814725)

[Building the economy of the future 8](#_Toc158814726)

[Got questions? 9](#_Toc158814727)

[Don’t miss an opportunity 9](#_Toc158814728)

# Melbourne Events Calendar*January – December 2024*

Please check with the venue before attending. Information is correct at time of printing.

## Continuing

Moonlight Cinema
Until 9 Mar

Summer Night Market
Until 13 Mar

MPavilion
Until 28 Mar

NGV Triennial
Until 7 Apr

ACMI Marshmallow Laser Feast
Until 14 Apr

## January – February

NGV Kids Summer Festival
8–14 Jan

Vida Melbourne Latin Festival
12–14 Jan

Australian Open
14–28 Jan

African Music and Cultural Festival
20–21 Jan

Midsumma Festival
21 Jan – 11 Feb

Share the Spirit Festival
26 Jan

Melbourne Conversations
Feb – Nov

National Sustainability Festival
1–29 Feb

Lunar New Year Celebrations
10–11 Feb

MSO Sidney Myer Free Concerts
21–28 Feb

PayPal Melbourne Fashion Festival
24 Feb – 9 Mar

Antipodes Festival
24–25 Feb

## March – April

Melbourne International Student Week
1–8 Mar

PHOTO 2024
1–24 Mar

Turkish Pazar Festival
2–3 Mar

Wicked The Musical
6 Mar – 28 Jul

Moomba Festival
7–11 Mar

Melbourne Food and Wine Festival
15–24 Mar

THE LUME Leonardo da Vinci
16 Mar – 16 Jun

Herald Sun/Transurban Run for the Kids
17 Mar

Formula 1 Rolex Australian Grand Prix
21–24 Mar

Melbourne International Flower and Garden Show
20–24 Mar

Circus Oz
27 Mar – 21 Apr

Melbourne International Comedy Festival
27 Mar – 21 Apr

Kids Day Out
29 Mar

Little Food Festival
10–11 Apr

Eid @ QVM
13–14 Apr

ANZAC Day
25 Apr

Sri Lankan Festival
28 Apr

## May – June

Buddha’s Day & Multicultural Festival
3–5 May

Melbourne Writers Festival
9–12 May

Korean Festival
11–12 May

Mother’s Day Classic
12 May

RISING
1–16 Jun

Taste of Portugal
9 Jun

NGV Melbourne Winter Masterpieces: Pharoah
12 Jun – 6 Oct

Lightscape
14 Jun – 4 Aug

Firelight Festival
28–30 Jun

**Firelight Labyrinth**
28 Jun – 14 Jul

## July – August

African Festival Melbourne
7 Jul

NAIDOC Week
7–14 Jul

Bastille Day French Festival
13–14 Jul

Open House Melbourne
19–29 Jul

Run Melbourne
20–21 Jul

**Lord Mayor’s Small Business Awards**
24 Jul

Melbourne International Film Festival
8–25 Aug

Indian Film Festival
15–25 Aug

Now or Never Festival
22–31 Aug

## September – October

Zero Waste Festival
14 Sep

Toyota AFL Grand Final Events
25–28 Sep

Craft Contemporary
1–31 October

Melbourne Fringe Festival
1–20 Oct

Discover Kensington Street Festival
5 Oct

Melbourne Italian Festa
5–6 Oct

Victorian Seniors Festival
6–13 Oct

Melbourne Marathon Festival
10–13 Oct

Melbourne International Jazz Festival
18– 27 Oct

Queensberry Cup
19 Oct

Melbourne Fashion Week
21–27 Oct

Asia Oasis Street Food Festival
24– 27 Oct

Diwali Celebrations
30 Oct – 3 Nov

## November – December

Arriba Melbourne Mexican Festival
1–3 Nov

Melbourne Cup Carnival
2–9 Nov

Melbourne International Dumpling Festival
4 Nov

Melbourne Awards
9 Nov

Polish Festival
10 Nov

African Music and Cultural Festival
15–17 Nov

Lankan Fest
23 Nov

Christmas Festival
29 Nov – 25 Dec

Victorian Disability Sport and Recreation Festival
Dec

Christmas at Marvel Stadium
1–24 Dec

New Year’s Eve
31 Dec

# Start a business

If you’re starting a business in Melbourne, check out the opportunities, resources and support services available to you.

For more information head to <https://melbourne.vic.gov.au/business>

## Business support

* Contact our dedicated Business Concierge team on 9658 9658 (press 1 for business) for one-on-one assistance.
* Join forces with your neighbourhood by signing up to one of Melbourne’s precinct associations.
* Find out about our capacity building programs and events supporting entrepreneurs and businesses.
* Solve a city challenge and win funding in our annual Open Innovation Competition.
* Access free internet and online resources at all six City of Melbourne libraries.
* Subscribe to the Business in Melbourne newsletter at <https://melbourne.vic.gov.au/businessnewsletter>

## Research and data

* Access hourly data about pedestrians, transport and more, using Open Data.
* Analyse commercial performance using City of Melbourne’s Economic Profile.
* Read the Melbourne Economy Snapshot, produced quarterly by City of Melbourne.
* Research the city’s changing profile using Census of Land Use and Employment (CLUE).
* Monitor building development using the 3D Development Activity Model.
* Understand how the city may change in the future using our Population, Housing and Employment forecasts.

# Grow a business

Expanding your business is an exciting time that comes with its own challenges. We’re here to help get you there.

For more information head to <https://melbourne.vic.gov.au/business>

## Marketing support

Our What’s On Melbourne newsletter and social media channels have a combined following of more than one million, with over nine million visits yearly to the What’s On Melbourne website.

* List your business or event for free on the What’s On Melbourne website at <https://whatson.melbourne.vic.gov.au/listings>
* Share invites, info and images by emailing marketing@melbourne.vic.gov.au.
* Tag us in your social media content @whatsonmelb, especially Instagram stories.
* Get active on social media and keep your website up to date.
* Follow us on @whatsonmelb on Facebook, Instagram and TikTok.

## Promotional support

* Display your brochure for free at our visitor hubs. Display is at the discretion of City of Melbourne.
* Increase awareness of your business or event by sharing updates with our tourism team, which assists city visitors every day.
* Promote your event on banners throughout City of Melbourne.
* Present at a forum or conduct a familiarisation tour of your business or event for the 200+ tourism volunteers to help spread the word.

## International opportunities

* Connect with Melbourne’s international partner cities including:
	+ Osaka, Japan
	+ Tianjin, China
	+ Nanjing, China
	+ Bandung, Indonesia
	+ Boston, USA
	+ Milan, Italy.
* Attend one of our capacity-building seminars, workshops or briefings.
* Leverage international marketing opportunities through our WeChat channel.

## Grants and sponsorship

Apply for a wide range of support available to individuals, community organisations and businesses, across sectors including the arts, recreation, events and business. Grant and sponsorship applications open at various times throughout the year.

Find out if you’re eligible, when applications open and how to apply at <https://melbourne.vic.gov.au/grantsandsponsorships>

# More information

## Building the economy of the future

Our Economic Development Strategy 2031 outlines a 10-year plan to build the economy of the future, ensure a healthy environment and foster an inclusive society. Read it at <https://melbourne.vic.gov.au/business>

## Got questions?

Questions about permits, licenses or waste collection? Head to the Run a Business section at <https://melbourne.vic.gov.au/business>

## Don’t miss an opportunity

Subscribe to the Business in Melbourne newsletter today at <https://melbourne.vic.gov.au/businessnewsletter>