

Councillor access to tickets to Council owned and sponsored events

Programs: City of Melbourne Premier Events, Triennial Arts Grants, Event Partnership Program & Triennial Sponsorship Program

Period: 1 January to 30 June 2018

Background

As the capital city of Victoria, the City of Melbourne plays a key role in ensuring the vibrancy and success of Melbourne as the premier destination in which to live, work and visit.

Melbourne plays host to many sporting, arts, cultural and community events. The City of Melbourne plays an active role in delivering and supporting these events through a range of programs. These include:

- **City of Melbourne Premier Events:** These are Council owned and managed events aimed at further stimulating the economy through visitation to the city's precincts providing business returns for hospitality, retail, tourism and service providers. Events include Melbourne Fashion Week, New Year's Eve, Moomba Festival, Melbourne Music Week, Melbourne Knowledge Week, Melbourne Awards and Lord Mayor's Commendations.
- **Event Partnership Program:** This program focusses on ensuring Melbourne is recognised as Australia's events capital. The aim is to help stage events throughout the city, improve public perception and enjoyment and enhance the quality and variety of events hosted in Melbourne. The program is conducted on an annual basis, has two sponsorship rounds a year and is available to events or festivals that will contribute to the city's vibrancy.
- **Triennial Sponsorship Program:** This program supports a diverse mix of major iconic annual events including (but not limited to) sporting, cultural, fashion and national events. The program provides three years of cash sponsorship and/or in-kind sponsorship for organisations delivering major iconic annual events that enhance Melbourne's local, national and international reputation as a major events leader.
- **Triennial Arts Program:** This program provides three-yearly funding for arts organisations and festivals which enhance Melbourne's cultural identity and reflect the City of Melbourne's goals and priorities. This includes support for major and emerging arts organisations that make Melbourne a creative city.
- **Annual Arts Program:** Through this program, yearly support is provided to celebrate the creative community. Grants are available to artists, creative and arts organisations across all disciplines – including performance, new media, music, dance, theatre and visual art.

As part of staging and supporting events through sponsorship arrangements, opportunities are made available for representatives of the City of Melbourne to participate and host stakeholders and members of the community. These opportunities allow Council to use tickets in a strategic way to maximize the profile and stakeholder relationships for the City of Melbourne. One of the primary avenues of achieving this is through the city representation role of Councillors. Councillor participation in events allows the Council to promote Melbourne and its support for large and small scale events as well fostering relationships with stakeholders to align with Council's objectives and vision for Melbourne.

In accordance with the resolution of Council on 25 July 2017 and as part of the ongoing commitment for greater transparency, details of Councillor access to tickets to Council owned and sponsored events as part of the programs outlined above are published on a six monthly basis. Outlined in the following pages is a report on access to ticketed events for the period 1 January to 30 June 2018.

Lord Mayor Sally Capp

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Nil	-	-	-

Deputy Lord Mayor Arron Wood

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Virgin Australia Melbourne Fashion Festival presented by Who What Wear	Runway 6 Reserved Seats	2	Triennial Sponsorship Program
Formula One Grand Prix VIP	Paddock Club Reserved Seats	2	Triennial Sponsorship Program

Councillor Nicolas Frances Gilley

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Queer Film Festival	Opening Night	2	Triennial Arts Grant
Malthouse Theatre	Bliss	2	Triennial Arts Grant
AFL Collingwood v Essendon	Game Reserved Seats	4	Triennial Sponsorship Program
AFL The Long Walk Dreamtime Walker	Package + seats	4	Triennial Sponsorship Program
AFL The Long Walk Women's Celebration	Luncheon Reserved Seats	3	Triennial Sponsorship Program
Australian Open Emirates Lounge Day 4	Lounge + Reserved Seats	2	Triennial Sponsorship Program
Australian Open Ground Passes Day 11	General Admission	2	Triennial Sponsorship Program
Australian Open Ground Passes Day 7	General Admission	2	Triennial Sponsorship Program
Australian Open Round 2 Day 3	Day Session Reserved Seats	4	Triennial Sponsorship Program
Australian Open Round 3 Day 5	Day Session Reserved Seats	2	Triennial Sponsorship Program
Formula One Grand Prix	Grandstand Reserved Seats	2	Triennial Sponsorship Program
Melbourne Food & Wine Festival The Winemakers' Feast	Wine Tasting General Admission	3	Triennial Sponsorship Program
Midsumma Laugh Out Loud	Big Gay Comedy Night Reserved Tickets	2	Triennial Sponsorship Program
Midsumma Life is a Cabaret	Show Reserved Seats	2	Triennial Sponsorship Program
NGV Official Opening of MoMA at NGV	General Admission	2	Events Partnership Program

