

Melbourne Events Calendar

January – December 2024

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# Melbourne Events Calendar *January – December 2024*

Please check with the venue before attending. Information is correct at time of printing.

## Continuing

Moonlight Cinema  
Until 9 Mar

Summer Night Market  
Until 13 Mar

MPavilion   
Until 28 Mar

NGV Triennial  
Until 7 Apr

ACMI Marshmallow Laser Feast  
Until 14 Apr

## January – February

NGV Kids Summer Festival  
8–14 Jan

Vida Melbourne Latin Festival   
12–14 Jan

Australian Open  
14–28 Jan

African Music and Cultural Festival  
20–21 Jan

Midsumma Festival   
21 Jan – 11 Feb

Share the Spirit Festival  
26 Jan

Melbourne Conversations  
Feb – Nov

National Sustainability Festival   
1–29 Feb

Lunar New Year Celebrations  
10–11 Feb

MSO Sidney Myer Free Concerts  
21–28 Feb

PayPal Melbourne Fashion Festival  
24 Feb – 9 Mar

Antipodes Festival   
24–25 Feb

## March – April

Melbourne International Student Week  
1–8 Mar

PHOTO 2024   
1–24 Mar

Turkish Pazar Festival   
2–3 Mar

Wicked The Musical  
6 Mar – 28 Jul

Moomba Festival   
7–11 Mar

Melbourne Food and Wine Festival  
15–24 Mar

THE LUME Leonardo da Vinci  
16 Mar – 16 Jun

Herald Sun/Transurban Run for the Kids   
17 Mar

Formula 1 Rolex Australian Grand Prix  
21–24 Mar

Melbourne International Flower and Garden Show   
20–24 Mar

Circus Oz  
27 Mar – 21 Apr

Melbourne International Comedy Festival   
27 Mar – 21 Apr

Kids Day Out   
29 Mar

Little Food Festival   
10–11 Apr

Eid @ QVM   
13–14 Apr

ANZAC Day  
25 Apr

Sri Lankan Festival   
28 Apr

## May – June

Buddha’s Day & Multicultural Festival   
3–5 May

Melbourne Writers Festival   
9–12 May

Korean Festival   
11–12 May

Mother’s Day Classic   
12 May

RISING   
1–16 Jun

Taste of Portugal   
9 Jun

NGV Melbourne Winter Masterpieces: Pharoah  
12 Jun – 6 Oct

Lightscape  
14 Jun – 4 Aug

Firelight Festival   
28–30 Jun

**Firelight Labyrinth**  
28 Jun – 14 Jul

## July – August

African Festival Melbourne  
7 Jul

NAIDOC Week   
7–14 Jul

Bastille Day French Festival   
13–14 Jul

Open House Melbourne   
19–29 Jul

Run Melbourne  
20–21 Jul

**Lord Mayor’s Small Business Awards**  
24 Jul

Melbourne International Film Festival   
8–25 Aug

Indian Film Festival  
15–25 Aug

Now or Never Festival  
22–31 Aug

## September – October

Zero Waste Festival  
14 Sep

Toyota AFL Grand Final Events  
25–28 Sep

Craft Contemporary  
1–31 October

Melbourne Fringe Festival  
1–20 Oct

Discover Kensington Street Festival  
5 Oct

Melbourne Italian Festa  
5–6 Oct

Victorian Seniors Festival  
6–13 Oct

Melbourne Marathon Festival   
10–13 Oct

Melbourne International Jazz Festival  
18– 27 Oct

Queensberry Cup   
19 Oct

Melbourne Fashion Week   
21–27 Oct

Asia Oasis Street Food Festival  
24– 27 Oct

Diwali Celebrations  
30 Oct – 3 Nov

## November – December

Arriba Melbourne Mexican Festival  
1–3 Nov

Melbourne Cup Carnival   
2–9 Nov

Melbourne International Dumpling Festival  
4 Nov

Melbourne Awards   
9 Nov

Polish Festival   
10 Nov

African Music and Cultural Festival   
15–17 Nov

Lankan Fest  
23 Nov

Christmas Festival   
29 Nov – 25 Dec

Victorian Disability Sport and Recreation Festival   
Dec

Christmas at Marvel Stadium  
1–24 Dec

New Year’s Eve   
31 Dec

# Start a business

If you’re starting a business in Melbourne, check out the opportunities, resources and support services available to you.

For more information head to <https://melbourne.vic.gov.au/business>

## Business support

* Contact our dedicated Business Concierge team on 9658 9658 (press 1 for business) for one-on-one assistance.
* Join forces with your neighbourhood by signing up to one of Melbourne’s precinct associations.
* Find out about our capacity building programs and events supporting entrepreneurs and businesses.
* Solve a city challenge and win funding in our annual Open Innovation Competition.
* Access free internet and online resources at all six City of Melbourne libraries.
* Subscribe to the Business in Melbourne newsletter at <https://melbourne.vic.gov.au/businessnewsletter>

## Research and data

* Access hourly data about pedestrians, transport and more, using Open Data.
* Analyse commercial performance using City of Melbourne’s Economic Profile.
* Read the Melbourne Economy Snapshot, produced quarterly by City of Melbourne.
* Research the city’s changing profile using Census of Land Use and Employment (CLUE).
* Monitor building development using the 3D Development Activity Model.
* Understand how the city may change in the future using our Population, Housing and Employment forecasts.

# Grow a business

Expanding your business is an exciting time that comes with its own challenges. We’re here to help get you there.

For more information head to <https://melbourne.vic.gov.au/business>

## Marketing support

Our What’s On Melbourne newsletter and social media channels have a combined following of more than one million, with over nine million visits yearly to the What’s On Melbourne website.

* List your business or event for free on the What’s On Melbourne website at <https://whatson.melbourne.vic.gov.au/listings>
* Share invites, info and images by emailing [marketing@melbourne.vic.gov.au](mailto:marketing@melbourne.vic.gov.au).
* Tag us in your social media content @whatsonmelb, especially Instagram stories.
* Get active on social media and keep your website up to date.
* Follow us on @whatsonmelb on Facebook, Instagram and TikTok.

## Promotional support

* Display your brochure for free at our visitor hubs. Display is at the discretion of City of Melbourne.
* Increase awareness of your business or event by sharing updates with our tourism team, which assists city visitors every day.
* Promote your event on banners throughout City of Melbourne.
* Present at a forum or conduct a familiarisation tour of your business or event for the 200+ tourism volunteers to help spread the word.

## International opportunities

* Connect with Melbourne’s international partner cities including:
  + Osaka, Japan
  + Tianjin, China
  + Nanjing, China
  + Bandung, Indonesia
  + Boston, USA
  + Milan, Italy.
* Attend one of our capacity-building seminars, workshops or briefings.
* Leverage international marketing opportunities through our WeChat channel.

## Grants and sponsorship

Apply for a wide range of support available to individuals, community organisations and businesses, across sectors including the arts, recreation, events and business. Grant and sponsorship applications open at various times throughout the year.

Find out if you’re eligible, when applications open and how to apply at <https://melbourne.vic.gov.au/grantsandsponsorships>

# More information

## Building the economy of the future

Our Economic Development Strategy 2031 outlines a 10-year plan to build the economy of the future, ensure a healthy environment and foster an inclusive society. Read it at <https://melbourne.vic.gov.au/business>

## Got questions?

Questions about permits, licenses or waste collection? Head to the Run a Business section at <https://melbourne.vic.gov.au/business>

## Don’t miss an opportunity

Subscribe to the Business in Melbourne newsletter today at <https://melbourne.vic.gov.au/businessnewsletter>