



Councillor access to tickets to Council owned and sponsored events

Programs: City of Melbourne Premier Events, & Event Partnership Program, Triennial Arts Grant & Annual Arts Program

Period: 1 July to 31 December 2020

New Council term 10 November 2020

Background

As the capital city of Victoria, the City of Melbourne plays a key role in ensuring the vibrancy and success of Melbourne as the premier destination in which to live, work and visit.

Melbourne plays host to many sporting, arts, cultural and community events. The City of Melbourne plays an active role in delivering and supporting these events through a range of programs. These include:

- **City of Melbourne Premier Events:** These are Council owned and managed events aimed at further stimulating the economy through visitation to the city's precincts providing business returns for hospitality, retail, tourism and service providers. Events include Melbourne Fashion Week, New Year's Eve, Moomba Festival, Melbourne Music Week, Melbourne Knowledge Week, Melbourne Awards and Lord Mayor's Commendations
- **Event Partnership Program:** This program includes Event Partnership Program and the program previously known as Triennial Events Sponsorship Program and focusses on ensuring Melbourne is recognised as Australia's events capital. The aim is to help stage events throughout the city, improve public perception and enjoyment and enhance the quality and variety of events hosted in Melbourne. The program is conducted on an annual basis, has two sponsorship rounds a year and is available to events or festivals that will contribute to the city's vibrancy. It supports a diverse mix of major iconic annual events including (but not limited to) sporting, cultural, fashion and national events and provides three years of cash sponsorship and/or in-kind sponsorship for organisations delivering major iconic annual events that enhance Melbourne's local, national and international reputation as a major events leader.
- **Triennial Arts Program:** This program provides three-yearly funding for arts organisations and festivals which enhance Melbourne's cultural identity and reflect the City of Melbourne's goals and priorities. This includes support for major and emerging arts organisations that make Melbourne a creative city.

- Annual Arts Program: Through this program, yearly support is provided to celebrate the creative community Grants are available to artists, creative and arts organisations across all disciplines – including performance, new media, music, dance, theatre and visual art.

As part of staging and supporting events through sponsorship arrangements, opportunities are made available for representatives of the City of Melbourne to participate and host stakeholders and members of the community. These opportunities allow Council to use tickets in a strategic way to maximize the profile and stakeholder relationships for the City of Melbourne. One of the primary avenues of achieving this is through the city representation role of Councillors. Councillor participation in events allows the Council to promote Melbourne and its support for large and small scale events as well fostering relationships with stakeholders to align with Council's objectives and vision for Melbourne.

In accordance with the resolution of Council on 27 June 2017 and as part of the ongoing commitment for greater transparency, details of Councillor access to tickets to Council owned and sponsored events as part of the programs outlined above are published on a six monthly basis. Outlined in the following pages is a report on access to ticketed events for the period 1 July 31 December 2020

Lord Mayor Sally Capp

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Nil	-	-	-

Deputy Lord Mayor Nicholas Reece

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week	Meyers Runway	2	Premier Events

Councillor Olivia Ball

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
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Melbourne Fringe Festival	Matriarch – virtual event	1	Triennial Arts Grant
Melbourne Fringe Festival	GB24 – virtual event	1	Triennial Arts Grant

Councillor Roshena Campbell

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fringe Festival	Reckoning – virtual event	1	Triennial Arts Grant
Melbourne Fringe Festival	GB24 – virtual event	1	Triennial Arts Grant
Music Victoria Awards	Awards Night	2	Awards – Arts Excellence

Councillor Jason Chang

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Nil	-	-	-

Councillor Elizabeth Doidge

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week	Meyers Runway	1	Premier Events

Councillor Davydd Griffiths

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fringe Festival	GB24 – virtual event	1	Triennial Arts Grant

Councillor Jamal Hakim

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Fashion Week	Meyers Runway	1	Premier Events

Councillor Philip Le Liu

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Fashion Night In – Vogue/American Express	Virtual Event	1	Premier Events
Melbourne Fringe Festival	Launch – virtual event	1	Triennial Arts Grant

Councillor Rohan Leppert

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne International Film Festival	Golden Ticket – virtual event	1	Triennial Arts Grant

Melbourne Fringe Festival	Launch – virtual event	1	Triennial Arts Grant
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Councillor Kevin Louey

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Fashion Night In – Vogue/American Express	Virtual event	1	Premier Events

Previous term Councillors (ending October 2020)

Deputy Lord Mayor Arron Wood

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Nil	-	-	-

Councillor Nicolas Frances Gilley

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Nil	-	-	-

Councillor Cathy Oke

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Nil	-	-	-

Councillor Beverley Pinder

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Fashion Night In – Vogue/American Express	Virtual Event	1	Premier Events

Councillor Susan Riley

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Fashion Night In – Vogue/American Express	Virtual Event	1	Premier Events

Councillor Jackie Watts

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Nil	-	-	-