Councillor Philip Le Liu

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Symphony Orchestra	Chinese New Year Concert	4	Triennial Arts Grant
Melbourne Women in Film Festival	Closing Night	2	Annual Arts Grant
Melbourne Symphony Orchestra	An Evening in Vienna	2	Triennial Arts Grant
Circus Oz	Gala Show	2	Triennial Arts Grant
A Taste of Portugal VIP event	Luncheon Reserved Seats	2	Events Partnership Program
Australia Day Government House	Reception General Admission	2	Triennial Sponsorship Program
Australian Day Official Australia Day	Luncheon Reserved Seats	4	Triennial Sponsorship Program
Australian Open Emirates Lounge Day 4	Lounge + Reserved Seats	4	Triennial Sponsorship Program
Australian Open Ground Passes Day 1	General Admission	4	Triennial Sponsorship Program
Australian Open Round 1 Day 1	Night session Reserved Seats	4	Triennial Sponsorship Program
Australian Open Round 2 Day 4	Night session Reserved Seats	2	Triennial Sponsorship Program
Bank of Melbourne World's Longest Lunch	Luncheon Reserved Seats	3	Triennial Sponsorship Program
Buddha's Day & Multicultural Festival World Peace Blessing	Ceremony General Admission	1	Events Partnership Program
Chinese New Year Gala Concert	Performance Reserved Seats	4	Triennial Sponsorship Program
Chinese New Year Official Opening Ceremony	VIP General Admission	1	Triennial Sponsorship Program
Food Truck Festival Opening	VIP Marquee General Admission	2	Events Partnership Program
Formula One Grand Prix	General Admission	4	Triennial Sponsorship Program
Formula One Grand Prix	Grandstand Reserved Seats	2	Triennial Sponsorship Program
Lonsdale St Greek Festival	Cocktail Party General Admission	4	Events Partnership Program
Lonsdale St Greek Festival	Luncheon Reserved Seats	2	Events Partnership Program

Malaysia Street Festival 2018	Celebration General Admission	2	Events Partnership Program
Midsumma The Greatest Love of All: The Whitney Houston Show	Performance Reserved Seats	4	Triennial Sponsorship Program
Midsumma Carnival	VIP General Admission	2	Triennial Sponsorship Program
NGV Official Opening of MoMA at NGV	General Admission	2	Events Partnership Program
Truffle Melbourne Festival	Food & Beverage Cards	2	Events Partnership Program
Truffle Melbourne Festival Philippe Restaurant	Annual Truffle Dinner Reserved Seats	2	Events Partnership Program
Virgin Australia Melbourne Fashion Festival presented by Who What Wear	Runway 6 Reserved Seats	2	Triennial Sponsorship Program

Councillor Rohan Leppert

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Queer Film Festival	Festival Pass	1	Triennial Arts Grant
Melbourne Queer Film Festival	Opening Night	6	Triennial Arts Grant
Melbourne International Comedy Festival	Great Debate	4	Triennial Arts Grant
Melbourne Symphony Orchestra	Tchaikovsky 5	2	Triennial Arts Grant
Australian Open Emirates Lounge Day 3	Lounge + Reserved Seats	2	Triennial Sponsorship Program
Australian Open Ground Passes Day 1	General Admission	2	Triennial Sponsorship Program
Australian Open Ground Passes Day 11	General Admission	2	Triennial Sponsorship Program
Australian Open Ground Passes Day 7	General Admission	2	Triennial Sponsorship Program
Australian Open Round 1 Day 2	Night Session Reserved Seats	2	Triennial Sponsorship Program
Australian Open Round 2 Day 4	Night Session Reserved Seats	2	Triennial Sponsorship Program
Bank of Melbourne World's Longest Lunch	Luncheon Reserved Seats	6	Triennial Sponsorship Program
Midsumma Lucky : Songs by Kylie	Performance Reserved Seats	2	Triennial Sponsorship Program
Midsumma MQFF Cinema Fiasco	Screening Reserved Seats	2	Triennial Sponsorship Program
Midsumma Carnival	VIP General Admission	2	Triennial Sponsorship Program
Sustainable Living Festival - Great Local Lunch	Luncheon Reserved Seats	3	Triennial Sponsorship Program
Virgin Australia Melbourne Fashion Festival presented by Who What Wear - Fashion Show	Runway 6 Reserved Seats	2	Triennial Sponsorship Program

Councillor Kevin Louey

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Women in Film Festival	Opening Night	2	Annual Arts Grant
Melbourne Symphony Orchestra	Chinese New Year Concert	4	Triennial Arts Grant
Melbourne International Comedy Festival	Upfront	2	Triennial Arts Grant
Melbourne Symphony Orchestra	An Evening in Vienna	2	Triennial Arts Grant
Australian Open Round 1 Day 1	Day Session Reserved Seats	4	Triennial Sponsorship Program
Australian Open Round 3 Day 5	Night Session Reserved Seats	2	Triennial Sponsorship Program
Australian Open Round 2 Day 3	Night Session Reserved Seats	4	Triennial Sponsorship Program
Australian Open Women's Finals Day 13	Twilight Session Reserved Seats	2	Triennial Sponsorship Program
Bank of Melbourne World's Longest Lunch	Luncheon Reserved Seats	3	Triennial Sponsorship Program
Buddha's Day & Multicultural Festival World Peace Blessing	Ceremony General Admission	1	Events Partnership Program
Chinese New Year: Official Opening	Ceremony General Admission	1	Triennial Sponsorship Program
Formula One Grand Prix	Grandstand Reserved Tickets	2	Triennial Sponsorship Program
Formula One Grand Prix	Grandstand Reserved Tickets	2	Triennial Sponsorship Program
Lonsdale St Greek Festival	Cocktail Party General Admission	2	Events Partnership Program
Virgin Australia Melbourne Fashion Festival	Eat Drink Fashion Launch General Admission	3	Triennial Sponsorship Program
Virgin Australia Melbourne Fashion Festival presented by Who What Wear - Fashion Show	Runway 6 Reserved Seats	2	Triennial Sponsorship Program

Councillor Cathy Oke

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne International Comedy Festival	Opening Night and Party	2	Triennial Arts Grant
Melbourne International Comedy Festival	Great Debate	2	Triennial Arts Grant
Melbourne International Comedy Festival	Upfront	2	Triennial Arts Grant

Councillor Beverley Pinder

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Symphony Orchestra	An Evening in Vienna	2	Triennial Arts Grant
Melbourne International Jazz Festival	An evening with Branford Marsalis	2	Triennial Arts Grant
Bank of Melbourne World's Longest Lunch	Luncheon Reserved Seats	2	Triennial Sponsorship Program
Melbourne Food & Wine Festival The Winemakers' Feast	Wine Tasting General Admission	7	Triennial Sponsorship Program
Virgin Australia Melbourne Fashion Festival presented by Who What Wear - Fashion Show	Runway 6 Reserved Seats	2	Triennial Sponsorship Program
NGV Official Opening of MoMA at NGV	General Admission	4	Events Partnership Program
Lonsdale St Greek Festival	Cocktail Party General Admission	2	Events Partnership Program

Councillor Nicholas Reece

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne International Comedy Festival	Opening Night and Party	6	Triennial Arts Grant
Circus Oz	Gala Show	5	Triennial Arts Grant
Formula One Grand Prix VIP	Paddock Club Reserved Seats	2	Triennial Sponsorship Program

Councillor Susan Riley

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne International Jazz Festival	An evening with Branford Marsalis	2	Triennial Arts Grant
Circus Oz	Gala Show	5	Triennial Arts Grant
Australian Day Flag Raising	Ceremony VIP Reserved Seats	4	Triennial Sponsorship Program
Australian Open Emirates Lounge Day 3	Lounge + Reserved Seats	4	Triennial Sponsorship Program
Australian Open Round 1 Day 2	Day Session Reserved Seats	2	Triennial Sponsorship Program
Formula One Grand Prix	Grandstand Reserved Seats	2	Triennial Sponsorship Program
Netball Round 2 Vixens v Swifts	Game General Admission	4	Events Partnership Program
NRL Melbourne Storm v Brisbane Broncos	Game General Admission	4	Events Partnership Program
NRL Melbourne Storm v Manly Sea Eagles	Game General Admission	4	Events Partnership Program
NRL Melbourne Storm v North Queensland Cowboys	Game Reserved Seats	4	Events Partnership Program
NRL Melbourne Storm v Wests Tigers	Game Reserved Seats	4	Events Partnership Program

Councillor Jackie Watts

Event	Ticket type	Number of tickets issued to Councillors for use by them and/or stakeholders or associates	Program source
Melbourne Women in Film Festival	Opening Night	2	Annual Arts Grant
Melbourne International Comedy Festival	Great Debate	2	Triennial Arts Grant
Melbourne International Comedy Festival	Upfront	2	Triennial Arts Grant
Melbourne Symphony Orchestra	An Evening in Vienna	2	Triennial Arts Grant
Malthouse Theatre	Brothers Wreck	2	Triennial Arts Grant
Circus Oz	Gala Show	2	Triennial Arts Grant
Australian Open Round 2 Day 4 Thursday 18 January - Day	Day Session Reserved Seats	2	Triennial Sponsorship Program
Australian Open Round 3 Day 5 Friday 19 January - Day	Day Session Reserved Seats	2	Triennial Sponsorship Program
Melbourne Art Book Fair and Melbourne Design Week	Launch event General Admission	2	Events Partnership Program
Melbourne Art Book Fair: The Future Lasts Only a Moment	Symposium Reserved Seat	1	Events Partnership Program